RECORD WORLD—October 7, 1967

Monument Issues
9 New LPs

NASHVILLE — Monument Records has announced the release of nine new LPs for September. Included are four pop LPs, two C&W LPs and three new LPs for the Monument Artistry Series.

In the pop category are "Boots Randolph" with the Knightsbridge Strings and Voices; "Burning Sands, Pearly Shells and Steel Guitars" by Jerry Byrd; "Bravo! Bravo! Azazael" by Charles Aznavour; and "That Man, Robert Mitchum Sings."

In the country fold, Grandpa Jones and Dolly Parton combine to offer two LPs: "Everybody's Grandpa" and "Hello, I'm Dolly." Three new releases for the Monument Artistry Series include "Reverie," "Hawaii" and "Gilbert & Sullivan" by the Knightsbridge Strings.

500 Attend Annual NY Ops Convention

MONTICELLO, N. Y. — The annual combined convention of the Music Operators of New York City, Westchester Operators Guild and the New York State Operators Guild took place on Sept. 22, 23, and 24 at the Laurels Country Club Here.

A large turnout of 500 was scheduled to attend the weekend event and a cocktail hour Saturday afternoon symposium did not take place.

WKNR Push

The Leather Boy (above, left), currently touring the nation promoting his new MGM disk of "Soulin," visits with WKNR-Detroit Dick Putman, dee jay, and Program Director Paul Cannon.

Giant Winners: Aretha Franklin; Soul Survivors; Marvin & Tammi; Hombres; Doors; Sam and Dave; Kingpins; Esquires; Vikki Carr; Dusty Springfield; Last Word; Peaches & Herb; Osibisa; Strawberry Alarm Clock; Englebert Humperdinck.

Records Shaping Up Good: Tremeloes; BeeGees; Ohio Express; Miriam Makeba (NYC); Bobby Vinton; Noel Harrison (big in Houston).

Analysis: There absolutely is no single American pot. There are a lot of regional markets. The Music Explosion is a giant in Columbus, Ohio and didn’t make it in a lot of other places. You have to look for two or three confirming markets on a record.

Rudman's Tips to Click

1. "Everlasting Love," Robert Knight, Rising Sun—Over 40,000 copies sold in Philadelphia; SMS reports it #2 request at WCAO, Baltimore; went on WHK, Cleveland and WKNR, Detroit. They will tell the tale. Watch!

2. "Tell Him," Patti Drew, Capitol. Was #2 in Philadelphia, just jumped to #5 at KDKA, Pittsburgh, from #10 in two weeks with still NO KQV help. If YOUR market is geared for R&B-pop, this is probably an overlooked Top 5 record. Now prove that statement is wrong!

3. "Boogaloo Down Broadway," Fantastic Johnny C, Jimmy — Label reports over 28,000 sales in Philadelphia. WCOL, Columbus, wants to pick it and prove it. Is it a Philly flash-in-the-pan or a hit?

4. "Next Plane to London," Rose Garden, Ato — Shows strength in the smaller markets. Maybe this is an important small town sound... #16 Hartford.

5. "Baby, Baby, Baby," Aretha Franklin — This side is a proven #2 pure R&B soul winner. If you have an R&B audience, you should play this side as often as the smash "A" side, "Natural Woman."

6. "Lulu," Stevie Wonder — Tremendous acceptance. The success of the Kingpins is even more likely to be repeated because of the clear, strong development of the fantastic melody.


8. "I'm Wondering," Stevie Wonder — Sureshot. You might as well start playing the Temptations! "It's You I Need."

9. "Window Shopping," Messingers — Over 9,000 in Milwaukee; re-orders in Pittsburgh, Cleveland (WIXY); Houston.


11. "Keep Your Cool," Terry & Chain Reaction, UA — Breaking in Nashville; Ray Reynolds, WIFE, Indianapolis, phoned to report that it is breaking there. Went on KFJZ, Ft. Worth, and WONE, Dayton, Watch!

12. "You Mean the World To Me," David Houston — #11 at WAYS, Charlotte, and it was Jack Gale who broke the Bobby Vee. SMS reports it #16 Hartford.

13. "You Mean the World To Me," Bartholomew, Atlantic, is scheduled to be a winner by Bob White, National PD out of KFJZ, Ft. Worth, for cracking it through FIRST in Texas. KLIF then moved and broke it. Now it's a Pick at KOMA, Oklahoma City (with top requests); Pick at KNZU, Houston, and is on KILT; play in New Orleans. Sales in Cleveland and Philadelphia. It takes three weeks to break. It needs the West Coast. It's #6 at WKDA, Nashville.

Congratulations to this column and to Dickie Klein of Atoe; For believing that "Can't Stop Loving You," Last Word, was a smash all along. We told you and we told you. After the Top 10 Miami action with 20,000 sales, itJumped to #6 at KLFIL, Dallas, and is still climbing. Congratulations to Randy Robins of KFJZ, Ft. Worth, for cracking it through FIRST in Texas. KLIF then moved and broke it. Now it's a Pick at KOMA, Oklahoma City; Pick at KNZU, Houston, and is on KILT; play in New Orleans. Sales in Cleveland and Philadelphia. It takes three weeks to break. It needs the West Coast. It's #6 at WKDA, Nashville.

"I'm Dolly." Three new releases by Dolly Parton combine to offer two LPs: "Everybody's Grandpa" and "Hello, I'm Dolly." Three new releases for the Monument Artistry Series include "Reverie," "Hawaii" and "Gilbert & Sullivan" by the Knightsbridge Strings.

Kal Rudman

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Heavy picks through the South on "Holiday," BeeGees: WQAM, KEEL, KXOL, Top 5 requests at KLIF, Dallas—started with LP play. Big requests out at WHUX, Miami.