

They're here . . .
 CQ Amateur Radio
1989 Equipment Buyer's Guide
 and
1989 Antenna Buyer's Guide

Which one is right for you? The **Equipment Buyer's Guide** gives you the edge in selecting just the right equipment for the shack—HF and VHF rigs of all kinds, accessories, packet controllers and so much more. All the information is here in one handy, concise directory with descriptions, technical specifications, model numbers, retail prices and photographs. Buy with confidence when you make your decisions based on all the facts.

The bands are hotter than ever. Now's the time! Make those improvements to the antenna farm. You'll need the **Antenna Buyer's Guide** to squeeze every single dB out of those dollars you invest. In depth coverage of directional and omnidirectional antennas for all frequencies! Tuners, watt meters, cable—and more. You'll find detailed charts and specifications, retail prices and photographs. Get all the facts before you pick up the phone!

Both guides are filled with the kind of **support information you've always needed**, but couldn't easily get: Dealer listings including branches, names and calls for key personnel, top lines carried, whether or not trade-ins are accepted or on-site repairs are made . . . and so on.

Both guides have **buying tips from the experts**. How do you select the right H.F. antenna? Who do you talk to and what do you say to get that power permit? You'll find those questions answered in the **Antenna Buyer's Guide**. What are all those "bells and whistles" on the new rigs for? Which computer is best for the shack? The **Equipment Buyer's Guide** answers these questions and many, many more.

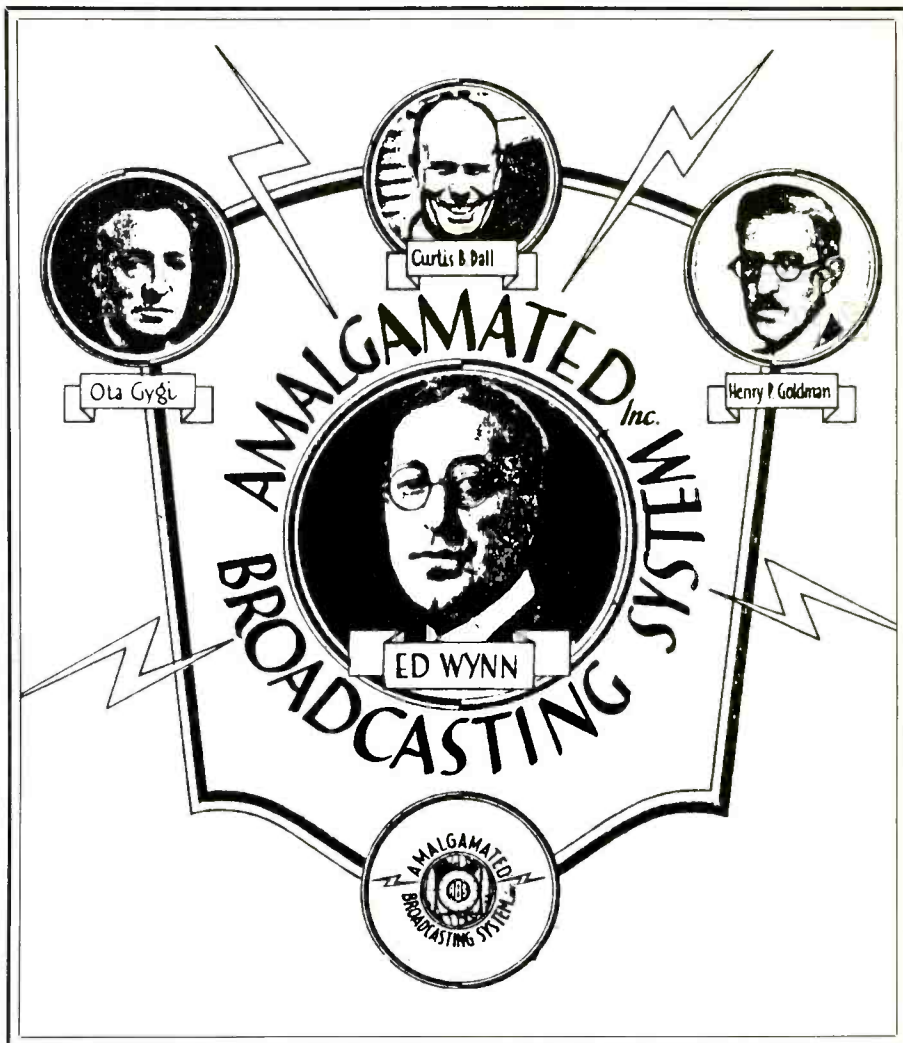
Which one is right for you? Do yourself a big favor—**Buy both!** It'll be the best investment you've made this season.

USA: \$3.95 each (includes postage).
 Foreign: \$5.00 U.S. each (includes postage). Foreign orders are payable in U.S. funds only by check drawn on a U.S. bank, or by U.S. Postal Service Money Order.

Yes, please send me _____
 Both _____
 the **Equipment Buyer's Guide**
 and the **Antenna Buyer's Guide**

Name _____ Call _____
 Address _____
 City _____ State _____ Zip _____
 Card number _____ check _____ Visa _____ Expires _____
 Signature _____
 (Signature required on all charges.)

Mail to: CQ Communications, Inc.
 76 North Broadway, Hicksville, NY 11801



The Amalgamated Broadcasting System lasted on the air about five weeks in 1933. Considering the time, effort, money, and ballyhoo involved, it still ranks as one of broadcasting's most monumental flops.

the Sheriff who had shown up to help control the unruly crowd.

The Day After

The following day, ABS put on its full fifteen hour schedule of programming, starting at 9 a.m. and going to midnight, although no affiliates carried each and every available ABS program. There were no commercials planned for the first several weeks of broadcasting, ABS announced, but they said they did have "more than thirty" sponsors ready to go, although ABS was tight lipped regarding its rates for commercial time. As of October 10th, ABS stood at twenty (100 to 500 watt) stations in mid-Atlantic and New England states. Upon Ed Wynn's scheduled return from Hollywood towards the third week in October, commercial broadcasts were to begin and ABS was to be expanded to Chicago's WCFL, Detroit's WXYZ, and other midwestern stations.

Programs being aired over ABS (or announced) included news, operas, musical

revues, child psychologists, pop music, American history dramatizations, book reviews, religious and ethnic features, and news commentaries.

The third week of October arrived, and instead of returning to give ABS his personal attention, Wynn dropped a bombshell. On October 23rd, Ed Wynn announced his resignation from ABS, citing his inability to properly function as the network's guiding light during their inaugural phase (while he was in California), and because his NBC/Texaco contract prohibited him from appearing on other programs. He noted that perhaps he had not surrounded himself with the most able executives at ABS. A significant portent of Wynn's discomfort with his role at ABS, he said, came on the day of the network's inaugural broadcast. He said that he was wrestling with a trained bear in a scene they were filming when the bear had "misbehaved." The bear's trainer said that the animal had never before had an accident of that nature. Superstitious Wynn took the incident as a sinister omen for ABS and his participation in the network.