

Versatile Isaac Hayes

NEW YORK — Isaac Hayes was up from Memphis last week to receive his latest gold record for "The Isaac Hayes Movement," his third Enterprise album, and to play an engagement at the Apollo with Luther Ingram.

Hayes first came to light as a writer and producer with his partner David Porter. Their work with Sam and Dave is legendary. In reality, Hayes was always a singer and even cut some records which didn't make it a few years ago. "They didn't think I was a commercial enough singer back then," he remembers, so he turned to writing and production.

Many think it odd that Hayes seldom sings songs he has written himself. He finds it "hard to write for myself." He explained, "I can write Sam & Dave but I can't sing it—I'm more at ease doing my thing." Another paradox is Hayes' classification by many as a jazz artist. Some would consider him a pop or soul singer. He stated, "You can define jazz as a music with blues roots and improvisation; I improvise my arrangements sometimes, but I don't really want to be categorized. I try to inject all types of music into my work."

He revealed that the decision to record his first album, "Presenting Isaac Hayes," was done when he had less than full control of his faculties. He and other Stax staffers had attended a champagne party when Duck Dunn and Al Jackson and Hayes decided to fool around in the studio and came up with the album. He says, with a twinkle in his eye, "If you listen to the record, you can tell I was high."

Complete Freedom

The concept of his best-selling "Hot Buttered Soul" album evolved when Stax Vice President Al Bell gave Hayes complete freedom on the album. Hayes saw the album as "a chance to do what I wanted to do without any pressure on me" and an opportunity "to really put myself into it and express myself." His thought at the time was that he would have been completely satisfied even if nobody had bought the album.

He revealed that his next album is basically complete and will be in the same style as "Hot Buttered Soul" and "The Isaac Hayes Movement."

In the future, Hayes plans to experiment a bit. He stated, "I



Isaac Hayes displays gold record he received for his album, "Isaac Hayes Movement," and is congratulated by Jim Stewart (right), President of Stax Records, parent firm of the Enterprise label, and Al Bell, Exec VP. The gold record, certified by RIAA, was presented at a cocktail party honoring Hayes at the New York Hilton.

want to go into another bag—deeper into hard rock with my own identity. Then I'd like to try another—a folk bag. I just want to do everything."

He is still producing the Soul of Children and the Emotions with David Porter and produced Porter's "Gritty, Groovy & Gettin' It" album. He splits his studio work with concert dates. One of his most important this summer will take him to the Hollywood Bowl Aug. 11. He thought back quite a few years to his first singing performances. "My first gig was in a joint up in Tennessee or Arkansas. We had two guitar players, a harmonica player, a trumpet player and I sang and played sax — it was strictly blues." He hopes to find his original band and do a blues album with them.

All this and gold records, too.

—Bob Moore Merlis.

Sam, Dave Split

NEW YORK—Sam Moore of Sam and Dave, night club and recording stars, announces that after a 10-year association he and Dave Prater will no longer work as a team.

Sam has formed a new package called "Sam's Soul Together 1970 Revue" which will make its debut at the Cheetah on Tuesday, June 30. Featured with Sam Moore are Brenda Jo Harris and a 16-piece orchestra. The Revue is initially booked for one week with shows at 10 p.m. and 1 a.m.

record world **R & B** BEAT WHERE IT'S AT

Super Giant Sales: Lost Generation, John Taylor, 3 Degrees, Paul Kelly.

Smash Action: Miracles, Delfonics, Flaming Ember, Marvin Gaye.

Stevie Wonder is quickly shaping up a very big record.

Strong reaction to the Spinners, Eddie Floyd, Booker T.

Unusual Record of the Week: "The Bottle Or Me," Dee Dee Sharp.

Carla Thomas is now coming on strong.

Smash Instrumental: "Hand Clapping Song," Meters.

Gene Chandler broke big Washington, Atlanta, Chicago, etc.

