

### Street Talk Strikes Fast

The last-minute news you want to know — every week in R&R's Street Talk column. This week: **KPKE/Denver** will switch to CHR; **Birch** enters Canadian ratings market; **NBC** offers record companies \$1000 per video airing . . . and much more.

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### HARDY WCII's SM

## Perryman GM At WCII & WKJJ

Tom Perryman has been named General Manager of Great Trails stations WCII & WKJJ/Louisville, while Ed Hardy becomes Station Manager for WCII. Perryman was most recently GM at WKY/Oklahoma City; Hardy had been GM at KLZ/Denver. Walt Broadhurst, who had been acting GM for WCII & WKJJ, returns to his previous position of WKJJ Sales Manager.

Perryman told R&R, "I'm delighted to be with such a great company. Having worked in this market several years ago, it is most refreshing to return to the vibrant city Louisville has become. Both stations have been making consistent progress, and we anticipate nothing but good things ahead."

Commenting on Hardy's appointment, Perryman said, "Ed is very experienced, having worked in several previous management positions. He's extremely qualified to

come in and assist in running the AM station. He is going to be a great asset to Great Trails."

## Craig LARC's Vice Chairman

Bill Craig has been elevated to Vice Chairman of LARC Records, supervising all Black radio promotion as well as the label's A&R activities. Craig was most recently VP/R&B Promotion for LARC. He earlier served as VP of ABC Records' black division, and worked at Columbia and in independent promotion.



Bill Craig

LARC Chairman Joe Isgro told R&R, "I think Bill is one of the finest promotion men in the country. His track record is outstanding, and he's a tremendous asset to our company. He has been very instrumental in the success of LARC Records, and I'm sure he'll continue to be instrumental in our future success."

## Gillette Rejoins KSFM As PD

Former KSFM/Sacramento MD Rick Gillette has returned to the station as Program Director, replacing Billy Manders, who resigned to pursue television interests. Gillette had served two years as KSFM's MD before leaving 18 months ago for other opportunities.

KSFM President/GM A.J. Krisik commented, "Rick knew our ways and format, so he fits in very well. He's a nice, bright young man, and we felt he was right for the position. We're confident Rick will do a very fine job for us."

Before rejoining KSFM, Gillette spent a year as Assistant PD/MD at 13K/San Diego, plus an additional six months as an air personality and music assistant at KWSS/San Jose. He told R&R, "I'm really excited and the management is happy to have me here. It should be a smooth transition and I'm just looking forward to programming in Sacramento." Regarding KSFM's A/C format, Gillette noted, "We're not making a format change, but are restructuring the approach more toward a CHR direction than it's been in the past."

## WFAA Drops Talk For Rock

Belo Broadcasting's WFAA/Dallas abandoned its News/Talk format after six years Saturday (7-2) and began broadcasting a "Good Time Rock 'n' Roll" format aiming at the 30-44 demographic. Jay Hoker, VP/GM of sister AOR KZEW, has added the same duties at WFAA, which is now broadcasting in Motorola AM stereo. Former GM Jim Gaskin departed five weeks ago.

Operations Director Tom Bender said of the target demo, "These people are only partially served by the stations in the area. We'll be playing music from the late '50s, 'roots' rock, through the '60s classics, as well as some of the album rock from the early '70s."

Belo VP/Radio Marty Greenberg commented, "It was a very difficult decision to make. The station had a strong core following; however, the economics of being able to sell a compatible format with KZEW have become more and more attractive with the recent development of AM stereo capabilities. We are also excited about the opportunity to develop a new format that is non-existent in the market."

Bender and Director/Advertising & Promotion Sharon Warantz remain, but the entire News/Talk staff has left. Air duties are now being handled by borrowed parttimers

from KZEW. A new airstaff will be announced in four to six weeks.

## Solters Joins MCA As Vice President

Front Line Management partner Larry Solters has been named VP/Artist Development at MCA Records. Solters's former Front Line boss and current MCA Records Group President Irv Azoff said, "Larry's knowledge of the artist's point of view is unparalleled, and he is the perfect choice for this key position on the new MCA team. Larry will have my total support and I look forward to working with him closely."



Larry Solters

Azoff also indicated that the creative services, publicity, and video departments of MCA would all report directly to Solters. Prior to his six years at Front Line, Solters was an account executive at Solters/Roskin/Friedman, Inc. He begins his new duties at MCA immediately.

