

SEPARATE JACKSONVILLE, CINCINNATI DEALS

Hoker Lands WCRJ, WLLT For \$12 Million

In two separate transactions, Hoker Broadcasting, Inc., has contracted to purchase WCRJ/Jacksonville, FL from Justice Broadcasting and WLLT/Cincinnati (Fairfield) from H & W Communications, a subsidiary of Heftel Broadcasting.

The total investment approaches \$12 million, split evenly between the two deals, according to HCI President/CEO Jay Hoker. In addition to these purchases, HCI is negotiating with the owners of an AM/FM combo in the Midwest that Hoker expects to acquire soon. When that is completed, HCI will probably take a break from station purchases until next spring. "We hope to own stations in ten or 12 markets eventually," Hoker said.

Commenting on the deal, Hoker continued, "Both stations are excellently run. We intend to build on what they've already accomplished, and look for no changes in operations, formats, or personnel. However, we do expect to increase the investment in marketing and research."

Hoker currently owns KCFX/Kansas City, in addition to Hoker's interest, the company is partially owned by Communication Partners. H&W is principally owned by US Rep. Cecil Heftel, who is resigning from Congress to run

for governor of Hawaii. Other H&W properties are KTNQ & KLVE/Los Angeles, WLUP/Chicago, and KSSK & KULA/Honolulu. Justice Broadcasting is principally owned by former WBZ/Boston personality Larry Justice, and also owns WCIB/Falmouth, MA and WQEZ/FL Myers, FL.

WCRJ operates with 100 kw at 350 feet on 107.3 MHz with a Country format. WLLT operates with 27 kw at 640 feet on 94.9 MHz with AC programming.

Randy Jeffery of Chapman Associates brokered the Jacksonville transaction.

WGBB/FREEPORT, NY & WBAB/BABYLON, NY
PRICE: \$12,975,000

BUYER: Noble Broadcast Group, John Lynch, CEO. It also owns XETRA-AM & FM/Tijuana (San Diego).

SELLER: 1240 Radio Co. and Long Island Radio Co., wholly owned subsidiaries of The Radio Co., Inc., Franz Alina, President. The company also owns WEBE/Westport, CT.

DIAL POSITION: 1240 kHz; 102.3 MHz

POWER: 1 kw days/250 watts nights; 3 kw at 300 feet
FORMAT: AC; AOR
BROKER: Blackburn & Co.

KJUN/PUYALLUP, WA

PRICE: \$430,000

BUYERS: 777 Broadcasting Inc., Ray Courtemanche and his wife, Cheryl.

SELLER: Monroe Enterprises, Inc., Wesley Monroe, owner.

DIAL POSITION: 790 kHz

POWER: 5 kw

FORMAT: Country

WETB/JOHNSON CITY, TN

PRICE: \$350,000

BUYER: Alpha-Omega Broadcasting, Inc., Trevor Swoyer, principal.

SELLER: Mountain Signals, Inc., Paul Gobble, owner. He also owns WMC/T Mountain City, TN.

DIAL POSITION: 790 kHz

POWER: 5 kw

FORMAT: AC

KXCC/LOMPOC, CA

PRICE: \$750,000 (\$250,000 down, remainder in assumed or new notes).

BUYER: Broadcast Management Consultants, Clifford Hunter, President. He is the former Director of Sterling Recreation Organization's Broadcast Division.

SELLER: Golden Coast Broadcasting, James Keller and Dennis Mandel, principals.

DIAL POSITION: 92.7 MHz

POWER: 3 kw at 710 feet

FORMAT: Country

BROKER: William A. Estline

WLLL & WGOL/ LYNCHBURG, VA

PRICE: \$1.35 million

BUYER: CGS Communications of Lynchburg, Inc., Michael Cefaratti, Richard Slinger, and M. James Galvin, principals.

SELLER: The Jamarbo Corp., James Shircliff, President.

DIAL POSITION: 930 kHz; 98.3 MHz

POWER: 5 kw daytimer; 3 kw at 240 feet

FORMAT: Big Band; AC

BROKER: Blackburn & Co.

