

Alonso Takes The Reins At WNNY/N.Y.



Alonso

Mega Communications President/CEO **Alfredo Alonso** has taken over day-to-day management of the company's Spanish-language News outlet, **WNNY (Noticias 1380)/New York**. WNNY VP/

GM **Luis Alvarez** and **GSM Phil Estevez** have exited.

"This consolidation of duties will draw on Alfredo's years of experience. He has turned Spanish-language formats in New York and Los Angeles into top-rated stations," said Mega Chairman **Adam Lindemann**. "Luis and Phil are accomplished executives and have a

ALONSO/See Page 20

Cravens Heads One-On-One O&Os

Twenty-year broadcast veteran **John Cravens** has been named to the newly created position of **Group Station Head for One-On-One Sports'** owned-and-operated radio stations: **WJWR/New York**, **KMPC/Los Angeles** and **WNRB/Boston**.



Cravens

Cravens will be based in **Chicago**, where he will also serve as **GM for One-On-One** operated **WYPA**.

GRAVENS/See Page 20

Lawson Named PD At KFMD/Denver

Jim Lawson has been named **PD of Clear Channel's CHR/Pop KFMD (Kiss-FM)/Denver**. Lawson is the former **OM of AMFM's Denver** stations, some of which were sold to **Emmis Broadcasting**.



Lawson

Clear Channel/Denver Director/FM Programming Mike O'Connor likened Lawson's hiring to "acquiring a type A free agent

LAWSON/See Page 28

Malibu Memories



143/Lava/Atlantic recording artists Plus One were the guests of honor at a recent industry party at the Malibu, CA home of record producer David Foster. After a five-star dinner the group performed and posed for pictures before departing to resume their highly successful tour. Pictured (back row, l-r) are Plus One's Nate Cole, Gabe Combs and Nathan Walters; R&R CHR Editor Tony Novia, Charts Manager Anthony Acampora (front row, l-r) and Publisher/CEO Erica Farber; Plus One's Jason Perry; Atlantic Records EVP Andrea Ganis; Plus One's Jeremy Mhire; and R&R Director/Charts & Formats Kevin McCabe.

Bonneville Goes For A 'Drive' In Chicago

■ Solk adds programming duties as WNIB flips

Bonneville International flipped **Classical WNIB/Chicago** to **Classic Hits "The Drive"** on **March 15**, with new calls **WDRV**. **Greg Solk**, VP/Programming at **Classic Rock** sister **WLUP**, has added programming duties at **WDRV**.

"The on-air approach of **The Drive** will avoid undue hype and radio cliches and focus on timeless rock and true variety," Solk said. "The Drive was developed to attract an audience that would complement that of **WLUP**."

Solk added that **The Drive's** music mix will be a hybrid of classic rock and pop hits from the mid-1960s through the early 1980s. Aiming at the 25-54 demo, core artists include **The Eagles**, **The Rolling Stones**, **Fleetwood Mac**, **The Beatles**, **Creedence Clearwater Revival**, **James Taylor**, **Steely Dan** and **Elton John**.

In related news, **Ian Banks** has joined **WDRV** as **GSM**. Banks was most recently **Manager/Retail Sales** at **Bonneville's WTMX/Chicago**.

Alan PD As WVJM/Chicago Signal Moves

Jay Alan has been named **PD** at **Crawford Broadcasting's Urban WVJM/Chicago**, which will move on **March 26** from **102.3** to the superior **92.3** stick currently occupied by **Gospel WYCA**. Alan was previously **Asst. PD/MD** at crosstown **WGCI-FM**. **Crawford/Chicago GM Taft Harris** will also oversee "Power 92."

Alan told **R&R** that **WVJM** will target 18-34s, "but we will be an aggressive 18-34. When we say 'aggressive,' we mean we want to be a trendsetter. Our goal is to jump on top of those records before our competitors using a combination of gut and research, but more on a gut level instead of waiting for research or retail information. We feel that the music will be the star of this radio station."

