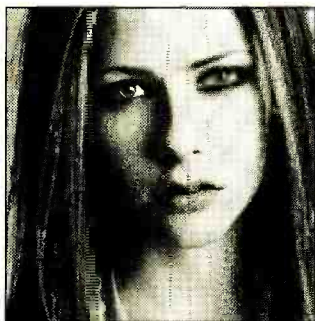


September 6, 2002

Back 2 School

September is officially here, and you know what that means: It's time for the kids to go back to school. That's right. New clothes, new school supplies and fresh new music from artists who are hoping to be the subject of many a conversation on campuses nationwide.

Teen icon **Avril Lavigne** is Going for Adds next week at Pop and Hot AC with "Sk8er Boi," the second single from her Platinum debut album, *Let Go*. Don't look for 17-year-old Lavigne to be starting school at the same time as the other kids — she's currently touring Europe in hopes of gaining an even wider audience. Lavigne will be performing on an upcoming episode of the television series *Sabrina the Teenage Witch* this fall.



Avril Lavigne

Stereo Fuse also arrive at Pop and Hot AC with "Everything," the first single from their upcoming self-titled debut album. The band's song was first played on WCPR/Biloxi-Gulfport, MS, and soon after, Kenny Vest, the station's Operations Director, became their manager. Look for their album to hit stores Oct. 8.

Kelly Rowland of Destiny's Child is Going for Adds at Pop, Rhythmic and Urban with "Stole," the latest from her forthcoming album *Simply Deep*. Rowland is doing the musical equivalent of skipping a grade in school: Her debut solo album has been moved up from an early 2003 release date to Oct. 22 due to the unexpected success of her No. 1 hit with rapper Nelly, "Dilemma." She has also been cast in a lead role in the upcoming film *Freddy Vs. Jason*.

Ashanti, the freshman sensation of the R&B world, officially delivers "Baby" to Rhythmic and Urban next week. This is the third single from her self-titled debut album, and it has already been climbing R&R's Urban and Rhythmic charts for weeks. The video just finished filming in Los Angeles this week, and it features Nia Long.



Ruff Endz

Ashanti will be on tour in Europe, beginning Sept. 26.

Ruff Endz bring romance to the new school year with their latest, "Will You Be Mine." This is the followup to "Someone to Love You," the title track of their sophomore CD. The duo also appear on the soundtrack to the film *Barbershop*. Look for "Will You Be Mine" to impact Rhythmic, Urban and Urban AC.

Disturbing Tha Peace go for adds at Rhythmic and Urban next week with their debut single, "Growing Pains." The single, which features Scarface, revisits the childhood memories of DTP members and is the first cut from the album *Golden Grain*. The group consists of Southern superstar Ludacris and his friends Little Fate, Titty Boy, Shawna, Infamous 20 and Jay Cee. All of them except Shawna grew up in the same neighborhood in Atlanta. DTP are currently on tour with Ludacris as part of the Anger Management Tour, which ends Sept. 8 in Detroit.

Papa Roach are also on the Anger Management Tour, and next week they present "Time and Time Again" to Rock, Active Rock and Alternative. The latest single from *Lovehatetragedy* will also be featured as part of the new Pepsi Blue ad campaign. The 30-second commercial spot will feature "Time" and is being shot in the same location as the video for the song. Sam Bayer serves as director of both projects, and the commercial will begin airing Sept. 15.



Papa Roach

The Rolling Stones hope to win over new fans with "Don't Stop" from their Oct. 1 greatest-hits album, *40 Licks*. Initial pressings of the CD will feature four separate slipcase covers, and a limited-edition numbered collectors set will also be available. Included in the packaging of the album will be a 24-page color booklet of classic photos of the Stones. "Don't Stop" is Going for Adds at Hot AC, Rock, Active Rock and Triple A.

— Mike Trias

R&R Going For Adds

Week Of 9/9/02

CHR/POP

- AMERICAN IDOL WINNER TBD (RCA)
- AVRIL LAVIGNE Sk8er Boi (Arista)
- FAITH HILL Cry (Warner Bros.)
- GREENWHEEL Breathe (Island/IDJMG)
- KELLY ROWLAND Stole (Columbia)
- LAURA PAUSINI Surrender (Atlantic)
- PRYMARY COLORZ If You Only Knew (Big3/Beyond/Universal)
- SOPHIE ELLIS BEXTOR Murder On The Dance Floor (Universal)
- STEREO FUSE Everything (Wind-up)

CHR/RHYTHMIC

- AMERICAN IDOL WINNER TBD (RCA)
- ASHANTI Baby (Murder Inc./IDJMG)
- DISTURBING THA PEACE Growing Pains (Def Jam South/IDJMG)
- KELLY ROWLAND Stole (Columbia)
- KILLER MIKE Akshon (Yeah!) (Aquemini/Columbia)
- LAURA PAUSINI Surrender (Atlantic)
- LEGIT BALLAZ Tattoo (AMC Entertainment)
- PRYMARY COLORZ If You Only Knew (Big3/Beyond/Universal)
- RUFF ENDZ Will You Be Mine (Epic)
- SOPHIE ELLIS BEXTOR Murder On The Dance Floor (Universal)
- TG4 Virginity (T.U.G./A&M/Interscope)

