

DEAL OF THE WEEK

- **Citywide Communications Inc.**
\$34 million

1998 DEALS TO DATE

Dollars To Date: **\$7,710,943,677**
(Last Year: \$9,523,404,728)

Dollars This Week: **\$57,940,000**
(Last Year: \$98,980,000)

Stations Traded This Year: **1525**
(Last Year: 1589)

Stations Traded This Week: **40**
(Last Year: 61)

TRANSACTIONS AT A GLANCE

- **Charisma Broadcasting Group** \$6.85 million
WNRX-AM, WTUP-AM, WESE-FM & WWZD-FM/Tupelo, MS
WSSO-AM, WKOR-AM & FM, WMXU-FM & WSMS-FM
Columbus, MS
- **KAVL-AM/Lancaster, KAVS-FM/Mojave (Palmdale), and KYHT-FM/Yermo (Barstow), CA** \$4 million
- **KWRP-FM/San Jacinto (Riverside), CA** \$2.65 million
- **WKIQ-AM/Eustis, FL** \$210,000
- **WSRF-AM/Ft. Lauderdale** \$1.5 million
- **WFOR-AM & WHER-FM/Laurel-Hattiesburg and WJWF-AM & WMBC-FM/Columbus, MS** \$4.5 million
- **WEEZ-FM/Laurel-Hattiesburg, MS** \$1 million
- **WHTH-AM & WNKO-FM/Columbus, OH** \$100,000
- **KSLM-AM/Salem, OR** \$605,000
- **WLUZ-AM/Bayamon (San Juan), PR** \$1.6 million
- **WGAP-AM & FM/Maryville (Knoxville), TN** Price not released
- **WTZX-AM & WSMT-AM & FM/Sparta, TN** \$615,000
- **KROO-AM & KLXK-FM/Breckenridge, TX** \$310,000

TRANSACTIONS

Citadel Gets Citywide Coverage In Two Louisiana Towns

Acquires nine stations for \$34 million, while Cumulus gets Charisma for \$6.85 million

Deal Of The Week

Citywide Communications stations

PRICE: \$34 million
TERMS: Asset sale for cash
BUYER: Citadel Communications Corp., headed by President Larry Wilson. It owns 110 other stations in 21 markets. Phone: (602) 731-5222
SELLER: Citywide Communications Inc., headed by President Peter Moncrieffe. Phone: (504) 926-1106
BROKER: Bergner & Co.

WXQK-AM, WIBR-AM, KQXL-FM, WEMX-FM & WKJN-FM/Baton Rouge
FREQUENCY: 970 kHz; 1300 kHz; 106.5 MHz; 94.1 MHz; 103.3 MHz
POWER: 500 watts; 5kw day/1kw night; 50kw at 486 feet; 100kw at 981 feet; 100kw at 1004 feet
FORMAT: AC/Oldies; Sports; AC; Urban; Country

KNEK-AM & FM, KFXZ-FM & KRRQ-FM/Lafayette, LA
FREQUENCY: 1190 kHz; 104.7 MHz; 106.3 MHz; 95.5 MHz
POWER: 250 watts; 25kw at 364 feet; 2.6kw at 495 feet; 50kw at 443 feet

FORMAT: Urban; Urban; Urban Oldies; Urban

Group Deal

Charisma Broadcasting stations

PRICE: \$6.85 million
TERMS: Asset sale for cash
BUYER: Cumulus Broadcasting Inc., headed by President William Bungeroth. Phone: (414) 615-2800
SELLER: Charisma Broadcasting Group, headed by President Donald DePriest. Phone: (601) 327-1183
BROKER: Media Services Group Inc.

