



### Formats You'll Flip Over

The cowboys are damn-nigh upset in the high country of San Luis Obispo, Calif., now that American General Media has flipped KKAL from classic country to hot AC as the **Krush @ 92.5**. "When I first thought of 'Krush,' I thought of grape-crushing because we're in wine country, and I thought it would appeal to the people who like to go out wine-tasting with their girlfriends," American General Media/San Luis Obispo PD **Pepper Daniels** (may be an assumed condiment) tells ST.

## A History Of Violette's

**Todd Violette** trades one Southern California Cumulus hot AC for another. PD of **KRUZ/Santa Barbara** since August 2005, Señor Violette grabs the vacant PD chair at **KBBY (B95.1)/Oxnard-Ventura**, replacing **J. Love**, who's now at **KFRC (MOVIn 99.7)/San Francisco**. "I'm moving a whole 25 miles away," Violette tells ST. "I'm really excited to lead

this station, and I'm happy that **Jan Jeffries** likes me enough to let me do it." Just as Violette leaves, so does KRUZ APD/MID/midday princess **Dakota** and morning guy **Michael Mann**, as the station rolls jockless. Contact Dakota at 805-377-7935 or dm4nin@aol.com, Mann at 510-932-3066 or michaelmann21@hotmail.com.

## People, Places, Stuff, Hoohah

■ **Lisa Taylor** is the new afternoon talent on Cumulus country **KPLX (99.5 the Wolf)/Dallas**. Taylor is known and loved for her stints at **WHTZ (Z100)** and former country **WYNY/New York**, **WFYR/Chicago**, and, in an early career stop known only to a select few (including her former co-worker **Kevin Carter**), the late **KSAQ (Q96)/San Antonio** in the mid-'80s.

■ After nearly two years with the syndicated "Ace & TJ Show," sidekick **Madden** announces that she's leaving to pursue other opportunities, including possibly co-hosting her own show. Ms. Madden joined "Ace & TJ" in May 2005, making the major leap from **KHOP/Modesto, Calif.**, to the show's flagship station, **WNKS/Charlotte**. Look for Madden's departure to become finalized within the next two to six weeks. During that time, the show will begin auditioning replacement candidates.

■ **WKTI/Milwaukee** morning co-hostess **Amy Taylor** is hanging up the cans April 27 to spend more time with her triplets. "It's hard to believe they're already 3 years old," WKTI PD **Bob Walker** says. "Seems like just yesterday we were broadcasting live from the maternity wing while she did her Lamaze breathing."

■ **Heidi West** departs middays at Citadel AC **WWLI (Lite Rock 105)/Providence** as her contract is not renewed.

■ Midday princess, er, diva **Sasha the Diva** exits **WALR**

(**Kiss 104.1/Atlanta**). We're guessing that management wanted to take the show in another direction. Let's confirm that theory with VP/GM **Tony Kidd**. "We've decided to take middays on Kiss 104.1 in a different direction," Kidd says. Bam! "As a result, the search for a new midday personality begins immediately."

■ **Rob Kruz** slides into nights at CBS Radio hot AC **WQAL (Q104)/Cleveland** (home of R&R '05). Proving he's not just a great multitasker but also "wicked smaht," Kruz picked himself up a political science degree from the University of Michigan while he was doing weekends at **WDVD/Detroit**. Mr. Kruz replaces "Not That" **Tim Richards**, now in middays. Across the hall at AC **WDOK**, afternoon talent **Chris Fox** exits in what PD **Scott Miller-Fiske** calls "an amicable split." Veteran 'DOK part-time artist **Bob McKay** has been plugged into afternoons on an interim basis. Fox can be reached at 440-570-4474 or your-voiceguy@ameritech.net.

■ **WPYO (Power 95.3)/Orlando** has filled its night vacancy with the hiring of market vet DJ **Prostyle**, who began his career across the street at **WJHM (102 Jamz)**. He also occasionally appears on BET's "106 & Park."

■ Clear Channel urban **WWPR (Power 105.1)/New York** has a new promotions director, **Chiari Jackson**, who segues from MTV Networks, where she had been the music marketing and promotions

coordinator since March 2005. Jackson replaces **Sonia Jimenez**, who recently returned to Sacramento to program **KGBY**.

■ **Justin Cruz** is leaving mornings at Visionary top 40 **KQMQ (93.1 the Zone)/Honolulu** to make the perilous transition not just to nights, but also to the glam-filled world of TV as the new weather guy for local Fox affiliate **KHON**.

■ Native son **Casey "K.C.B." Bieber** segues from middays to nights at **KGOT/Anchorage, Alaska**. Despite the shift change, Bieber will remain busy as the station's webmaster/promotions mule. The midday shift is picked up by Clear Channel/Alaska promotions princess **Corinna Delgado**.

■ **WJSE (the Ace 102.7)/Atlantic City, N.J.**, midday dude **BJ "Beej" Capelli** leaves to devote more time to his band, the Flight. Night jock **Moon** is upped to middays, and name-rhyming part-timer **Boone** inherits nights.

■ **KFFM/Yakima, Wash.**, mixshow coordinator **Lil' Mikey Herrell** totally screws up his sleep cycle by moving off nights after three years to join the morning show, teaming up with existing hostess **Reesha Cosby**, thus changing the name of the show to "Reesha and Lil' Mikey in the Morning." He replaces **DJ Nahum Ray**, who left two weeks ago. New to nights: **Big Daddy DJ Live**, inbound from **KWWW/Wenatchee, Wash.** PD/MD **Steve Rocha** remains in afternoons.

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