



HOLLYWOOD

Pressed Between The Pages Of Our Mind

an item relegated to pg. 39 in the Dec. 3, 1955 issue of Cash Box (in part) "It was announced that RCA Victor has signed Elvis Presley to a three year contract with options... it's quite possible that the versatile Presley will become a big pop name." That same issue that Presley was named "the most promising male vocalist of '55." Como was #1 male, Georgia Gibbs and Billie Holiday were tied for the "best female" slot and "Rock Around The Clock" and "Davy Crockett" were the best records of the year.

Faron Young was on the cover and RCA took a full page to proclaim that "Everybody's Got A Home But Me" (from the musical "Pipe Dream") would be Eddie Fisher's next million seller. And it was. Because backside was titled "Dungaree Doll."

Gale Storm and Pat Boone were the most promising pop vocalists of the year. Lavern Baker and Chuck Berry were the most promising R&B singers. Johnny Ace's "Pledging My Love" was the best R&B record of '55.

Dec. 3rd was the week that Mercury released The Platters' "The Great Pretender" and Murray Deutch was



John Stewart



Louise Moore



Alex Hassilev

TO MAKE IT. BIG.



Doug Kershaw's Diggy Diggy Lo

By the Ragin' Cajun

A single (W7329) from his interesting new Warner's album.

named general professional manager of all the Peer firms. On pg. 20 of that issue we ran a shot of Gogi Grant presenting a copy of her hit recording of "Suddenly There's A Valley" to a curly haired v.p. — Richard Nixon. And on pg. 22 there was a photo of Right Honorable Lord Brabazon of Tara (County Heath, Ireland), Capitol sales and merchandising v.p. Lloyd Dunn and President Glenn Wallichs standing in what was to be the main entrance to the world's first circular office building. "The Capitol Tower," the caption read, "is now under construction near the intersection of Hollywood and Vine."

Tennessee Ernie Ford's "Sixteen Tons" was #1 on our chart and Dean Martin's "Memories Are Made Of This" was a "Sure Shot." Mitch Miller, it was announced, would be getting Ed Murrow's "Person to Person" treatment that weekend. And Gale Storm and Dick Contino would guest on Milton Berle's Show the following Tuesday. The Four Lads' "Moments To Remember" was in the top ten. So was the Four Aces' "Love Is A Many Splendored Thing." Doris Day's "Love Me Or Leave Me" was the #1 best selling album.

On pg. 13 we carried the item "Tommy and Jimmy Dorsey's Orch. have broken all attendance records at Frank Dailey's "Meadowbrook." And on pg. 16 there was a shot of WINS jock Alan Freed interviewing Chuck Berry backstage at the Brooklyn Paramount. "Everybody's Got A Home" was the title of Roy Hamilton's new release.

This past weekend KHJ-Radio re-broadcast its monumental history of rock and roll. And Elvis closes his historic engagement at the International in Vegas this weekend.

And on afternoons, when rains drip onto dichondra lawns, or on nights at the Whisky when overdriven electronic acts thunder to strobe lights; it's nice to recall. When we and rock were kids. To resurrect an era — deep in December — 1955

FOUR TRACK DOLL — A year or so ago we spotlighted Louise Moore, an attractively packaged Muntz Stereo-Pak salesgal at the Roscoe Ave. Store. We have just discovered that Louise is manageress of the new Canoga Park Muntz stop on Sherman Way in the valley. In celebration of the event, she's our "West Coast Girl of the Week." Louise' list of hobbies include water skiing, tennis and drama; her ambition is to be involved in public relations. She'll be dividing her hours, come fall, with Muntz and UCLA; expects to be graduated in Feb.

Malvina Reynolds has set Alex Hassilev to produce her forthcoming album on Casandra Records, "The Music Of Parker Street;" which'll be released this fall. Featured on the LP — Brian Davis and Clark Moffit.

Snuff Garrett and wife, Yolanda, expecting a mini-Garrett this winter. Michael Monarch, lead guitarist for Steppenwolf, has severed relations with the group. He is currently forming his own group (not yet named) and will be represented on Dunhill.

(Con't on Page 41)