

Adult Contemporary

T. WK	L. WK	2 WKS	WKS ON	TITLE IMPRINT & NUMBER/PROMOTION LABEL	ARTIST
★★★No. 1★★★					
1	2	2	20	YOU'RE STILL THE ONE MERCURY 568452	◆ SHANIA TWAIN 1 week at No. 1
2	1	1	24	TRULY MADLY DEEPLY COLUMBIA 78723	◆ SAVAGE GARDEN
3	3	3	18	MY FATHER'S EYES REPRISE ALBUM CUT	◆ ERIC CLAPTON
4	4	8	6	TO LOVE YOU MORE 550 MUSIC ALBUM CUT	◆ CELINE DION
5	5	4	23	AS LONG AS YOU LOVE ME JIVE ALBUM CUT	◆ BACKSTREET BOYS
6	8	15	10	ADIA ARISTA 13497	◆ SARAH MCLACHLAN
7	12	12	10	LOOKING THROUGH YOUR EYES CURB 73055/ATLANTIC	◆ LEANN RIMES
8	6	5	18	RECOVER YOUR SOUL ROCKET 568762/ISLAND	◆ ELTON JOHN
9	10	14	12	TORN RCA ALBUM CUT	◆ NATALIE IMBRUGLIA
10	7	6	22	GIVE ME FOREVER (I DO) GTSF ALBUM CUT/MERCURY	JOHN TESH FEATURING JAMES INGRAM
11	13	13	39	I DON'T WANT TO WAIT IMAGO 17318/WARNER BROS.	◆ PAULA COLE
12	14	16	9	HEAVEN'S WHAT I FEEL EPIC 78875	◆ GLORIA ESTEFAN
13	11	7	29	MY HEART WILL GO ON 550 MUSIC 78825	◆ CELINE DION
14	9	9	43	SOMETHING ABOUT THE WAY YOU LOOK TONIGHT ROCKET 568108/A&M	◆ ELTON JOHN
★★★AIRPOWER★★★					
15	22	24	4	OOH LA LA WARNER BROS. ALBUM CUT	ROD STEWART
16	16	10	15	LIKE I LOVE YOU A&M ALBUM CUT	AMY GRANT
17	15	11	16	FROZEN MAVERICK 17244/WARNER BROS.	◆ MADONNA
18	17	17	50	HOW DO I LIVE CURB 73022	◆ LEANN RIMES
19	19	25	8	ONE BELIEF AWAY CAPITOL ALBUM CUT	◆ BONNIE RAITT
20	18	20	9	MY ALL COLUMBIA 78821	◆ MARIAH CAREY
21	25	26	5	I HONESTLY LOVE YOU MCA NASHVILLE 72053	◆ OLIVIA NEWTON-JOHN
22	23	23	20	LANDSLIDE REPRISE ALBUM CUT	◆ FLEETWOOD MAC
23	21	18	18	A PROMISE I MAKE ELEKTRA 64116/EEG	◆ DAKOTA MOON
24	24	22	7	SEARCHIN' MY SOUL 550 MUSIC ALBUM CUT	◆ VONDA SHEPARD
25	27	27	4	ALL ROADS LEAD TO YOU REPRISE ALBUM CUT	CHICAGO

