

LITA FORD

"shot of poison"

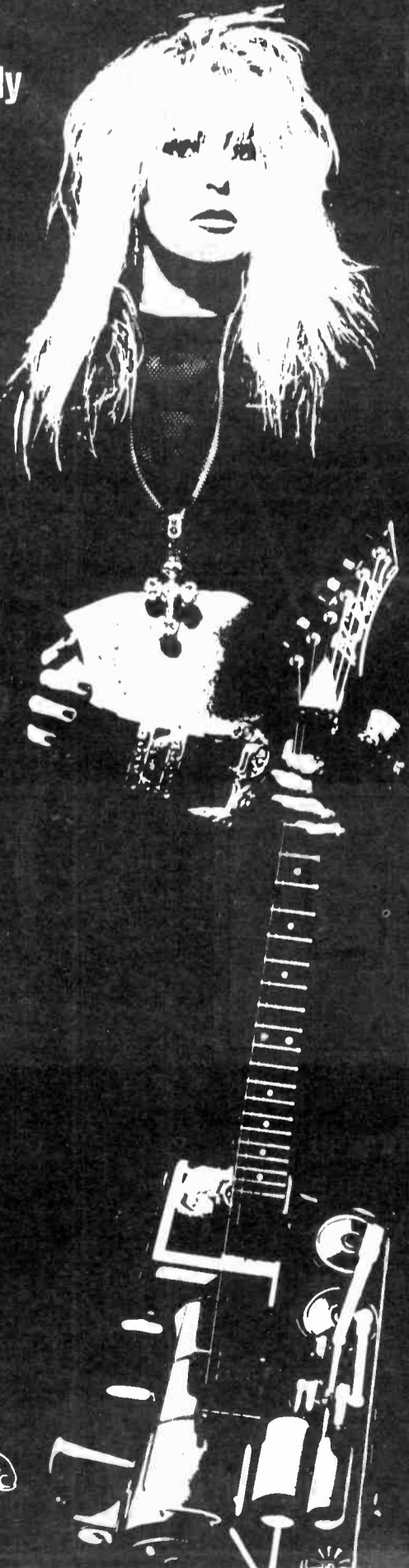
First Week Action 74/74

#2 Most Added Nationally

#1 Most Added East & West

Just Added!

Active Rotation



Management:
Danny Goldberg
and Ron Stone
For Gold Mountain
Entertainment

Producer:
Tom Werman



BMG

STREET TALK®

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Austin New Rock set to debut November 1. **Bo Nasty** — who recently traded weekends at 'HFI for a stint at **KIOC/Beaumont** — returns to fill the night slot; afternooner **Willie B.** takes interim MD duties.

Incidentally, ex-**93Q/Houston** dude **John Gray** was recently heard over the 'HFI airwaves operating under the *nom de air* Elvis Duran!

◀ '48 Hours' On Radio Rescheduled ▶

At presstime, that hotly anticipated "48 Hours" episode on radio — which was discussed in detail here last week and was set to air October 16 — is scheduled to be preempted by the National League baseball playoff game.

CBS-TV tells ST the show has been reset to air December 4.

Rumors out of Mobile indicate **Power 99/Atlanta** APD/morning co-host **Leslie Fram** will return to **WABB** to become VP/Prog. for parent **Dittman Group**. (ST also hears this won't happen.)

Meanwhile, will **Will Pendarvis** — currently MD at **FM100/Memphis** — also return to **WABB** as MD/afternoon driver? And what — if indeed *anything* — does this mean to current **Dittman VP/Prog. Mark St. John**?

After nine years with **Jefferson-Pilot** Country **KSON/SD**, APD/afternoon personality **Mike Brady** exits for the PD post at new Country station **KSKS/Fresno**. Former **KSKS** PD **Jim Nelly** retains the APD/middays reins; Brady will do an (undetermined) airshift as well.

Back at **KSON**, parttimer and former **B100/SD** PD **Mike Novak** takes over afternoons, and overnigher **John Peterson** segues to evenings as **Dave Love** exits. The overnight slot remains open.

Incidentally, Fresno's other recent Country convert — **AC KMMA** — has changed calls to **KCML** and the braggin' rights to call itself "Camel Country."

Longtime CHR **KZOZ/San Luis Obispo** flipped Monday (10/14) to Classic Rock. The call letters remain in place, as do PD **Sam Jackson** and his staff. The handle switches from "Z93" to "KZOZ-FM."

▶ The Party Hog Fax ▶

Those persistent format-flip rumors emanating from **KHYI (Power 95)/Dallas** went into heavy rotation this week after an official-looking fax arrived claiming the station would switch from CHR to *heavy metal* as **KXRK (X-Rock 95)**.

Bearing the Power 95 logo, the "press release" reported X-Rock — "The Party Hog" — would feature the music of **Motley Crue**,

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Drew Friedman's Private Files



Rush Limbaugh prepares for his show.

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THANK YOU RADIO FOR THE BUZZ ON

AOR DEBUT ③
AOR + NEW ROCK =
THE MOST FIRST WEEK
ADDS THIS YEAR!
NEW ROCK DEBUT ③

THE FLY