WNRX-AM, WTUP-AM, WESE-FM & WWZD-FM/Tupelo, MS
FREQUENCY: 1060 kHz; 1490 kHz; 92.5 MHz; 106.7 MHz
POWER: 960 watts; 1kw; 5.4kw at 328 feet; 28kw at 656 feet
FORMAT: News; Sports/Talk; Urban; Country

WSSO-AM, WKOR-AM & FM, WMXU-FM & WSMS-FM/Columbus, MS
FREQUENCY: 1230 kHz; 980 kHz; 94.9 MHz; 106.1 MHz; 99.9 MHz

POWER: 1kw; 1kw; 50kw at 492 feet; 40kw at 502 feet; 50kw at 312 feet
FORMAT: Sports; News/Talk/Sports; Country; CHR; Rock

California

KAVL-AM/Lancaster, KAVS-FM/Mojave (Palmdale), and KYHT-FM/Yermo (Barstow)

PRICE: \$4 million
TERMS: Asset sale for cash
BUYER: Jacor Communications Inc., headed by CEO Randy Michaels. Phone: (606) 655-2267
SELLER: Antelope Broadcasting Co. Inc., headed by President Ron Carter. Phone: (805) 942-1121.
FREQUENCY: 610 kHz; 97.7 MHz; 105.3 MHz
POWER: 1kw day/500 watts night; 3kw at 299 feet; 400 watts at 2273 feet
FORMAT: Sports/Talk; Alternative; Alternative
BROKER: Jorgenson Broadcast Brokerage

KWRP-FM/San Jacinto (Riverside)
PRICE: \$2.65 million
TERMS: Asset sale for cash

BUYER: Magic Broadcasting Inc., headed by President Don McCoy. Phone: (912) 746-6286
SELLER: HSC Radio Inc. Phone: (909) 929-5088
FREQUENCY: 96.1 MHz
POWER: 250 watts at 1503 feet
FORMAT: B/EZ

Florida

WKIQ-AM/Eustis
PRICE: \$210,000
TERMS: Asset sale for cash
BUYER: McKenzie Broadcast Associates Inc., headed by President Bruce Cox
SELLER: Christianson Broadcasting Inc. Phone: (407) 438-1885
FREQUENCY: 1240 kHz
POWER: 1kw day/1kw night
FORMAT: News/Talk

WSRF-AM/Ft. Lauderdale
PRICE: \$1.5 million
TERMS: Asset sale for cash
BUYER: Gallery Broadcasting, Inc., headed by President Carl Nelson. Phone: (626) 918-6116
SELLER: Entertainment Radio Systems, Inc., headed by President Jon Mark. Phone: (954) 453-3366
FREQUENCY: 1580 kHz
POWER: 10kw day/5kw night
FORMAT: Ethnic
BROKER: Hadden & Assoc.

Mississippi

Cumulus acquisitions

PRICE: \$4.5 million
TERMS: Asset sales for cash; Cumulus is paying \$1 million for WEEZ-FM/Laurel-Hattiesburg and \$4.5 million for the four J.W. Furr stations.
BUYER: Cumulus Broadcasting, Inc., headed by President William Bungeroth. Phone: (414) 615-2800
BROKER: Media Services Group Inc.

WEEZ-FM/Laurel-Hattiesburg

SELLER: Pine Belt Broadcasting Inc., headed by Owner Gerald Williams. Phone: (601) 425-4486
FREQUENCY: 99.3 MHz
POWER: 50kw at 492 feet
FORMAT: Religious

WFOR-AM & WHER-FM/Laurel-Hattiesburg

SELLER: J.W. Furr. Phone: (601) 328-1420
FREQUENCY: 1400 kHz; 103.7 MHz
POWER: 1kw; 100kw at 1056 feet
FORMAT: Country; Oldies

WJWF-AM & WMBC-FM/Columbus

SELLER: J.W. Furr

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ALEX RODRIGUEZ REMEMBERS
HIS FIRST BASEBALL GLOVE....
HE STILL HAS IT!!

WILLIE MAYS' FIRST LOVE WAS....
FOOTBALL??

THE GOLDEN BEAR WAS ALMOST
SIDELINED BY AN INJURY RECEIVED....
DURING A BEAR HUNT!!

The Wheaties Sports Report gives your listeners tales, tips, anecdotes and advice available nowhere else. From the folks who brought you the Breakfast of Champions comes the daily radio feature of champion stations—The Wheaties Sports Report.

Five shows a week, each 60-seconds, offered **FREE OF CHARGE** and market-exclusive. No cash, no barter, no commercial content. Sell the time to a local sponsor and pocket the cash.

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SPORTS
REPORT