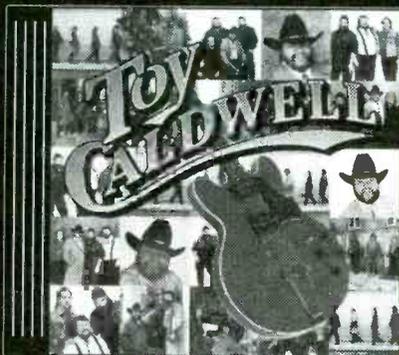


*You've got
the Fever...
We've got
the Cure*



*and Toy Caldwell
with his new self
titled release!*

*Includes his first single
"Trouble in Dixie"
going for radio adds April 21st.*



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TWINBROOK & ROCK BOTTOM

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left last November to take Elektra's Dallas local promo job, has been named 'RZK PD.

Ah, but ST hears Horn's noncompete with 'GLF still has six months to go, so don't be surprised if the legal sparks start flying over this one.

Regardless, look for former **WILN/Panama City, FL PD Steve Christian** to handle mornings, Horn to police middays, and Summers to rock on in afternoon drive.

▶ **More Morning Mayhem** ◀

- **92Q/Baltimore** temporary morning teammates **Barry McKay, Howard G., and Wendy Corey** will now host the show on a permanent basis. McKay's move leaves a midday vacancy (swing jock **Russ Allen** is sitting in for now). In addition, 92Q hires Production Director **Andrew Zinner** from **WGTZ/Dayton**.

- **KRQR/SF** morning man **Paul "Lobster" Wells** exits after four years at the AOR.

- **KKBQ-AM & FM/Houston** afternoon driver **Jim Mantel** moves to mornings at **WGAR/Cleveland**.

▶ **They Call The Win Mariah** ◀

Big-time congrats to **Columbia** and **Mariah Carey**, whose "Make It Happen" this week becomes her *seventh* consecutive No. 1 CHR hit. That tops previous record-holders **Michael Jackson** and **Whitney Houston** (although Michael sort of hit seven by duetting with **Paul McCartney** on "Say Say Say" before reeling off six solo chart-toppers). Mariah, it should be noted, pulled off the feat with her first-ever seven singles!

Michael, by the way, gives **Epic** the most-added CHR record two weeks in a row, not to mention half of a double Breaker with last week's most-added, **Celine Dion**.

Arista President/CEO **Clive Davis** will receive the NY Friars Club "Man of the Year" award June 6 in the Waldorf Astoria's Grand Ballroom. Davis is being honored for helping raise over \$5 million to fight AIDS and millions more to fight cancer and diabetes.

Dick Clark will host the **RAB**-sponsored "Mercury Awards" June 4 at the NY Hilton. A total of \$200,000 is up for grabs for the

Records

- **Mechanic Records** has split with **MCA**. The parties disagree on which firm terminated the arrangement. **Trixter, Bang Tango,** and **Voivod** will remain with **MCA** under the same terms (a Mechanic logo remains on all releases), and the NYC-based indie is working on a new distribution arrangement.

RADIO & RECORDS

Timeline

1

- **KROQ/L.A.** morning team **Gene Baxter & Kevin Ryder** suspended in wake of murder hoax.
- **Phil Boyce** becomes **WJR/Detroit PD**.

5

- *Leap O' The Week* **KMOD/Tulsa PD Charlie West** lands the **KLOS/L.A.** PD gig.
- **Brian Thomas** named **WBSB (B104)/Baltimore PD**.
- **Andy Ludlum** returns to **KIRO/Seattle** as PD/ND.

10

- **Dean Thacker** upped to **WMMS/Cleveland** Station Mgr.
- **Dave Bishop** named **WBT/Charlotte PD**.

15

- **Steve Wax** promoted to President of **Elektra/Asylum**.
- **Bob Sherwood** elevated to **Columbia** VP/Nat'l Promo.
- **Richard Palmese** appointed **Arista** VP/Nat'l AM Promo.

year's best radio commercials, with the Mercury Gold Award itself worth a cool 100 grand.

▶ **The Day The Music Died** ◀

Full-Service AC **KDKA/Pittsburgh** completed its evolution to N/T at noon last Friday (4/10).

When midday host **Larry Richert** played **Don McLean's** "American Pie," he officially concluded a music tradition that began back in October 1919 with the broadcast of "Old Black Joe" by station founder **Dr. Frank Conrad**.



DIVER'S PROGRAMMING — Pictured while performing what was purportedly the world's first 24-hour underwater broadcast is **WMFX (Fox 102)/Columbia, SC PD/morning man Benji Norton**. The triumph of brine over brawn required having a microphone built into the diving mask, and not only garnered a mention in Ripley's *Believe It Or Not*, but also raised nearly \$5000 to fight multiple sclerosis.