

**DEAL OF THE WEEK**

• **WKBQ-AM & FM & WKKX-FM/St. Louis \$42.5 million**

**1996 DEALS TO DATE**

**Dollars To Date: \$13,582,511,257**  
(Last Year: \$5,274,329,426)  
**This Week's Action: \$80,539,501**  
(Last Year: \$141,328,925)  
**Stations Traded This Year: 1978**  
(Last Year: 1186)  
**Stations Traded This Week: 37**  
(Last Year: 37)

**TRANSACTIONS AT A GLANCE**

- WTXT-FM/Fayette (Tuscaloosa), AL \$5.1 million
- WULA-AM/Ufaula, AL \$35,000
- KISI-FM/Malvern, AR \$150,000
- KMLA-FM/EI Rio, CA \$550,000
- KTME-AM/Lompoc, CA \$20,000
- Lesso Inc. Kansas stations \$13.8 million
  - KYQQ-FM/Arkansas City
  - KLLS-FM/Augusta
  - KXXX-AM & KQLS-FM/Colby
  - KGNO-AM, KDGB (FM CP) & KOLS-FM/Dodge City
  - KZLS-FM/Great Bend
  - KYUU-AM & KSLS-FM/Liberal
  - KILS-FM/Minneapolis
  - KFNF-FM/Oberlin
  - KWLS-AM & KGLS-FM/Pratt
- WLBA-AM/Gainesville, GA \$275,000
- KFTE-FM/Breaux Bridge & KMDL-FM/Kaplan (Lafayette), LA \$4,475,000
- KHOM-FM/Houma (New Orleans) \$6.75 million
- WWSJ-AM/St. Johns (Lansing), MI \$127,500
- KQYX-AM & WMBH-AM/Joplin, MO \$400,000
- KOSJ-FM/Nebraska City, NE \$5 million
- WTOB-AM/Winston-Salem, NC \$355,000
- KCHQ-FM/Altamont, OR \$30,000
- WRSJ-AM/Bayamon, PR \$968,000
- WHPB-AM/Belton, SC \$4000
- KUKA-FM/San Diego, TX No cash consideration
- KFIZ-AM & FM/Fond du Lac, WI \$1

**TRANSACTIONS**

**Emmis Now A Potent Arch Rival**

□ **Smulyan buys Zimmer trombo to build St. Louis quartet**

**Deal of the Week**

**WKBQ-AM & FM/St. Louis & WKKX-FM/Granite City (St. Louis)**  
PRICE: \$42.5 million  
BUYER: Emmis Broadcasting Corp., headed by President Jeff Smulyan. It owns KSHE-FM/St. Louis. Phone: (317) 266-0100

SELLER: Zimmer Radio Group, headed by President George Zimmer. Phone: (314) 335-4809  
FREQUENCY: 1380 kHz; 104.1 MHz; 106.5 MHz  
POWER: 5kw day/1000 watts night; 39kw at 551 feet; 90kw at 1027 feet  
FORMAT: CHR; CHR; Country  
BROKER: Bill Lytle of Media Services Group Inc.

**Alabama**

**WTXT-FM/Fayette (Tuscaloosa)**  
PRICE: \$5.1 million  
BUYER: Osborn Communications Corp., headed by President Frank Osborn. It owns WAAX-AM & WQEN-FM/Birmingham. Phone: (203) 629-0905

SELLER: Tuscaloosa Broadcasting Co., headed by President William Dunnivant  
FREQUENCY: 98.1 MHz  
POWER: 100kw at 906 feet  
FORMAT: Country

AM/Buford, GA. Phone: (770) 944-0900  
SELLER: Capital Assets Inc., headed by President Bennie Hewett. Phone: (770) 944-0900

**Kansas**

**Lesso Inc. Kansas stations**  
PRICE: \$13.8 million  
BUYER: Wichita Great Empire Broadcasting Inc., headed by President Mike Lynch. It owns KDFI-AM & FM & KICT-FM/Wichita and KVOO-AM/Tulsa. Phone: (316) 838-9141  
SELLER: Lesso Inc., headed by President Larry Steckline. Phone: (316)721-8484

**KYQQ-FM/Arkansas City**  
FREQUENCY: 106.5 MHz  
POWER: 100kw at 1280 feet  
FORMAT: Country

**KLLS-FM/Augusta**  
FREQUENCY: 104.5 MHz  
POWER: 45kw at 515 feet  
FORMAT: Nostalgia

**KXXX-AM & KQLS-FM/Colby**  
FREQUENCY: 790 kHz; 100.3 MHz  
POWER: 5kw; 100kw at 610 feet  
FORMAT: Country; AC

**KGNO-AM, KDGB (FM CP) & KOLS-FM/Dodge City**  
FREQUENCY: 1370 kHz; 93.9 MHz; 95.5 MHz  
POWER: 5kw day/230 watts night; 100kw at 512 feet; 100kw at 577 feet  
FORMAT: Country; (not on air yet); AC

**KZLS-FM/Great Bend**  
FREQUENCY: 107.9 MHz  
POWER: 99kw at 909 feet  
FORMAT: AC

**KYUU-AM & KSLS-FM/Liberal**  
FREQUENCY: 1470 kHz; 101.5 MHz  
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**Arkansas**

**WULA-AM/Ufaula**  
PRICE: \$35,000  
BUYER: Mark Hellinger. Phone: (706) 692-4100  
SELLER: McGowan Media L.L.C., headed by President Steve McGowan. Phone: (334) 687-2066

**KISI-FM/Malvern**  
PRICE: \$150,000  
BUYER: Malvern Entertainment Corp., headed by President Scott Gray. It owns KBOK-AM & FM/Malvern. Phone: (501) 332-6981  
SELLER: Lyons Communications Inc., headed by President Monte Lyons. Phone: (501) 337-9000

**California**

**KMLA-FM/EI Rio**  
PRICE: \$550,000  
BUYER: Gold Coast Radio Inc., headed by President Salvador Ceja. Phone: (805) 385-5656  
SELLER: Clanton Corp., headed by President Raymond Clanton. Phone: (520) 522-0831

**KTME-AM/Lompoc**  
PRICE: \$20,000  
BUYER: Classic Communications Corp., headed by President Rosaario Miller. Phone: (805) 686-8933  
SELLER: Los Padres Broadcasting Corp., headed by President Milton Zack. Phone: (619) 933-2601

**Georgia**

**WLBA-AM/Gainesville**  
PRICE: \$275,000  
BUYER: La Favorita Inc., headed by President Samuel Zamarron. It owns WAOS-AM/Austell, GA & WXEM-

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