Adult Top 40

T. WK	L. WK	2 WKS	WKS ON	TITLE IMPRINT & NUMBER/PROMOTION LABEL	ARTIST
★★★No. 1★★★					
1	1	1	20	TORN RCA ALBUM CUT	◆ NATALIE IMBRUGLIA 10 weeks at No. 1
2	2	2	16	THE WAY HOLLYWOOD ALBUM CUT	◆ FASTBALL
3	5	7	9	IRIS WARNER SUNSET ALBUM CUT/REPRISE	◆ GOO GOO DOLLS
4	3	3	13	UNINVITED WARNER SUNSET ALBUM CUT/REPRISE	ALANIS MORISSETTE
5	4	4	34	3 AM LAVA ALBUM CUT/ATLANTIC	◆ MATCHBOX 20
6	8	9	7	KIND & GENEROUS ELEKTRA ALBUM CUT/EEG	◆ NATALIE MERCHANT
7	7	6	22	I'LL BE LAVA ALBUM CUT/ATLANTIC	◆ EDWIN MCCAINE
8	12	10	14	ADIA ARISTA 13497	◆ SARAH MCLACHLAN
9	6	5	31	TRULY MADLY DEEPLY COLUMBIA 78723	◆ SAVAGE GARDEN
10	11	12	12	REAL WORLD LAVA ALBUM CUT/ATLANTIC	◆ MATCHBOX 20
11	13	14	11	YOU'RE STILL THE ONE MERCURY 568452	◆ SHANIA TWAIN
12	10	11	10	SEARCHIN' MY SOUL 550 MUSIC ALBUM CUT	◆ VONDA SHEPARD
13	9	8	20	SEX AND CANDY CAPITOL 58695	◆ MARCY PLAYGROUND
14	14	13	42	WALKIN' ON THE SUN INTERSCOPE ALBUM CUT	◆ SMASH MOUTH
15	15	15	33	HOW'S IT GOING TO BE ELEKTRA 64130/EEG	◆ THIRD EYE BLIND
16	17	17	61	ALL FOR YOU UNIVERSAL 56135	◆ SISTER HAZEL
17	18	18	9	ZOOT SUIT RIOT MOJO ALBUM CUT/UNIVERSAL	◆ CHERRY POPPIN' DADDIES
18	16	16	18	MY FATHER'S EYES REPRISE ALBUM CUT	◆ ERIC CLAPTON
19	25	28	27	TIME OF YOUR LIFE (GOOD RIDDANCE) REPRISE ALBUM CUT	◆ GREEN DAY
20	21	21	8	HEROES EPIC ALBUM CUT	◆ THE WALLFLOWERS
21	23	26	7	CLOSING TIME MCA ALBUM CUT	◆ SEMISONIC
22	24	24	14	KNOW WHAT YOU MEAN ARISTA AUSTIN 13095/ARISTA	◆ SISTER 7
23	20	22	23	AS LONG AS YOU LOVE ME JIVE ALBUM CUT	◆ BACKSTREET BOYS
★★★AIRPOWER★★★					
24	28	30	7	I WILL BUY YOU A NEW LIFE CAPITOL ALBUM CUT	◆ EVERCLEAR
25	22	20	20	ME IMAGO ALBUM CUT/WARNER BROS.	◆ PAULA COLE

Compiled from a national sample of airplay supplied by Broadcast Data Systems. Radio track service: 61 adult contemporary stations and 74 adult top 40 stations are electronically monitored 24 hours a day, 7 days a week. Songs ranked by number of detections. Tracks showing an increase in detections over the previous week, regardless of chart movement. Airpower awarded to songs which attain 400 adult contemporary detections or 700 adult top 40 detections for the first time. © 1998, Billboard/BPI Communications.

Radio

PROGRAMMING

U.K. Firm Launches Top 40 Station In Hungary

This story was prepared by Mike McGeever, programming editor for Music & Media.

BUDAPEST—The growth of commercial radio in Eastern Europe sprouted another shoot recently with the official launch of national Hungarian broadcaster Radio Danubius.

The Budapest-based top 40 station, owned by U.K. radio group DMG (a division of the Daily Mail & General Trust newspaper group), is targeting the 20-44 age group—focusing on 24- to 35-year-olds—with core artists like Will Smith, All Saints, Bryan Adams, Janet Jackson, and Eric Clapton.

The station's playlist is put together using, among other sources,



Billboard's European sister publication Music & Media's European Radio Top 50 airplay chart. About 25% of Radio Danubius' music output is Hungarian contemporary music tracks.

DMG successfully bid for the state-run station when it was privatized and put out to tender last year.

DMG is one of the growing number of western broadcasters, along with such companies as Emmis International and Metromedia, making commitments and investments in the region, as former government-operated broadcast outlets become available in the commercial market.

DMG, with its local management and programming teams, set about refocusing the outlet's format before relaunching it, says station director/group company secretary Robert Clarkson.

"Before we took over, the station's

format was too broad," he explains. "You would hear a track by Clapton, followed by a heavy rock song. We have removed the extremes."

Radio Danubius chief executive Sándor István adds that music testing, audience research, and marketing were key elements in repositioning the station.

"Research was [previously] unknown in Hungary, and marketing is very important because of new competition," he says. "Up until recently, radio in Hungary was like going to buy shoes here. You had two types, black or brown. Now, there aren't enough memory buttons on my car radio for all of the stations available."