WVJM's move also signals the return of **ABC-syndicated host Doug Banks** to the **Windy City**. "Doug Banks as our morning man is definitely a big coup for this sta-

tion," Alan adds. "Chicago has missed Doug, and for years he's been trying to get back in. I think that when he gets on the station, the city is going to welcome him with open arms."

Harris has worked in **Chicago** since the late '70s and is marking his 31st year with **Crawford**. He told **R&R**, "I want to acknowledge God, who has made all of what has occurred thus far possible. It's a wonderful opportunity to make history in **Urban radio for Chicago**. We're very blessed to have **Jay Alan** on our team, and [consultant] **Tony Gray** has been an extra-special blessing that God has sent our way."

"Our goal is to be listener- and client-friendly, with more music, less talk and fewer commercials. It's a beautiful opportunity for **Chicago** to experience radio that takes us back to the '80s, when there was a **WGCI** and a **WBMX**. Now it's **WGCI** and **WVJM**. The 'V' stands for victory."

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NEWS & FEATURES

Radio Business	4	Legends	29
Business Briefs	4	Street Talk	30
Transactions	6	Sound Decisions	37
MMS	10	Music Meeting	39
Internet News & Views	16	Nashville	67
E-Charts	19	Publisher's Profile	120
Show Prep	22	Opportunities	116
'Zine Scene	22	Marketplace	117
National Video Charts	23		

FORMATS & CHARTS

News/Talk	24	Country Tuned-In	73
Oldies	27	Adult Contemporary	77
CHR	40	AC Chart	78
CHR/Callout America	42	AC Tuned-In	79
CHR/Pop Chart	43	Hot AC Chart	82
CHR/Pop Tuned-In	45	Hot AC Tuned-In	83
CHR/Rhythmic Chart	50	NAC/Smooth Jazz	85
CHR/Rhythmic Tuned-In	53	NAC/Smooth Jazz Chart	86
Urban	56	NAC/Smooth Jazz Action	87
Urban Chart	59	Rock	90
Urban Action	60	Rock Chart	92
Urban Tuned-In	61	Rock Tuned-In	93
Urban AC Chart	64	Active Rock Chart	96
Urban AC Tuned-In	65	Active Rock Tuned-In	98
Country	66	Rock Specialty Show	100
Country Chart	68	Alternative	102
Country Indicator	69	Alternative Chart	103
Country Callout	70	Alternative Action	104
Country Action	71	Alternative Tuned-In	105
		Alternative Specialty Show	109
		Adult Alternative	110
		Adult Alternative Chart	112

The Back Pages 118

KEGL's Stevens Readies Bay Area Move

KEGL (The Eagle)/Dallas PD Greg Stevens has been promoted to **OM for KCNL, KSJO & KUFJ** in **San Jose-San Francisco**, effective **April 9**. He will replace **OM Keith Cunningham**, who will relocate to **Los Angeles** at the end of this month. **Cunningham** will continue to consult the **Bay Area** stations while he pursues interests in other divisions at **Clear Channel**.



Stevens

"Greg's Rock programming talent will be a tremendous addition to our team here in the **Bay Area**," **Clear Channel/San Jose-San Francisco VP/Market Manager John Sutherland** told **R&R**. "This well-deserved promotion will give **Greg** an opportunity to move from being a single-station **PD** in the **Dallas** market to an

STEVENS/See Page 28

Rizer Rises To PD At DC101/Washington

Longtime **WWDC (DC101)/Washington** staffer **Buddy Rizer** has been elevated to **PD** of the **Clear Channel Alternative** station. **Rizer**, who was previously **Asst. PD/MD**, replaces **Bob Neumann**, who exited in **February**.

"I've worked my entire career to be the **PD** at **DC101**," **Rizer** told **R&R**. "It's the only job I've ever



Rizer

wanted. I grew up listening to **DC101**, and my whole career goal was to be where I am right now."

Rizer has been with **WWDC** since 1988, when he joined the station as a part-timer. Since then he has worked in virtually every programming position at the station. He's also

RIZER/See Page 28

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