



STREET TALK®

'Killer B' Attacks Chicago (Again)!

The Windy City was all a-buzz on Monday (8/26) when **WBBM-FM (B96)/Chicago** once again began calling itself "The Killer B" on-air, playing music from 1992 and gold from the '80s. While many market observers thought the station was making a **WKTU/NY**-type move, what *really* happened was that the station's main transmitter went down for six hours and the backup kicked in.

The first backup tape that had more recent music didn't fire, so a second backup tape — which carried music and positioning statements from 1992 and earlier — played until the problem with the main transmitter was fixed.

Alternative **WFNX/Boston** APD **Todd Wilkinson** exits.

When **Westwood One** talk host **Bruce Williams** heard **WFLA/Tampa** afternoon talker **Brian James's** on-air remarks about the impaired ability of older drivers, he challenged the younger man to a driving duel.

On Monday (8/26) afternoon, Williams and James took it to Clearwater, FL's Sunshine Speedway to the delight of 200 cheering fans. Pinellas County sheriffs judged the event, which took place on a course devised for deputy training.

And the winner was ... James, who completed the course in 1:29. Williams came in at 1:38.

Rumors

- Will **WKQI/Detroit** morning driver **Danny Bonaduce** put down roots in the Motor City and give up his fly-jock duties?
- Is consultant **Jan Jefferies** about to debut a new, well-funded CHR in a Southeastern market?
- Will there be another CHR debut in a Top 50 SE market real soon?
- Is **SW Networks** about to change direction with Smooth FM in the U.S. and concentrate on developing it internationally instead?
- Look for **Broadcast Architecture** to guide the flip of **Triathlon Broadcasting's** 100kw **KXLK/Wichita** from AC to NAC, probably shortly before the beginning of the fall book.
- Will former **WKSJ-AM & FM/Mobile** OM/PD **Scott Johnson** become PD at **WIRK-FM/West Palm Beach**?
- Is **Restless Records** negotiating with the **New Regency Enterprises** movie production company, which reportedly is interested in buying the indie label and its distribution rights for upwards of \$15 million?

Former **KFRC/SF** morning driver **Gary Bryan** becomes the new morning driver at **WIOQ/Philly**; PD **Glenn Kalina** shifts back to middays. Incidentally, ST tips its backwards baseball cap to Kalina, who just celebrated his 20th year in Philly radio.

When **WBCS/Boston** owner **Greater Media** acquired format competitor **WKLB** a few months ago, it was only a matter of time until Beantown was left with one Country outlet. Well ... the two began simulcasting last weekend.

The pair's PD, **Harry Nelson**, told ST that one of 'em will change the first week of September. (Keep in mind that Sunday is September 1.) However, Nelson's not saying which set of calls will remain or which of the two frequencies will carry the Country banner. (Hmmm. ST remembers that WBCS began 1996 by offering a "million-dollar guarantee" that it wouldn't change formats this year ...)

No one's talking — and this *is* speculation — but don't be surprised if WBCS remains Country on WKLB's present frequency. Also, WKLB's "Country Club" slogan might even be incorporated into WBCS's new positioner.

The two staffs have been compressed for the simulcast. WKLB's morning team of **Loren Owen & Wally Brine** remain, joined by WBCS morning co-host **Tom Doyle**, who previously worked with the duo. WBCS's other morning co-host, **Mike Adams**, segues to wake-ups at AC sister **WMJX-FM**, replacing **Gary Dixon**, who split for Houston last week.

WKLB afternoon driver **Jeff McKee** now does 9am-noon, WBCS midday **Carolyn Kruse** takes noon-3pm, WBCS afternoon driver **Jimmy Roberts** handles 3-6pm, WBCS's **JW** remains in 6-10pm, and **Chuck Monroe** and **David Anderson**, who had split WBCS overnight duties, are now working 10pm-2am and 2-5:30am, respectively.

WKLB morning teamers **Len Mailoux**, **Joni Siani**, and **Joe Yanetti** are out. **Ginnie Rogers** remains MD/assistant to Nelson.

And ... in the wake of the WKLB and WBCS simulcast, will Greater Media wind up putting Boston's legendary **WROR** call letters on WKLB's 105.7 frequency and debut a new Rhythmic AC format?

As **Chancellor** takes over top-rated **WJHM/Orlando** from **OmniAmerica**, it elects

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(advertisement)

McVay Media Grows

McVay Media has taken a ride on the multipoly merry-go-round. New clients include **ARS** with the recent purchases of **WVOR/WPXY**, Rochester, and **WEAT/WOLL**, West Palm Beach. **Regent Communications** picks up **WVEZ/Louisville** and Oldies formatted **WXLY/Charleston, SC**. **Clear Channel Communications** now owns

AC **WTVR/Richmond** and Country formatted **KDDK/Little Rock**.

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is not the name
of an Asian
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SEPTEMBER
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