Jacor, which has also expressed interest in Eastern Europe, is looking for a foothold in the region as a potential bidder for CLT-UFA's national station Talk Radio in the U.K.

AMFM TAKES BIGGER PIECE OF ROCK

(Continued from preceding page)

brother Michael. The act's first album, "Forosoco," was released in 1997. Bacon plays acoustic guitar and shares lead vocals.

The program will be produced by Ben Manilla Productions.

Late this summer, AMFM is also

RuPaul's two-year stint as morning host on top 40/dance WKTU, will join the self-proclaimed "hardest-working drag queen in show business."

WKTU PD Frankie Blue will serve as executive producer of the show.

In addition, "Hollywood Hamilton's Rhythm Countdown" will offer an uptempo hit countdown, along with celebrity interviews, retro classics, and music mixes. Set to launch in late summer, it features Hamilton, who, in addition to his morning stint at WKTU, has held down posts at

KIIS-FM Los Angeles and WHTZ (Z100) New York.

The program will be produced by WKTU and Blue.

Finally, AMFM Networks has announced its representation of "The Bob & Tom Show," the top-rated syndicated morning show in the Capstar Broadcasting stable. AMFM will provide marketing and advertising sales support and station affiliation.

Bob Kevoian and Tom Griswold broadcast the four-hour show from their base at WFBQ Indianapolis.

AMFM was launched in October 1997 to brand talent within the Chancellor Media Group, which the company says has a reach of 60 million listeners weekly.



set to debut "RuPaul Radio" (Billboard, April 25), a two-hour weekend dance music show, spiced with segments like "RuPaul's Fashion Review," "Plastic Surgery Update," and "Lypsynce Classics." Michelle Visage, who was a sidekick during

VANNA FANS MAKE INTERACTIVE 'WHEEL' A RADIO HIT

(Continued from preceding page)

"Radio Wheel Of Fortune" made all the sense in the world," raves Michael Waite, PD/GM of WJBR-FM Wilmington, Del. "There's no one who's been on the planet more than five minutes who doesn't know how the game works." WJBR, a "music-intensive" AC format, runs the game at 10:30 a.m., which Waite points out is a key break time for many 9-to-5 workers.

At many stations, "Radio Wheel Of Fortune" is taking the place of the discontinued "Radio Jeopardy," which was more difficult to play. Chuck Black, PD of country outlet WTCR Huntington, W.V., allows that "Radio Wheel Of Fortune" puzzles are "fairly simple to solve, and that's a big thing for the listeners. They don't have to work too hard."

Winning, or even just yelling out the correct answer, makes listeners feel smart. And that makes the game a big hit with most Americans, just as the TV version does.

TV's "Wheel Of Fortune" is known as the world's most popular game show. As an added-value

option for radio stations, Market Leader invites its "Wheel" affiliates to develop mutually beneficial cross-promotions with the local TV stations that air the syndicated series.

Tepper estimates that probably half of the station affiliates of "Radio Wheel Of Fortune" will take advantage of the extended promotional possibilities. And as the "Radio Wheel Of Fortune" barter deal is still young, she says, many stations haven't yet gotten around to fully exploring the program's possibilities.

But as WTCR's Black has found, "It's a kind of self-selling. Once [area Nexxus dealers] find out Nexxus is a sponsor, they want to get on board."

Market Leader president Lon Von Hurwitz explains that the link between Vanna White's enviable flaxen tresses and the Nexxus product tie-in is no accident. "Because Vanna was always going to be a strong part of the project, and she has beautiful hair, Nexxus seemed a logical line of products,"

Von Hurwitz says. They've got thousands upon thousands of storefronts, so we knew they'd benefit from a contest that tied back to 'Wheel Of Fortune' and that they would also have the added benefit of using Vanna at their hair conventions."

"Radio Wheel Of Fortune" affiliates agree that White is the game's greatest asset. Larry Brewer, program manager and morning-show host at adult standards outlet WMMB Melbourne, Fla., says the appeal lies in the prerecorded game's smoke and mirrors.

"It's a nice interaction, where it actually sounds like Vanna's here doing the show, because we have her conversing back and forth with me," Brewer says. "That's what makes it such a charming program."

Market Leader has gained many stations through word-of-mouth. According to Tepper, it hasn't yet made a foray into trade advertising.

"There's been no negative response," says Tepper. "I don't know why no one's done this before."