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MARKET SNAPSHOT:



Of the 100 largest counties, Pima County, within which Tucson is located, was the No. 21 fastest-growing county from 2000 to 2005, at 8.98%. In 1990, Pima had a population of 666,880; the January 2007 estimate is 1,004,873.

POPULATION: 803,300

RADIO MARKET RANK: 61

DEMOGRAPHICS:*

| | TOTAL 79-MARKET POPULATION % | TUCSON ARBITRON METRO % | INDEX |
|--|------------------------------|-------------------------|-------|
| AGE 18-24 | 13% | 14% | 107 |
| AGE 25-34 | 18% | 18% | 101 |
| AGE 35-44 | 20% | 18% | 88 |
| AGE 45-54 | 19% | 18% | 94 |
| FEMALE | 52% | 52% | 101 |
| WHITE | 83% | 82% | 111 |
| AFRICAN-AMERICAN | 12% | 3% | 28 |
| HISPANIC ORIGIN | 14% | 29% | 200 |
| WILD PLANS TO BUY SAT RADIO SUB (NEXT 12 MOS.) | 2% | 1% | 85 |

NO. OF RADIO STATIONS: 24

RADIO OWNERSHIP:

| OWNER | NO. OF STATIONS | RATINGS SHARE** |
|---------------|-----------------|-----------------|
| CLEAR CHANNEL | 3 AM, 4 FM (7) | 26.3% |
| CITADEL | 2 AM, 3 FM (5) | 19.2% |
| JOURNAL | 1 AM, 3 FM (4) | 15.9% |
| LOTUS | 3 FM | 13.3% |

FORMATS: 4 N/T, 3 standards, 2 regional Mexican, 1 country, 1 AC, 1 CHR, 1 urban, 1 alternative, 1 triple A, 1 hot AC, 8 other

RATINGS LEADERS:**

| STATION | FORMAT | AQH SHARE 12+ |
|---------|------------------|---------------|
| KUM-FM | COUNTRY | 10.1 |
| KMDZ-FM | AC | 9.2 |
| KRQQ-FM | CHR/TOP 40 | 7.2 |
| KNST-AM | N/T | 6.0 |
| KCMT-FM | REGIONAL MEXICAN | 5.8 |

INTERESTING FACT:*

Tucson metro residents were 21% more likely to use an American Express Gold or Platinum card in the last three months than all other adults nationally, and 35% more likely to use an AmEx Blue card.

*Source: Scarborough Research © 2006
**Source: Arbitron Summer 2006 Report

iPhone: The Feel-Good Hit Of The Summer



WEEK ENDING JANUARY 7, 2007

CHART COMMENTARY BY JOE FLEISCHER

If you believe the hype, Apple's iPhone is already a smash—even though it won't be available until June—and Microsoft's Zune is a stiff. I will say this, though: If you like your iPod and would like to use it in the same way as a BlackBerry or Sidekick 3, look no further. It's a sweet device; there's no denying it.

All that said, let's be clear about one thing: No new device of any kind is going to turn around the music marketplace as long as it makes it easier (and a better experience) to get free MP3s from your friends via e-mail, instant messaging, Wi-Fi sharing and venerable peer-to-peer. The iPhone will likely be huge and definitely be packed full of ripped CDs and ripped-off MP3s, and that's the way it is. And that isn't Apple's fault—it's ours. The industry is fast running out of reasons to get paid on Internet file transfer, but in the meantime here's a chart of the top downloads in the country, soon to be found on iPhones everywhere. It will be the feel-good hit of the summer. Sorry, Microsoft, maybe next device.

| NO. | ARTIST | TITLE | DOWNLOADERS (CUME) | SPIN RANK |
|-----|---------------------|---------------------------|--------------------|-----------|
| 1 | JUSTIN TIMBERLAKE | MY LOVE | 4837249 | 3 |
| 2 | JIM JONES | WE FLY HIGH | 4333484 | 7 |
| 3 | AKON | SMACK THAT | 4186090 | 4 |
| 4 | DJ LINK | WALK IT OUT | 4083176 | 21 |
| 5 | LIL SCRAPPY | MONEY IN THE BANK | 3656077 | 53 |
| 6 | FAT JOE | MAKE IT RAIN | 3287088 | 37 |
| 7 | CHRIS BROWN | SAY GOODBYE | 2953242 | 32 |
| 8 | NICKELBACK | FAR AWAY | 2920622 | 9 |
| 9 | DANITY KANE | SHOW STOPPER | 2798681 | 87 |
| 10 | SNOOP DOGG | THAT'S THAT | 2788998 | 24 |
| 11 | FERIE | FERGALICIOUS | 2689497 | 5 |
| 12 | BEYONCÉ KNOWLES | IRREPLACEABLE | 2627600 | 1 |
| 13 | CIARA | PROMISE | 2395152 | 8 |
| 14 | DIDDY | COME TO ME | 2381523 | 65 |
| 15 | JOJO | TOO LITTLE TOO LATE | 2268992 | 28 |
| 16 | SNOW PATROL | CHASING CARS | 2243720 | 11 |
| 17 | LIL BOOSIE | ZOOM | 2073399 | 71 |
| 18 | PAULA PATTON | WALK AWAY | 2064273 | 12 |
| 19 | BRODMAN | STUNTW LIKE MY DADDY | 2008243 | 80 |
| 20 | MY CHEMICAL ROMANCE | WELCOME TO THE BLACKHEATH | 1876244 | 25 |

Transactions at a Glance

Artistic Media Partners' WSHY-FM/Columbia City and WBTV-FM/Kendallville, Ind., to Russell Oatis' Oatis Radio 2 and Oatis Radio 1, respectively, for \$3.8 million... See-Comm's WWTB-FM/Swainsboro, N.C., to Educational Media Foundation for \$900,000... World Radio Link's CP for a new FM in Yuma, Colo. (BPH-20050103ABR) to Laramie Mountain Broadcasting for \$120,000.

Deal of the Week

KSBL-FM/Carpinteria, KPSE-FM/Elwood, KBKO-AM, KIST-AM, KTMS-AM, KIST-FM and KTYD-FM/Santa Barbara

PRICE: \$17.3 million TERMS: Asset sale for cash

BUYER: Point Broadcasting, headed by president John Hearne. Phone: 310-451-4430. It owns 13 other stations. This represents its entry into this market.

SELLER: Clear Channel, headed by radio division CEO John Hogan. Phone: 210-822-2828

FORMAT: AC; Mexican; Mexican; sports/talk; news/talk; alternative; rock

COMMENT: Clear Channel's Casters Licenses' seven stations in the Santa Barbara market to Point Broadcasting's Rincon License Subsidiary for \$17.3 million, payable in cash at closing. \$1.73 million escrow deposit. The seven stations are KSBL-FM/Carpinteria, KPSE-FM/Elwood, KBKO-AM, KIST-AM, KIST-FM, KTMS-AM and KTYD-FM/Santa Barbara.

2006 Deals to Date

| | | |
|-------------------------------|--------------|-------------------------------|
| Dollars to Date: | \$97,611,765 | (Last Year: \$22,870,412,566) |
| Dollars This Quarter: | \$97,611,765 | (Last Year: \$3,112,268,311) |
| Stations Traded This Year: | 33 | (Last Year: 2,129) |
| Stations Traded This Quarter: | 33 | (Last Year: 245) |

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