URBAN

- ASHANTI Baby (Murder Inc./IDJMG)
- DISTURBING THA PEACE Growing Pains (Island/IDJMG)
- ISYSS Single For The Rest Of My Life (Arista)
- KELLY ROWLAND Stole (Columbia)
- KILLER MIKE Akshon (Yeah!) (Aquemini/Columbia)
- RUFF ENDZ Will You Be Mine (Epic)
- TG4 Virginity (T.U.G./A&M/Interscope)
- TOO SHORT Quit Hatin', Pt. 1 (Short/Jive)

URBAN AC

- JONATHAN BUTLER Back To Love (Warner Bros.)
- MUSIQ Dontchange (Def Soul/IDJMG)
- RUFF ENDZ Will You Be Mine (Epic)

COUNTRY

- DARYLE SINGLETARY I'd Love To Lay You Down (Audiium)

AC

- FAITH HILL Cry (Warner Bros.)
- JACKSON BROWNE The Night Inside Me (Elektra/EEG)

HOT AC

- AMERICAN IDOL WINNER TBD (RCA)
- AVRIL LAVIGNE Sk8er Boi (Arista)
- FAITH HILL Cry (Warner Bros.)
- JULY FOR KINGS Normal Life (MCA)
- ROLLING STONES Don't Stop (Virgin)
- SIXPENCE NONE THE RICHER Breathe Your Name (Reprise)
- STEREO FUSE Everything (Wind-up)

SMOOTH JAZZ

- BRAXTON BROTHERS Do You Like It Like That (Peak)
- RICK DERRINGER Jazzy Koo (Rock And Roll Hoochie Coo)(Big 3)

ROCK

- GARY MOORE My Baby (Sanctuary/SRG)
- JERRY CANTRELL Angel Eyes (Roadrunner/IDJMG)
- JOHN MAYALL & THE BLUESBREAKERS Pride & Faith (Eagle/Red Ink)
- JULY FOR KINGS Normal Life (MCA)
- PAPA ROACH Time And Time Again (DreamWorks)
- RA Do You Call My Name (Republic/Universal)
- ROLLING STONES Don't Stop (Virgin)
- TOM PETTY AND THE HEARTBREAKERS The Last DJ (Warner Bros.)

ACTIVE ROCK

- GARY MOORE My Baby (Sanctuary/SRG)
- JERRY CANTRELL Angel Eyes (Roadrunner/IDJMG)
- JULY FOR KINGS Normal Life (MCA)
- PAPA ROACH Time And Time Again (DreamWorks)
- RA Do You Call My Name (Republic/Universal)
- ROLLING STONES Don't Stop (Virgin)
- TOM PETTY AND THE HEARTBREAKERS The Last DJ (Warner Bros.)

ALTERNATIVE

- JERRY CANTRELL Angel Eyes (Roadrunner/IDJMG)
- JULY FOR KINGS Normal Life (MCA)
- PAPA ROACH Time And Time Again (DreamWorks)
- RA Do You Call My Name (Republic/Universal)

TRIPLE A

- ANI DIFRANCO Welcome To (Righteous Babe)
- BREE SHARP Lazy Afternoon (Ahimsa/Union)
- CARRIE NEWCOMER The Gathering Of Spirits (Rounder)
- CHUCK PROPHET I Bow Down And Pray To Every Woman I See (New West/Red Ink)
- CINERAMA And When She Was Bad (Manifesto)
- DRUMS & TUBA Clashing (Righteous Babe)
- ELLIS PAUL Sweet Mistakes (Rounder)
- GARY MOORE My Baby (Sanctuary/SRG)
- GREY EYE GLANCES Close Your Eyes (Sojourn Hills)
- JULY FOR KINGS Normal Life (MCA)
- LAMYA East Of Anywhere (J)
- PETER CASE Something's Coming (Vanguard)
- ROLLING STONES Don't Stop (Virgin)
- RYAN ADAMS Nuclear (Lost Highway/IDJMG)
- SING-SING I'll Be (Manifesto)
- SIXPENCE NONE THE RICHER Breathe Your Name (Reprise)
- TOM PETTY & THE HEARTBREAKERS The Last DJ (Warner Bros.)
- TRACY CHAPMAN You're The One (Elektra/EEG)
- VARIOUS ARTISTS Banger Sisters OST (Sanctuary)
- WALLFLOWERS When You're On Top (Interscope)

R&R's Going For Adds features the complete list of songs impacting radio for the coming week. Going For Adds is e-mailed each week to participating radio and record executives. For more info, contact Greg Maffei at gmaffei@radioandrecords.com.