

TRANSACTIONS

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Sequel Buys Three For \$1.37 Million

In separate transactions, Sequel Communications is buying KLIZ-AM & FM/Brainerd, MN from Brainerd Broadcasting Co. for \$705,000 (including a \$25,000 noncompete agreement), and KXSS/Lincoln from Radio Group, Inc. for \$865,000, involving an \$86,671 noncompete arrangement.

Neither the buyer nor sellers own other radio stations. MOR outlet KLIZ operates with 5 kw on 1369 kHz; A/C-formatted KLIZ-FM has 100 kw on 107.5 mHz at 350 feet. A/C station KXSS has 3 kw on 95.3 mHz at 115 feet.

Five Cities Buys KVEC, KPGA

Five Cities Broadcasting will establish an AM/FM combo in San Luis Obispo, CA, acquiring full-service outlet KVEC from Century Broadcasting Co. Liquidating Trust for \$750,000, and A/C-formatted KPGA of nearby Pismo Beach from KPGA, Inc. for \$500,000.

Century retains interest in KTFI/Twin Falls and WPHI/Herrin, IL; KPGA, Inc. owns no other stations. Among the Five Cities copincipals, Dan Armstrong and James Sweida will serve

as VP/Programming and VP/Sales, respectively. Armstrong is currently OM at KLFF & KMZK/Phoenix; Sweida is the former Sales Manager at KWAO/Sun City, AZ. KVEC GM Dan Clarkson will stay on for that station, while KPGA owners Charles and Patricia Kent will assist Five Cities during the interim.

KVEC operates with 1 kw days/500 watts nights on 920 kHz; KPGA has 1700 watts on 95.3 mHz at 390 feet. Chapman & Associates brokered the FM transactions.

Ford Picks Up WFLN With Talk Format Planned

Masada Corp., headed by longtime Philadelphia talk show host Frank Ford (aka Edward Felbin), will purchase WFLN/Philadelphia from Franklin Broadcasting for \$875,000. The seller also owns neighbor FM outlet WLFN. The buyer has applied for new call letters WDVT, with plans to adopt a Talk format. The station is a 1 kw daytimer on 900 kHz.

Bower Takes WCLG-AM & FM

Freed Broadcasting intends to sell WCLG-AM & FM/Morgantown, WV to GM Garry Bowers for \$715,000. Neither Bowers nor the sellers have other radio interests. A/C-formatted WCLG is a 2.5 kw daytimer on 1300 feet; WCLG-FM broadcasts CHR with 3 kw on 100.1 mHz at 300 feet.

Joyner Buys KEKB From Jan-Di

Joyner Broadcasting of Colorado plans to acquire KEKB/Grand Junction, CO from Jan-Di Broadcasting for \$700,000. The sellers have no other radio interests, but copincipal Richard Maynard remains as GM for the station. The buyer also owns WLDS & WEAI/Jacksonville, IL. KEKB offers country programming with 100 kw on 99.9 mHz at 1385 feet. William A. Exline brokered.

Commercial Media Deals WBTR To CCM

Commercial Media, Inc. will sell A/C station WBTR/Carrollton, GA to Carroll County Media, Inc. for \$525,000. The seller has no other radio interests; the buyer also owns Georgia stations WJQA/Jackson and WCOH & WRNG/Newman, and WKXR & WRLT/Asheboro, NC. WBTR has 3 kw on 92.1 mHz at 105 feet.

Forsythe

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me, and a special privilege to work even more closely with George Johns," Forsythe told R&R.

Most recently at WLTT/Cincinnati, Williams came to KLZZ in February '84 after ten years at Houston outlets KILT, KRBE, and KENR.

NEW HOME IN WASHINGTON

R&R Opens New York Sales Office

Radio & Records has opened a new sales office in New York City, located at 575 Madison Avenue, New York, NY 10022; (212) 605-0355. Serving as Account Executive there is Wendy Reiss.

Beginning this week, R&R's Washington, DC bureau has a new home in the National Press Building, at 529 14th St. NW, Suite 807, Washington, DC 20045. The new phone number is (202) 662-7484.

Ingle Upped To GSM At KKBQ-AM & FM

KKBQ-AM & FM/Houston has promoted National Sales Manager Dianne Ingle to GSM. She fills a longtime void created when Sandy Gamblin left last July.

VP/GM Cos Cappellano told R&R, "Dianne's done a sensational job since joining us last December. I've been searching all this while for a GSM, and it eventually became obvious that Dianne was the person."

Just prior to joining KKBQ, Ingle was Regional Director/Affiliate Relations for the NBC Radio Networks covering the Western states. She earlier held sales positions at KNBR, KYUU, and KFRC, all San Francisco. Ingle remarked, "Cos has been a great team leader, and now that he's turned the department over to me, I'm looking for-



Dianne Ingle

ward to helping the sales team continue to develop. Number one programming and number one sales go hand in hand at KKBQ."

Cox

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45.4% owned by family members and Cox officers.

Cox Chairman/CEO Gardner Anthony said the proposed buyout will present "increased opportunities and challenges for employees of both companies" and will allow them "to make substantial additional investments in the radio field or in other businesses they may wish to consider."

The principal family members involved in the buyout are Barbara Cox Anthony of Honolulu and Anne Cox Chambers of Atlanta. The twelve Cox radio properties are WSB-AM & FM/Atlanta, WHIO-AM & FM/Dayton, WSOB-AM & FM/Charlotte, WIOD & WALA/Miami, KFI & KOST/Los Angeles, WZGO/Philadelphia, and WCKG/Chicago.

Multimedia Management Bids After Rejecting Outside Offer

Meanwhile, Multimedia, Inc., which owns 12 radio stations, has reportedly rejected a \$1 billion offer for the company from Wesley Corp., which is controlled by former Treasury Secretary William Simon.

Instead, the group's management team will attempt to buy out the company for a similar price. They have offered to buy up stock at \$41.25 per share cash and \$26.54 debt. The offer is subject to approval by Multimedia shareholders.

In addition to its radio properties, Multimedia owns 43 newspapers and five TV stations, while Cox has 23 papers and seven TV properties. Both also have extensive cable holdings.

Wagontrain

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several large groups, including the RKO radio stations, and presently works with over 300 stations in the United States and overseas. Wagontrain, which was founded in 1981, has "absolutely no intention" of changing the company name, and all corporate operations will remain virtually intact. Terms of the deal were not disclosed.

WDRQ

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week the signing of Beautiful/Easy Listening-formatted WBNS/Columbus as a Format 41 affiliate, and suggested that a number of major market stations — including WBTT/Milwaukee — would follow suit. "We expect to be in a lot of the top markets by the end of the year," Robinson said. "We feel this is just the start of a trend."

Stedman

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WMMS PD and WHK & WMMS OM, will take over the WHK PD duties as well. Wood commented, "HK will remain an oldies station and John will now have hands-on control on a day-to-day basis. We're looking for John to breathe a little of his magic into the station."

Prior to joining WHK, Stedman held programming posts at WLW/Cincinnati, WKQX/Chicago, and WQFM/Milwaukee.

A. Thomas Quinn and Paul S. Almond
acting on behalf of

AMERICOM II

have acquired

Radio Station KNDE/KNTN

Visalia, California

from

KONG, Inc. (H. Kandy Rohde, President)

for

\$1.33 million

Our Associate Elliot Evers initiated the transaction and assisted in the negotiations.

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