



Published Weekly by the
Westinghouse Electric & Manufacturing Co., East Pittsburgh, Pa.,
to increase interest and enjoyment in Radio Broadcasting

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THE SPREAD OF RADIO BROADCASTING

Radio Broadcasting of regular programs was instituted by the Westinghouse Electric and Manufacturing Company December 21, 1920. The listeners were the radio amateurs and such friends as they had invited to listen in.

These friends told others of this new wonder of science, and though the first broadcasting was quite imperfect, the successful efforts of the Westinghouse Company to improve the transmission and the quality of the entertainment furnished resulted in a host of radio fans all over the country. More broadcasting stations were considered necessary to complete this great new public service.

In September, 1921, station WBZ was established by the Westinghouse Company at Springfield, Mass., followed in October by WJZ at Newark, New Jersey, and in November by KYW at Chicago, Illinois. By the beginning of the present year radio broadcasting had become so popular that many other stations were established, until today there are more than a hundred of these stations, sending out programs more or less complete. New stations are being announced at frequent intervals, and the question has been raised by many whether the service of broadcasting should be divided among a great many stations scattered over the country or whether it should be a concentrated effort by a few powerful stations centrally located.

You can help to solve this problem by giving us your views. Please write to the Broadcasting Section, Department of Publicity, W. E. & M. Co., East Pittsburgh, Pa.

PROGRAMS FOR THE WEEK

These programs are prepared some time in advance of the dates, and are subject to change. Programs in detail are published daily in your favorite newspaper.

WESTINGHOUSE STATION KDKA

360 Meters. East Pittsburgh, Pa.

Sunday, April 16, 1922

- 11:00 A.M. Services of the Point Breeze Presbyterian Church, Fifth and Penn Avenues, Pittsburgh, Pa. Dr. P. H. Barker, Minister.
- 2:15 P.M. Children's Bible Stories, "The Surprise of Pay Day."
- 2:30 P.M. Sacred Music Program by Galbraith Brothers, "Messengers of Good Cheer."
- 3:00 P.M. Radio Chapel at Station KDKA, conducted by Rev. Dwight L. Myers, Pastor Brushton Methodist Episcopal Church.
- 7:30 P.M. Services of Calvary Episcopal Church, Shady Avenue, Pittsburgh. Rev. E. J. Van Etten, Rector.

Monday, April 17, 1922

- 8:00 P.M. "Weekly Review of Business Conditions", by the National Industrial Conference Board. From Pittsburgh Post Studio.
- 8:00 P.M. "The Human Side of Banking," by J. O. Miller, Pres. East End Savings & Trust Co., Pittsburgh, Pa. From Pittsburgh Post Studio.
- 8:30 P.M. Vocal and Instrumental Selections by Grace Sefton Mayers, soprano, Ferdinand Pomayer, violinist, Miss Esther Serenkel, accompanist.

Tuesday, April 18, 1922

- 8:00 P.M. Co-Operation and Citizenship," by Dr. Louis K. Manley, University of Pittsburgh, Pittsburgh, Pa. From Pittsburgh Post Studio.
- 8:00 P.M. "Relation of Depreciation to Federal Income and Profits Taxes," by Robert C. Montgomery, C.P.A., connected with the Benedum-Trees Interests, Pittsburgh, Pa. Formerly in the Technical Section of the Natural Resources, Treasury Department, Washington, D. C. From Pittsburgh Post Studio.
- 8:30 P.M. Entertainment by Asbury Concert Quartet, Oliver Heck, baritone, and Max Lambert, violinist.

Wednesday, April 19, 1922

- 8:00 P.M. "Pittsburgh—What Its Government Could Do for the City," by A. Leo Weil, Attorney. From Pittsburgh Post Studio.
- 8:00 P.M. "Safety on the Streets", by G. A. Barnes, Safety Director, Pullman Taxi Service Co., Pittsburgh, Pa. From Pittsburgh Post Studio.
- 8:30 P.M. Vocal and Instrumental Selections, by Cecilia Slomberg, violinist, Dorothy Slomberg, pianist, and Elmer Stoltz, baritone.

Thursday, April 20, 1922

- 8:00 P.M. "Better Citizenship Through Organized Play and Recreation," by Sidney A. Teller, Resident Director Irene Kaufmann Settlement, Pittsburgh, Pa. From Pittsburgh Post Studio.
- 8:00 P.M. "The Shady Side Academy Country School—A New Educational Development in Pittsburgh." From Pittsburgh Post Studio.
- 8:30 P.M. A novel entertainment by the Marseco Brass Quartet, assisted by Bessie B. Walz. reader.

Friday, April 21, 1922

- 8:00 P.M. "The Spring Vegetable Garden," by W. B. Nissley, Prof. of Vegetable Extension of the Pennsylvania State College. From Pittsburgh Post Studio.
- 8:30 P.M. Concert by the Caledonian Male Chorus.

Saturday, April 22, 1922

- 3:00 P.M. Popular Concert by Warring's Pennsylvania Orchestra, of Tyrone, Pa. Management of Fred M. Warring.
- 8:00 P.M. "The Dangers of Fraudulent Signatures," by M. A. Nernberg, Examiner of Legal Documents. "Pennsylvania State Educational Aims," by Wm. M. Davidson, Supt. Pittsburgh Public Schools. From Pittsburgh Post Studio.
- 8:30 P.M. Versatile Entertainment by the Fellows' Club Orchestra of Pittsburgh.

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Westinghouse Station KDKA was first to give regular Broadcasting Program