

LATIN AMERICAN HIT PARADE

AUGUST 18, 1973

Mexico

By VILO ARIAS SILVA

1. LA MONTANA
ROBERTO CARLOS—CBS
2. VOLVER, VOLVER
VICENTE FERNANDEZ—CBS
3. NO DEBES LLORAR
LOS SOLITARIOS—Peerless
4. UN SUEÑO
LA TROPA LOCA—Capitol
5. TE BUSCO, TE EXTRANO
JUAN GABRIEL—RCA
6. HASTA QUE VUELVAS
GUALBERTO CASTRO—CBS
7. TONTO
PINA NEVAREZ—Peerless
8. ZACAZONAPAN
ANTONIO ZAMORA—Capitol
9. FRESA SALVAJE
CAMILO SESTO—Musart
10. GRACIAS POR VOLVER
ESTELA NUNEZ—RCA

AUGUST 18, 1973

Puerto Rico

By WKAQ

1. PROMETIMOS NO LLORAR
PALITO ORTEGA
2. LA ZAFRA
RICARDO RAY-BOBBY CRUZ
3. SOUL MAKOSSA
MANU DIBANGO
4. EL TABACO
JOHNNY VENTURA
5. LA VIDA ES UN SUEÑO
SANTITOS-MENIQUE
6. WILD SAFARI
BARRABAS
7. AMOR MALDITO
CORPORACION LATINA
8. AMOR POR TI
PELLIN RODRIGUEZ
9. SOY BORICUA
BOBBY VALENTIN
10. TE NECESITO
PAQUITO GUZMAN

AUGUST 18, 1973

Ecuador

By MARCELO NAJERA

1. YO PIENSO QUE TU ERES LA MUJER
JINSOP
2. AMOR AMAR
CAMILO SESTO
3. POBRE CORAZON
LOS JOCKERS
4. FRANKENSTEIN
THE EDGAR WINTER GROUP
5. MOSAICO SANTERO
FRUKO
6. EL PANUELO BLANCO
HECTOR JARAMILLO
7. LA MONTANA
ROBERTO CARLOS
8. KODACHROME
P. SIMON
9. ES UN LABERINTO MI VIDA SIN TI
CLAUDIA-JUAN LUIS
10. QUIERO LLORAR, QUIERO GRITAR
DARWIN

Latin Fest

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song that successfully combined Latin with country in a tune called "Falling In Love" and rock-blues and Latin on "Cabor Rojo." The band sings in both Spanish and English and seems ready to make their move onto a label (Averne mentioned that several are interested).

In spite of Toro's obvious power, however, it was clear that the people had come to see Palmieri, and that they were there to take their Latin music straight, with no rock trimmings. Palmieri didn't disappoint them either, offering them selections from his current Mango album "Sentido" (Feeling), including his Latin chart-riders "Puerto Rico" and "Adoracion" both featuring his vocalist Ismael Quintana, who wrote the lyrics for both tunes. Quintana, a nervous pepper-pot of a man, has the capability to sing sweetly and yet manifests a lot of raw power on faster tunes. He also has the uncanny ability to pick out just the right notes when improvising above *coro* sections, which usually appear at the end of the tunes.

When contacted by Record World after the concert, both Palmieri and Averne were hopeful that Axelord's film would help people outside of the New York area find out about the power of Latin. "We're not trying to reach the Latin aficionados" said Averne, "We're trying to reach the rock fan, trying to reach a much broader audience than we've had previously. The rock fans have been prepared by listening to Santana—it's time they were exposed to the intricacy and power of true Latin."

The Story of the Fania All Stars

By JERRY MASUCCI

■ In December of 1967 when Fania Records was three years old I was vacationing in Aca-pulco. I was out fishing and when I got back I received a phone call from New York from two promoters Jack Hooke and Ralph Mercado of "Cheetah" fame. At that time they were holding concerts at the Red Garter Monday nights and were interested in getting the Fania All Stars together to do a jam session with invited guests Tito Puente of Tico Records and Eddie Palmieri and Ricardo Ray and Bobby Cruz of Alegre Records. It sounded like a good idea to me so I flew back and got in touch with Johnny Pacheco. We put some material together and packed the place with 800 people. We also made the first two recordings of the Fania All Stars "Live at the Red Garter" volumes 1 and 2. Although the albums were

fairly successful they were not too spectacular regarding sales.

At that concert, however, after seeing all the different types of people I got the idea to make a movie. In 1971 I was ready to begin production of the second Fania All Star concert which would be recorded and filmed live.

My first idea was to hold the concert at the Fillmore East which held 2,000 people. I thought it would be a good place to put the best Latin musicians for exposure to both rock and black audiences. However, we were unable to get the Fillmore and since at that time we were not in the business of promoting concerts, we contacted different promoters about various places such as the Manhattan Theater. But they all turned us down saying that a concert given by the Fania All Stars was a bad idea and that it couldn't draw. I called Ralph Mercado, who

thought it might work but would make no deals. I was to give him the act free, make a record, film the concert and he would take the door. Since no one else wanted it I made the deal according to his terms. We held the concert on a Thursday night. The Cheetah held 2,000 people and no one thought we would sell out. But the night of the concert 4,000 people squeezed into the Cheetah and the lines outside stretched around the block. Volumes 1 and 2 of "The Fania All Stars Live at the Cheetah" which were recorded that night have become the biggest selling Latin salsoul albums ever.

Since then the Fania All Stars have been appearing in sell-out concerts in Puerto Rico and elsewhere and have been compared to groups such as Santana and Malo. A concert held at the Roberto Clemente Memorial Stadium in San Juan drew 12,000 people. There is a

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NUESTRO RINCON

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cana para asistir a una noche inolvidable. Mongo se lució como siempre y dió oportunidad para que los asistentes disfrutáramos la gran labor de muy buenos músicos. ¡Felicitaciones a todos! . . . Parnaso lanzó el simple de Yaco Monti con "Si tu Piensas" (R. Carlos) y "La Muchacha y la Flor" (Y. Monti) . . . Con éxito y haciendo derroche de sus talentos, debutaron los integrantes del Trío Los Morochucos en las Naciones Unidas Nueva York (Salon Dag Hammarskhold) . . . Los Graduados de Colombia actuarán esta semana en Boston, el día 11 en Chicago y el 18 en Nueva York, después de triunfales actuaciones en Washington y Nueva York en semanas pasadas. El grupo colombiano actuará también en Miami el 25 de Agosto próximo. En estos momentos, su noveno "elepé" Codiscos, titulado "El Culebrero" está obteniendo altas cifras de ventas en Sudamérica.

Es indiscutible que los Festivales de Música Salsoul de Nueva York han generado una gran fuente de promoción y triunfos económicos. Jerry Massucci da otro paso al frente y presentará

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