In many ways, the program was a radio vehicle for Murrow, who was then little interested in (and indeed, uneasy about) television. But as the realization became clear that pictures would add considerably to the Hear It Now idea, the audio version left the air while video preparations began. See It Now premiered on 18 November 1951 and ran until 1955.

Christopher H. Sterling

See also Columbia Broadcasting System; Documentary Programs; Friendly, Fred; March of Time; Murrow, Edward R.; News

Commentators
Edward R. Murrow, Red Barber, Abe Burrows, Don Hollenbeck

Writer/Producer
Fred Friendly

Programming History
CBS 15 December 1950–15 June 1951

Further Reading