Surprise Smash New Artist: "Stealing in the Name of the Lord," Paul Kelly. Already #1 in Baltimore.

Powerhouse: "The Outside Man," Jr. Parker, Capitol. Very commercial.

Carl Carlton has a hit in many markets "Drop By My Place."

Chilites own Chicago and many other markets with "I Like Your Lovin'."

Satisfactions is big in many markets: "This Bitter Earth."

Intruders has exploded in Atlanta and St. Louis and L.A.

Ronnie Dyson is Top 10 now in Detroit . . . Ray Godfrey is big in Wash., Atlanta . . . "Black Fox," Freddy Robinson, is a giant in New Orleans.

"Dear Ike," Brothers and Sisters, exploded in New Orleans, and is now taking off in St. Louis, Chicago, Detroit.

Dynamic Tints' "Rosemarie" is a smash in Detroit.

Top Shelf is a smash in New York: "Give It Up."

Charles Hodges is taking off: "Day He Made You."

Smash sales in Phila. on "Trainman," Cupit.

New Village Soul Choir: "Love Every Day, Love Every Night."

Great new Fred Hughes is "I Understand."

Solid top 10 sales in New Orleans: "Your Sweet Love," Margie Joseph.

Rufus Thomas exploded immediately . . . Kool and the Gang continues to go very big . . . Albert King is selling well . . . Al Perkins' "Trust In Me" big!

New Green Berets is "Give Me a Try" on Uni.

Look for fast action on the Dells' "Long and Lonely Nights" . . . Powerhouse Little Milton is getting immediate airplay.

Detroit Emeralds' "I Can't See Myself" top 10 in Detroit.

WAOK, Atlanta, Intrigues, Gene Chandler, Tams, Meters, Major Lance. #2—Johnny Taylor; #6—L. Generation; #9—3 Degrees; Chilites, Intruders, Brothers and Sisters, El Chicano, Little Richard.

WCHB, Detroit, Bill Williams, #1—J. Taylor; 2—Eric & Vikings; #4—3 Degrees; #5—Lonnie Smith; #6—Carl Carlton; #10—R. Dyson; #11—Det. Emeralds; #12—Delfonics; #16—M. Ingredient; #19—G. House; #21—Gene Chandler; Intrigues ("Let's Dance") Dyke & Blazers, Kool & Gang, Dynamic Tints, Meters.

KGFJ, L.A., Pic: Fred Hughes, #3—McKinley Travis; #9—Ike & Tina; Chilites, Intruders, Paul Kelly, Kool & Gang, Meters, 3 Degrees, Dyke.

WVON, Chicago (E. Rodney Jones), Pics: Rufus Thomas, Dells. #7—Lost Generation; #9—Syl Johnson; #11—Flaming Ember; #12—D.D. Warwick; #14—Candi Staton; #16—3 Degrees; #17—Delfonics; #18—Jyve 5; Al Perkins, Paul Kelly, Gene Chandler, Chilites, Etta James, Contributors of Soul.

WGIV, Charlotte, Pic: Eddie Floyd, #9—Lost Generation; #22 to #12—3 Degrees; Delfonics, Kool & Gang, Chilites, Paul Kelly, Intruders, Meters.

WYLD, New Orleans (Randy Callender), #9—Margie Joseph; #10—L. Richard; #11—Meters; #12—J. Taylor; #13—Barbara Mason; Intruders, Carla Thomas, Peggy & JoJo, Sisters & Brothers, Ray Godfrey.

KSOL, S.F., Gene Chandler, Merry Clayton, Alfreda Brockington, Major Lance. #5—Lost Generation; #7—J. Taylor; #14—3 Degrees; Intruders.

KATZ, St. Louis, #6—Flaming Ember; #7—Carl Carlton; #8—L. Gen.; #10—3 Degrees; #14—Intruders; #16—Delfonics; Carla Thomas, Sisters & Brothers, Ronnie Dyson, Little Anthony, A & Kicking, Barbara Mason.

(Continued on page 32)