Deejay Visit



EAST ST. LOUIS, ILL.—Jane Morgan appeared on a recent show of Joe Martin, Station WTMV in East St. Louis, Illinois. She was on from 12 midnight to 4 A.M. promoting her latest recording of "Why" on Kapp Records. During the show Martin played the disk 40 times.

Thunderbird Records Releases First Disk

MASS.—The formed Thunderbird Record Company formed Thunderbird Record Company released its first record this week by Jack Haskell. Haskell is the diskery's first signed vocalist and is currently on the Jack Paar "Morning Show" and on "Stop The Music." He is best known for his former work on the Dave Garroway Shows.

Haskell is supported by the Ray Charles Singers on this platter which couples "I Remember Mambo," a novelty, with "Who Can Say," a ballad. Music director of the diskery and orchestra leader on this session is Sid

chestra leader on this session is Sid Ramin who does the Milton Berle

Charlie Grean, former A & R head at RCA Victor, handled the first date at which four sides were waxed. The general manager of the company is Meyer Gendel and record promotion will be handled by Frank Stanton. The company intends to release either 12 or 16 songs a year.

Thunderbird has, at the present time, two offices. One is in Boston and the other office (a temporary one) is located in New York City.

Special brochures promoting the first release will be sent to over 1500 disk jockeys in addition to all retail stores.

Dreyer Hires Rosenberg

NEW YORK, N. Y.—Ron Rosenberg, formerly with Sammy Kaye's music firms, is now handling record promotion for Dave Dreyer of Raleigh Music. Rosenberg will be working on the latest Steve Lawrence Coral release "Tell Me What To Do." During the Christmas season, the pubbery was working on Red Buttons' record "Bow Wow Wants A Boy For Christmas." The latter tune is being shelved until Christmas of '55. until Christmas of '55.



No... watch for the answer next week!



THE CASH BOX THE WAX CIRCLE



Nat "King" Cole, who's off to Australia January 4th, gets \$65,000 plus transportation for a ten day stint . . . Roy Hamilton's "Hurt," which started in the Rhythm and Blues field, is now going pop in a big way . . Johnny Parker being featured on Art Ford's "One Week Stand . . . Harriet Gross, Bob Merrill's secretary, married last Sunday to Stanley Swertenko in New Rochelle . . . Bob Anthony scheduled for small parts in the films, "Guys And Dolls" and "The Eddy Duchin Story" . . RCA Victor has inked a three year renewal contract with Mario Lanza . . . Woody Herman follows the Dorsey Brothers into the Statler . . For the third straight year, Bernie Wayne's song, "Join The Mother's March," will be used as the official theme song of the March Of Dimes . . . Martin Block believes that of all the Christmas songs issued this year, "Home For The Holidays" may become a standard. . . Disk jockeys all over the country have been getting boxes of cookies from Larry Spier in place of a thank you note for listing his songs. In addition to being a publisher, Larry is also involved in the Hortese Spier pie business . . . Betty Madigan has been signed for her first in-person appearance in Milwaukee. She's been pacted for a two-week stand at Fazio's . . . The Centaur Restaurant, on 46th Street between 1st and 2nd Avenues, is beginning to attract the music crowd. Young owner John Siciliano, is a musician of sorts himself. He plays a tub (a wash tub with a string attached to a broom handle) . . . Louis Armstrong has been signed for the cartoon version of "Finian's Rainbow."



Kitty Kallen and Julius LaRosa helped Chicago Theatre patrons usher in the New Year this past December 31st as the hour struck midnite. Kitty and 'Julie', currently sharing billing at this thitter, really 'singing up a storm'. While Kitty dropped up to the office to tell us how pleased she was that her "Little Things Mean A Lot" was voted the top record for '53-54 in our annual poll. . . It is reported that George Gerken is set to replace Al Latauska at Capitol Distribs here. Gerken formerly Capitol branch manager in Detroit. . . Tim Gayle writes that Lorry Raine's "What Would I Do" on Dot going great guns. Tells us that Milwaukee dj Jack Denton of that city's Station WISN featured the waxing as his 'pick of the week'. . . . Vicki Young in town promoting her Capitol waxing of "Tweedle-Dee" which is getting lots of air play. Maybe this is the big one gal has waited for. . . . Buddy Laine and His Whispering Music Of Tomorrow (as he bills his ork) kept mighty busy over the Holidays. His current plug disk on the Klick label is "Merry Go Round Heart." . . . Marty Hirsh, Mercury promotion man here, taking Eddy Howard around to the various radio stations in town, plugging Eddy's "All Of You" which is receiving lots of nice comment. . . . Two of Our Town's deejays, Marty Faye and Bill O'Connor, cleverly avoiding the Windy City's winds as they enjoy the warm sunshine in Miami for the next coupla weeks. . . . Epic's beautiful Joyce Bryant currently the featured vocalist at the Chez Paree. Show stars George Jessel. . . . Two of the WLS Barn Dance acts, The Beaver Valley Sweethearts and Lou Prohut, have just signed recording contracts. The 'Sweethearts with Decca and Lou with Label "X." . . . Our nomination for the 'most played record of the day' . . . "Hearts Of Stone" by The Fontane Sisters. . . . With Sarah Vaughan's "Make Yourself Comfortable" running a close second.

HOLLYWOOD:



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With the Holidays over, record execs are buckling down to a feverish schedule of recording dates and new releases. January will be a month when some of the best and most important material of the year is released. . . . Mel Torme recorded an album for Coral right on the floor of the Hollywood Crescendo. Tapes were cut during one of his final performances just before closing. . . . Songstress Helen Grayco is prepping a new release which music critics say will be her biggest yet. . . . Screen star Gloria De Haven is out with her first release in almost a year. The song "So This Is Paris" is the title song from the UI picture. . . . Singer Carl Ravazza has been breaking every attendance record ever established at Charley Foy's Supper Club. . . . The Don, Dick and Jimmy Trio gained nationwide popularity through their Crown waxing of "That's What I Like." Now their latest efforts "I Go To You" looks like it will establish them as one of the nation's top vocal groups. It is already reported to be breaking in Chicago, St. Louis and Philadelphia. . . . After a successful engagement at the Cocoanut Grove Joyce Bryant flew to Chicago where she opened at the Chez Paree Dec. 29th. Joyce proved to Grove ringsiders that she can ring the very most out of a song. She has the ability to become one of our biggest recording stars. Her Epic waxing of "Love For Sale" is proof of her versatile vocal qualities. . . . Footnote on a Christmas card from songwriter Gregg Hunter:—"Watch for 'Smog Mambo'—I penned it with Xavier Cugat and Joe Guittariz. Cuggie's band is featuring it 'big' for '55." . . . Fred Clark and Benay Venuta made the first reservations for the Jan. 14th opening of Noel Clarke's exclusive Palm Springs bistro The Stables. A top name band will be featured. . . . Singer Rush Adams is readying a new night club act which he will preview next month. Buddy Bregman has been signed to do all his musical arrangements. . . Due to a sudden switch in his plans Jimmy Durante had to move his Miami Copa City opening ahead