

# AOR

night. KDKB plays Tesla, Dokken, Bon Jovi, et al but only at night, while KUPD spins them during the day. He adds that the stations differ as much in presentation as in music. KUPD's "more youth-oriented" approach is in line with its image as "the heavy metal, kick-ass station."

"Accentuated by (morning star) Dave Pratt, its image is both KUPD's strength and Achilles heel," Sebastian adds. "They're extremely strong 15-24. My thrust is more 25-40. (Classic Hits) KSLX is the first station I have to dismantle. They cut into our base much more than KUPD."

In the latest Arbitrend, KDKB was up 3.2-4.0 and KUPD moved 7.2-7.3.

## Orlando

PD David Gariano sees new entrant WHTQ as less heavy than dominant WDIZ — "they embrace hard rock and metal that we would never touch, like Bon Jovi and Rush. We'll play Zeppelin's 'The Rain Song,' but not 'Heartbreaker/Livin' Lovin' Maid.'" He adds that WHTQ is more consistent than WORZ, which he calls a "musical potpourri that'll play Sweet, Wet Willie, and Harry Chapin."

Instead, Q96 focuses on acts such as Paul Simon and Billy Joel who, feels Gariano, have a 25+ texture. Of the top ten albums the week of 3/6, he was playing only Lou Gramm, Gregg Allman, Eric Clapton, and Steve Winwood, while he wasn't on Hagar, REO, Los Lobos, Bon Jovi, Georgia Satellites, or Patty Smyth. "We're looking for durable artists the caliber of Robert Cray, Bruce Hornsby, and Jon Butcher," Gariano says. Consulted by George Harris, Q96 mixes in library spice from bands such as Little Feat and Traffic.



**KDJQ ACCEPTS NO SUBSTITUTE FOR VINCENT** — It's V for victory all around as KDJQ/Sacramento MD Ron Garrett (left) trades riffs with Vinnie Vincent after an area show.

## SEGUES

KZTR/Ventura switches to "Rock Classics," consulted by Alex DeMers... KDJQ/Sacramento PD Carmy Ferreri exits... WWCT/Peoria MD Phil Manicki upgrades to Assistant PD... WHTF/York, whose pact with Burkhardt/Abrams has lapsed, inks consultant George Harris.

Changes at KROQ/Los Angeles: April Whitney goes from 6-9pm to weekends, switching with Dusty Street. J.J. Jackson (ex-MTV) joins for a Sunday shift, John Frost from KWHL/Anchorage is named Production Director, and Diane Morales (ex-crosstown KNX-FM, KLOS) is appointed Promotions Director... Ex-KYYS/Kansas City PD Joe McCabe is on rival KCFX afternoons.

Dan Ballard, ex-WLAV-FM/Grand Rapids, to WKLT/Kalkaska mornings... At KMBY/Monterey, Jay Mazarro from KZFM/Corpus Christi replaces Scott McConnell on mornings, GM/co-owner Chet Tart handles afternoons, weekend Trish Bell advances to overnights, and APD Steve Hoover adds MD chores... KRQU/Laramie's new PM driver is Mark Malack from KMOR/Scottsbluff, NE, while Don Paul is named GSM.

KLLOL/Houston's David Sadof, who produces KLLOL/Houston's new music show, named Assistant MD... Max Hancock joins KEZE/Spokane weekends from crosstown KJRB... KISS mainstay Joe "Godfather" Anthony in hospital for gall bladder operation. Cards to 1100 N. Main, San Antonio, TX 78212.



**91X'S STAR TOUR DE FORCE** — 91X/San Diego broadcast live from Disneyland during most of the 60-hour opening party for the park's "Star Tours" attraction. Part of the fun included miking jocks as they rode the rides. Pictured flying on the ground are (l-r) Promotions Director Rob Tonkin, morning hostess with the mostest Katie Manor, and actor Anthony Daniels, the voice of C-3PO.

# WHITESNAKE

"STILL OF THE NIGHT"



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BREAKERS**

**TRACKS 30**

**ON 100 AORS!**



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Maximum Rotation!

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Album ON YOUR DESK NOW!

Including:

"Give Me All Your Love"  
"Here I Go Again"  
"Crying In The Rain"

Produced by Mike Stone & Keith Olsen

Management: Frontline Management



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