## Allen Hijacks WUWU Again

### Arrested For Trespassing After 8 Hours Of Heavy Metal

Bob Allen, who was dismissed as Station Manager of WUWU/Wethersfield (Buffalo) in late May (R&R 6-3), took over the station's transmitter site for the second time, broadcasting for eight hours Saturday night (7-2) until being removed and arrested for trespassing. Allen's latest takeover was another protest against his removal as manager of the AOR station, following his May 27 "hijacking."

Allen told R&R, "All I want is to be paid my fair market value for the station. If there's a restraining order put on me, I'll certainly abide by the courts. But right now I'm a free agent."

WUWU Station Manager Lee Zimmerman told R&R, "We now have 24-hour guards at the transmitter site. Allen took over at 9:08 Saturday night and was removed by sheriff's order at 5am. He was playing the music most comfortable to him: heavy metal. While on the air, he used the opportunity to tell his side of the story again."

Zimmerman added that legal resolution of the battle between Allen and WUWU Chairman Ron Chmiel might be months or years away, and suggested Allen's takeover was an attempt to garner sympathetic media exposure.

### TRANSACTIONS:

#### WRKO GM's Group Buys WHJJ & WHJY

A new company formed by Boston financial investment firm TA Associates and WRKO/Boston GM Bob Fish has reached an agreement in principle to purchase WHJJ & WHJY/Providence from Franks Broadcasting for \$8.85 million. The agreement is subject to a final contract and FCC approval.

WHJJ is a News/Talk station with 5kw at 920 kHz. WHJY programs AOR at 94.1 mHz with 50kw. The transaction was brokered by Robert O. Mahlman, Inc.

#### Davis/Weaver Group Purchases KGO-FM

The Davis/Weaver Group has reached agreement to buy KGO-FM/San Francisco and three booster stations from ABC for an undisclosed price. The station will be owned by KLOK Radio, a limited partnership of Davis Fowler Corp. and Weaver Broadcasting.

Davis/Weaver Exec. VP Bill Weaver told R&R the station's Talk format will be dropped immediately and its call letters changed to KLOK-FM when the group takes over, which he hopes will occur by December. Weaver said a "void in the market" is now being researched to determine the new format.

KGO-FM operates on 103.7 mHz with 7.8kw and an antenna height of 1470 feet. Davis/Weaver already owns California stations KARM & KFIG/Fresno, KLOK/San Jose, and KWIZ-AM & FM/Santa Ana. Weaver says additional properties are being sought.

#### WPTR & WFLY Sold To Chrismol For \$4 Million

WPTR & WFLY/Albany have been sold by Rust Communications Group to Chrismol Communications of Poughkeepsie for \$4 million. The purchasing company, owned by Robert Dyson, also holds WEOK & WPDH/Poughkeepsie.

Country-formatted WPTR operates with 50kw fulltime on 1540 kHz. WFLY is a CHR station with 13kw at 92.3 mHz and an antenna height of 850 feet.

Following expected FCC approval of the deal, Rust's remaining stations will be WHAM & WHFM/Rochester, WSOM & WQXX/Salem, OH, and WNOW & WQXA/York. Negotiations were handled by Cecil L. Richards, Inc.

#### Rau Sells Annapolis And Dover Stations

Rau Radio Stations has sold WNAV & WLOM/Annapolis for \$2.8 million to ABW Broadcasting, Inc. The buyer is principally owned by J. George Cuccia, an Annapolis businessman, and has no other broadcast properties.

Rau has also sold its WDOV & WDSO/Dover, DE for \$2.3 million to Dover Broadcasting, Inc., an investment banking firm specializing in broadcasting.

Rau continues to hold WBBB & WPCB/Burlington, NC; WATO & WETQ/Oak Ridge, TN; and WPDX-AM & FM/Clarksburg, WV.

WNAV operates on 1430 kHz with 5kw days and 1kw nights. WLOM is on 99.1 mHz with 47kw and an antenna height 360 feet above average terrain. WDOV is on 1410 kHz with 5kw; WDSO has 50kw at an antenna height of 360 feet and operates on 94.6 mHz. Blackburn & Company brokered both transactions for Rau.

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Radio & Records is published every Friday by Radio & Records, Inc., 1930 Century Park West, Los Angeles, CA 90067 (213) 553-4330. Subscriptions \$215 per year or \$60 per quarter. International subscription rate \$400 per year. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication and reproduction and may therefore be used for this purpose. Nothing may be reproduced in whole or in part without written permission from the Publisher. The terms AOR, Back Page, Breakers, Most Added, National Airplay/30, Parallels, Radio & Records, and Street Talk are registered trademarks of Radio & Records. Printed in U.S.A. Mailed first class to the United States, Canada, England, Australia, New Zealand, and Japan. © 1983 Radio & Records, Inc.

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