**The Monument LP Release Set**

**NASHVILLE** — Monument Records has announced the release of nine new LPs for Sept. Included in the release are three new LPs for the Ray Charles Singers and three new LPs for the Monument Artists, the latter three being the group's new LPs for the Monte Carlo label. The Ray Charles LPs feature a variety of product from the authentic C&W music of Grandpa Jones, the blues of John's Lambert, and the swinging sounds of the Ray Charles Singers.

**RCA Film Investments**

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"Philadelphia, Here I Come," is writing the scenario. For a label that is not tied-in corporately with a motion-picture company, RCA has been a precedent in lending a helping hand in the preparation of a musical score before a film actually is made. It is known that the Broadway stage is also seeing the dawn of the similar, particularly in the close working relationship between United Artists Records and such film producers of the original version of "East of Eden," which is being backed by a major budget.

From RCA's standpoint, the deal, also involving an interest in the property, is a win-win situation for both labels, as RCA's releases are given a major soundtrack, currently a tough item to obtain as film companies turn to LPs to promote their musicals to their label subsidiaries.

The record, by Norman Racinus, vp and general manager of RCA, raised the possibility that RCA might develop a film or theatrical production unit of its own. Racinus, however, told Cash Box that the company had no such plans at the present time.

"Miracles" is a satirical comedy about how the entertainment industry can use its superhuman power. A classic film was adapted from a play of the same name, in 1928. While the film had a contemporary setting, the musical film will back to the original concept.

Morton J. Mitsky, the Broadway theatre agent of the Columbia Records RCA consultant, was instrumental in negotiating the deal between the label and Lewis. Lewis is a former vp of advertising and publicity at United Artists Pictures.

**'Reflections' Retooled, Shorter Version Shipped**

A result of requests from several radio outlets, Bell Records is rushing a shortened version of "Reflections Of Charles Brown" by Rupert's People.

The record, a hit in England, ran 3:24 in its original form and has been edited down to 2:08.

**On The Rise**

Rising Sons' Joe Simon (right) and manager Al Granger (left) stand in front of the Cash Box offices recently with Monument's Mike Shepley. The group, which has immediately prior to a concert booked in N.Y. for the songwriter's latest deck, "Nine Pound Steel," on which the song "states is his fastest seller yet," Simon, who just released a ten-day stand at Philadelphia's Uptown Theatre, left Granger immediately after the party for a tour and around New Orleans.

**54—ODE TO BILLIE JOE**

Robby Curren, author (Capitol 39562)

**55—ELL HILL**

Patti Drew (Capitol 56577)

**56—WHERE IS THE PARTY**

Helen Ferguson (Capitol 7009)

**Pincus T West Coast**

NEW YORK — Irwin Pincus, vice president of Gfi-Pincus publishers is on the west coast visiting with Joe Cooperstein, publisher of west coast offices. Appointments have been set with leading songwriters and A&R heads of larger west coast labels. The west coast ladies will be having their usual visits for record sessions and future recordings.

Pincus is staying at Gene Autry's Continental Hotel.

**All-Stereo Chess Product**

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mono form. And distribs seem to agree that jazz and classical LPs will be all stereo business in a matter of weeks.

**Ratio Guessing Game**

However, the big guessing game of what stereo to mono dist rib should order of new product goes on.

One distributor at the Chess meet who also handles the Tamla Motown line explained that he was in an 80% stereo to 20% mono ratio and sold out the mono long before he got rid of the stereo.

Cooperstein reported that on Chess overall orders at the San Francisco convention only 6% of the labels new product was ordered in mono. The percentages of mono product at the Chicago meeting was higher. At the New Orleans meeting the mono percentage was the highest.

**Sights On Xmas Sales**

One distributor pointed to the upcoming Christmas season as the single most important event in recording the mono-stereo problem. He said the heavy buying period would probably clean up a great deal of the large amount of mono catalog purchased before the price change went into effect. And from then on the industry would definitely see a market decrease in the amount of mono product handled by large users, discount houses and the like.