

FIRST THINGS FIRST!

Are you overworked, underpaid, and suffering in your relationships? Author **A. Roger Merrill** says you can help your own cause by coming up with a *personal mission statement*. Find out how in **Tony Novia's** column.

Page 35

RUSH ON TALK'S LOONIES

In Part 2 of his essay on Talk radio's fringe audience, **Jeffrey Yorke** goes one-on-one with **Rush Limbaugh** on how he handles conspiracists, kooks ... and toenail fungus!



Page 28

PROGRAMMING FOR TEMPO

A station's music tempo is probably no more important than at NAC/Smooth Jazz stations. **Carol Archer** visits with three prominent MDs about how they handle this vital programming characteristic.

Page 78

IN THE NEWS

- **Jaye Albright** leaves consultancy to join Jacor as Dir./Country Programming
- **James Loftus** appointed VP/East Coast Radio Ops for Shamrock
- **Traugott Keller** becomes SVP/Ad Sales & Marketing for ABC Radio Nets
- **Karen Childress, Marla Bane, Rhonda Munk** join AMFM Networks
- **Michael Gorman** joins One-On-One's WIDB/Chicago as GM
- **Rob Roberts** adds PD position at WPLL/Miami

Page 3

THIS #1 WEEK

CHR/POP

- **JEWEL** Foolish Games (Atlantic)

CHR/RHYTHMIC

- **USHER** You Make Me Wanna... (LaFace/Arista)

URBAN

- **JANET JACKSON** Got 'Til It's Gone (Virgin)

URBAN AC

- **BOYZ II MEN** 4 Seasons Of Loneliness (Motown)

COUNTRY

- **TIM MCGRAW** Everywhere (Curb)

NAC/SMOOTH JAZZ

- **AVENUE BLUE** Nightlife (Mesa/Bluemoon)

HOT AC

- **JEWEL** Foolish Games (Atlantic)

AC

- **ELTON JOHN** Something ... (Rocket/A&M Associated)

ACTIVE ROCK

- **DAYS OF THE NEW** Touch, Peel, And ... (Outpost/Geffen)

ROCK

- **ROLLING STONES** Anybody Seen My Baby? (Virgin)

ALTERNATIVE

- **SMASH MOUTH** Walkin' On The Sun (Interscope)

ADULT ALTERNATIVE

- **BLUES TRAVELER** Most Precarious (A&M)

NEWSSTAND PRICE \$6.50



OCTOBER 10, 1997

R&R Sets Third Talk Seminar

Talk radio's most important and influential seminar will convene again with the third annual **R&R Talk Radio Seminar**, February 19-21, 1998 at Washington, DC's Grand Hyatt at Washington Center.

As it has in the past two years, the **R&R Talk Radio Seminar** will bring together the brightest minds to help tackle the format's most important issues, such as increasing the bottom line, the challenges of managing talent, today's ownership consolidation, tomorrow's technological advances, and much more!

Participants who register for the **R&R Talk Radio Seminar** before January 31, 1998 can save \$100 off the on-site fee. Registration forms will be printed in next week's **R&R**.



U.S. Radio Groups Invade Eastern Europe

■ **Clear Channel, Emmis** just two of the firms testing the foreign waters

BY MATT SPANGLER
R&R WASHINGTON BUREAU

Imagine you're on the road in Budapest, and you tune into Radio Danubius on your car's receiver. If you've brushed up on your Hungarian, you can understand the announcer when, during the station ID, he points out that this is a Clear Channel Communications station.

Wait a minute ... Clear Channel? The American radio broadcaster?

Since it purchased a 50% interest in the seven-station Australian Radio Network in 1995 — and acquired an interest in Radio New Zealand the following year — the fifth-largest radio group in the U.S. has been global. Now the group is bidding on two frequencies in Hungary: the state-run Danubius and a currently unused frequency. Other bidders include Britain's DMG Radio, a French-German consortium of Europe Development International and the Marquardt Group, and the international division of Emmis Broadcasting.

With domestic radio so hot, why are companies looking abroad? "With consolidation going as quickly as it is in this country, the opportunities over there may become more important quicker



EUROPE/See Page 21

CBS Dallas Trio Names Martin GM

Veteran radio exec **Dave Martin** has returned to day-to-day station operations, accepting the GM post at CBS Radio/Dallas' Gospel **KHVN-AM**, NAC/Smooth Jazz **KOAI-FM**, and Urban AC **KRBV-FM**. Martin takes over the trio from Skip Schmidt.



Martin

"Dave is a solid, all-around radio person and a true student of the business," remarked CBS Radio President Dan Mason. "He has held positions at all levels of stations in a variety of markets — large, mid-sized, and small. Dave will be a great addition to the CBS Radio team."

Martin most recently was President of The Radio Consultants, the management consultancy he founded four years ago. Prior to

MARTIN/See Page 12

A Novel Approach To Charity

KHKS (Kiss FM)/Dallas morning man **Kidd Kraddick** has written and published a romance-novel parody entitled *Rude Awakenings*. But he had some help — he decided to start writing the book after reading five "cheap and sleazy" novels during his summer vacation, then finished it with daily feedback from his listeners (sidekick Kellie Rasberry read one chapter on-air each morning for 28 days). But *Rude Awakenings* isn't all about "sleaze": It's available at all Dallas/Ft. Worth-area Barnes & Noble and Bookstop locations, and proceeds are going to "Kidd's Kids," which sends chronically and terminally ill children and their families to Walt Disney World each year. The first run of 4000 books sold out in less than a week and raised almost \$40,000 for the charity.



SUMMER ARBITRONS

NY, Chicago Get New No. 1 Stations

Thanks in part to a surge in 25-54 listening, **WLTW/New York** reclaimed the top spot in the Summer '97 Arbitron derby. Several other Big Apple stations also had notable increases, including Tropical **WSKQ**, Urban AC **WRKS**, CHR/Pop **WHTZ** (which earned its best numbers in over two years), and Talk **WABC**.

Of L.A.'s Top 5 stations, two of them are Spanish-speaking and two more appeal to ethnic audiences. The market's top two morning shows are in Spanish, and **KSCA's Renan Almendares-Coello** is the most-

RATINGS/See Page 12

New York			Los Angeles		
	Sp '97	Su '97		Sp '97	Su '97
WLTW-FM (AC)	6.0	6.4	KLVE-FM (Spanish AC)	6.6	6.0
WQHT-FM (CHR/Rhy)	6.1	6.2	KPWR-FM (CHR/Rhy)	4.3	4.6
WSKQ-FM (Tropical)	4.3	5.1	KSCA-FM (Reg. Mex.)	4.4	4.5
WCBS-FM (Oldies)	4.7	4.7	KFI-AM (Talk)	3.7	4.1
WKTU-FM (CHR/Rhy)	4.7	4.7	KKET-FM (Urban)	4.5	4.0
Chicago			Nassau-Suffolk		
	Sp '97	Su '97		Sp '97	Su '97
WGCI-FM (Urban)	5.6	7.0	WALK-FM (AC)	6.2	5.8
WGN-AM (Full Serv)	5.9	5.6	WXRK-FM (Alternative)	4.7	5.3
WBBM-FM (CHR/Rhy)	4.5	5.0	WHTZ-FM (CHR/Pop)	4.0	5.2
WVAZ-FM (Urban AC)	4.2	4.7	WLTW-FM (AC)	3.3	4.3
WLIT-FM (AC)	4.8	4.5	WCBS-FM (Oldies)	4.1	3.9

COMPLETE RESULTS: www.ronfine.com/todaysnews

Write it down! **R&R Convention '98, June 11-13 in Century City, CA**