



MARKET SNAPSHOT:



DENVER-BOULDER

After emerging from one of the worst recessions in local history, the Denver and State of Colorado economies have outperformed the national economy in the first half of 2006. This is reflected in above-trend growth in employment, compensation and retail activity.

POPULATION: 2,157,700

RADIO MARKET RANK: 22

DEMOGRAPHICS:*

	TOTAL 79-MARKET POPULATION %	DENVER ARBITRON METRO %	INDEX
AGE 18-24	13%	12%	94
AGE 25-34	18%	20%	113
AGE 35-44	20%	21%	107
AGE 45-54	19%	21%	109
MALE	49%	50%	103
WHITE	83%	91%	109
AFRICAN-AMERICAN	11%	5%	46
HISPANIC ORIGIN	13%	18%	138
VISITED RADIO STATION SITE	5%	6%	133

NO. OF RADIO STATIONS: 30

RADIO OWNERSHIP:

OWNER	NO. OF STATIONS	RATINGS SHARE**
CLEAR CHANNEL	3 AM, 5 FM (8)	26.3%
LINCOLN FINANCIAL	2 AM, 3 FM (5)	17.4%
ENTERCOM	1 AM, 3 FM (4)	12.6%

FORMATS: 4 N/T, 3 regional Mexican, 2 country, 2 triple A, 2 AC, 2 classic rock, 2 hot AC, 2 standards, 2 sports, 1 rhythmic, 12 other

RATINGS LEADERS:**

STATION	FORMAT	AQH SHARE 12-PLUS
KYGO-FM	COUNTRY	6.6
KQKS-FM	RHYTHMIC	5.6
KOA-AM	N/T	5.3
KBCO-FM	TRIPLE A	4.6
KOSI-FM	AC	4.4

INTERESTING FACT:*

Light beer drinkers in Denver are twice as likely to drink their hometown brew, Coors Light, compared to light beer drinkers nationally.

Is Hot AC Radio's Most Adventurous Format?



WEEK ENDING OCTOBER 1, 2006

CHART COMMENTARY BY JOE FLEISCHER

You know, it's funny how much hot AC has begun to look like the most adventurous format, benefiting from not only the smashes that emerged through country and CHR/top 40, but also in connecting the dots that alternative just refuses to connect itself. By showing big success with younger-targeted hits from the likes of Panic! at the Disco (No. 1) and the All-American Rejects (No. 4) on one end of the spectrum and the same results from not-cool-enough rockers Nickelback (No. 6 and No. 9) and Hinder (No. 10), hot AC is serving a decidedly broad audience that downloads a ton. I guess when everybody has an iPod, everybody downloads, and there's a whole lot less mystery as to what the enduring hits are. It's also encouraging to see underrated tracks from the Raconteurs (No. 16), Corinne Bailey Rae (No. 17), the Wreckers (No. 18) and Augustana (No. 20) continuing to resonate with downloaders. And look out for Snow Patrol's "Chasing Cars"—this is a smash at any format.

NO.	ARTIST	TITLE	DOWNLOADERS (CUME)	SPIN RANK
1	PANIC! AT THE DISCO	I WRITE SINS NOT TRAGEDIES	43477	12
2	THE FRAY	HOW TO SAVE A LIFE	37439	3
3	JUSTIN TIMBERLAKE	SEXYBACK	36993	37
4	THE ALL-AMERICAN REJECTS	MOVE ALONG	36825	5
5	RASCAL FLATTS	WHAT HURTS THE MOST	36634	24
6	NICKELBACK	FAR AWAY	33816	7
7	GNARLS BARKLEY	CRAZY	30998	2
8	RED HOT CHILI PEPPERS	DANI CALIFORNIA	29790	4
9	NICKELBACK	SAVIN ME	28582	15
10	HINDER	LIPS OF AN ANGEL	23751	13
11	SNOW PATROL	CHASING CARS	22544	10
12	THE FRAY	OVER MY HEAD (CABLE CAR)	20128	11
13	NATASHA BEDINGFIELD	UNWRITTEN	15969	9
14	TIM MCGRAW	WHEN THE STARS GO BLUE	15926	34
15	CHRISTINA AGUILERA	AIN'T NO OTHER MAN	14895	18
16	THE RACONTEURS	STEADY AS SHE GOES	11272	19
17	CORINNE BAILEY RAE	PUT YOUR RECORDS ON	6479	14
18	THE WRECKERS	LEAVE THE PIECES	6454	38
19	JOHN MAYER	WAITING ON THE WORLD TO CHANGE	6038	1
20	AUGUSTANA	BOSTON	4579	21

Transactions at a Glance

Salisbury Broadcasting's KXTY-FM/Morro Bay, Calif., to Mapleton Communications for \$1 million cash. In a related deal, Salisbury Radio is selling KWWV-FM/Santa Margarita, Calif., to Mapleton Communications for \$2 million cash . . . Joy Christian Communications' WRFS-AM/Alexander City, Ala., to Racquel Humphrey for \$230,000 . . . Metropolitan Radio Group's KBTC-AM and KUNQ-FM/Houston, Mo., to Media Professionals for \$275,000.

Deal of the Week

WJBR-FM/Wilmington, Del.

PRICE: \$42 million **TERMS:** Asset sale

BUYER: Beasley Broadcast Group, headed by chairman/CEO George Beasley. Phone: 239-263-5000. It owns 43 other stations. This represents its entry into this market.

SELLER: NextMedia Group, headed by president/CEO Steven Dinetz. Phone: 303-694-9118.

FORMAT: AC **BROKER:** Peter Handy of Star Media Group.

COMMENT: NextMedia Group's WJBR-FM/Wilmington, Del., to Beasley Broadcast Group for \$42 million.

2006 Deals to Date

Dollars to Date:	\$5,753,471,173	(Last Year: \$2,826,867,805)
Dollars This Quarter:	\$59,160,000	(Last Year: \$1,444,984,995)
Stations Traded This Year:	810	(Last Year: 884)
Stations Traded This Quarter:	9	(Last Year: 249)

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