KOGO & KBBY/VENTURA, CA

PRICE: \$3 million

BUYER: Ventura Broadcasting Associates, Jack Woods, President. He was an air personality on KCBQ/San Diego and WAVA/Washington.

SELLER: Forrest Radio Co., a wholly-owned subsidiary of Forrest Broadcasting Co., headed by President Robert Forrest and VPs Grace Forrest and Scott Brody.

DIAL POSITION: 1590 kHz; 95.1 MHz

POWER: 5 kw; 28 kw at 315 feet

FORMAT: AC

BROKER: Blackburn & Co..

WEEG/JEFFERSON, GA

PRICE: \$258,000

BUYER: National Communications Corp., Stanley Carter, principal.

SELLER: McAnally Communications, F.L. McAnally, President. It also owns WEKC/Williamsburg, KY.

DIAL POSITION: 880 kHz

POWER: 5 kw

FORMAT: Country

WWKX/NASHVILLE

(GALLATIN, TN)

PRICE: \$8.8 million

BUYER: Capitol Broadcasting Corp., Ken Johnson, President. It also owns WMJ/Birmingham, AL; WKSJ/Mobile; WRKA/Louisville; WLWK/Statesville, NC; WCAW & WVAF/Charleston, WV; and WFMA/Rocky Mount, NC.

SELLER: Group Three Broadcasting, Gordon Smith, President.

DIAL POSITION: 104.5 MHz

POWER: 100 kw at 758 feet

FORMAT: CHR

BROKER: Blackburn & Co.

Reporting Transactions To R&R

To have a radio station transaction listed in R&R, broadcasters and brokers should contact the R&R Washington Bureau (202-682-7484) as soon as details are available. Sale closing photos and broker news, such as personnel and office announcements, are also welcome.

JAG Goes Public In September

A spokesman for JAG Communications says the group plans a public stock offering in September. No other details on the offering are available, and a prospectus has not yet been issued.

The rapidly expanding company, headed by WOR/New York morning personality John A. Gambiling, owns WLKW-AM & FM/Providence, WLYT/Norfolk and WROW-AM & FM/Albany; pending FCC approval are acquisitions WLIF/Baltimore and WWWZ/Charleston, SC. For the record, the selling party in the Charleston purchase (R&R 6/27) is Millenium Communications.

WHAT & WWDB Appeal Denied

Six minority stockholders of Independence Broadcasting have lost an FCC appeal seeking to set aside an order approving their company's sale of WHAT/Philadelphia to Main Line Communications, and the sale of co-owned WWDB to NEWSystems Group, Inc.

Comparative hearings for both licenses were ended in the settlement, paving the way for the two sales. But the stockholders objected on grounds that WWDB will be sold at less than its market value. They asked the Commission to allow the sale of WWDB to an alternate party at a higher price.

In denying the appeal, the Commission criticized the stockholders for failing to speak up when the settlement agreement was first considered. It added that they failed to show how their interests were damaged, and said their dispute was a private business matter "outside the Commission's public interest mandate."

CALL SIGN CHANGES

Dubuque, IA KQKX to KXXX (requested)

Flagstaff, AZ KZKZ to KVNA (effective 7/15)

Las Vegas KBMS (new station)

Los Alamos, NM KPZA (new station)

Phoenix KFLR to KAMJ (7/11)

Phoenix KAMJ to KAMJ-FM (7/11)

Reading, PA WHUM to WAGO (8/22)

Sarasota, FL WMLO to WSRZ (requested)

Sarasota, FL WAVE to WHVE

Tucson KGLR to KFLT (7/11)

Inquiries about call signs can be directed to the FCC Call Desk at (202) 634-1923.

SAGA COMMUNICATIONS, INC.

has acquired

WLRW-FM

Champaign, Illinois, and

WLDS-AM/WYMG-FM

Jacksonville/Springfield, Illinois

from

Joyner Broadcasting of Illinois

for

\$5,300,000

CHAPMAN ASSOCIATES, INC. initiated the transaction and assisted in negotiations.



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