



DAT's One Small Step For Technology. WFMT Chicago recently enjoyed the distinction of being the first radio station to broadcast using digital audiotape. The station broadcast one hour of its classical fare using the Sony rotary DAT concept. From left are WFMT VP/GM Richard Marschner, WFMT president Ray Nordstrand, Sony High Fidelity's N. Hasagawa, and WFMT VP/PD Norm Pellegrini.

FOR WEEK ENDING AUGUST 29, 1987



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HOT CROSSOVER 30™

THIS WEEK	LAST WEEK	2 WKS. AGO	WKS. ON CHART	ARTIST LABEL	TITLE
1	1	1	7	MADONNA SIRE	★★ No. 1 ★★ WHO'S THAT GIRL 3 weeks at No. One
2	2	4	5	LOS LOBOS WARNER BROS.	LA BAMBA
3	4	9	4	MICHAEL JACKSON EPIC	I JUST CAN'T STOP LOVING YOU
4	3	5	5	L.L. COOL J DEF JAM	I NEED LOVE
5	8	19	5	LISA LISA & CULT JAM COLUMBIA	LOST IN EMOTION
6	7	12	5	FAT BOYS & THE BEACH BOYS TIN PAN APPLE	WIPE OUT
7	10	15	4	WHITNEY HOUSTON ARISTA	DIDN'T WE ALMOST HAVE IT ALL
8	9	17	4	LEVERT ATLANTIC	CASANOVA
9	12	16	6	JELLYBEAN CHRYSALIS	WHO FOUND WHO
10	13	14	6	SMOKEY ROBINSON MOTOWN	ONE HEARTBEAT
11	11	10	10	WILL TO POWER EPIC	DREAMIN'
12	17	20	4	FORCE M.D.'S TOMMY BOY	LOVE IS A HOUSE
13	19	23	5	DIONNE WARWICK & JEFFREY OSBORNE ARISTA	LOVE POWER
14	5	2	13	GEORGE MICHAEL COLUMBIA	I WANT YOUR SEX
15	21	22	5	ABC MERCURY	WHEN SMOKEY SINGS
16	26	—	2	PRINCE PAISLEY PARK	U GOT THE LOOK
17	6	7	6	NATALIE COLE MANHATTAN	JUMP START
18	15	3	14	JANET JACKSON A&M	THE PLEASURE PRINCIPLE
19	14	8	11	THE JETS MCA	CROSS MY BROKEN HEART
20	22	30	3	HERB ALPERT A&M	MAKING LOVE IN THE RAIN
21	NEW ▶	1	1	EXPOSE ARISTA	LET ME BE THE ONE
22	18	11	15	THE WHISPERS SOLAR	ROCK STEADY
23	29	—	2	BANANARAMA LONDON	I HEARD A RUMOUR
24	NEW ▶	1	1	NOEL 4TH & B'WAY	SILENT MORNING
25	24	29	3	ATLANTIC STARR WARNER BROS.	ONE LOVER AT A TIME
26	27	18	10	ALEXANDER O'NEAL TABU	FAKE
27	NEW ▶	1	1	PEPSI & SHIRLIE POLYDOR	HEARTACHE
28	NEW ▶	1	1	THE SYSTEM ATLANTIC	NIGHTTIME LOVER
29	23	21	6	LIVING IN A BOX CHRYSALIS	LIVING IN A BOX
30	20	6	9	FREDDIE JACKSON CAPITOL	JAM TONIGHT

PROMOTIONS

(Continued from page 14)

can not only initiate events but also act as a liaison between sponsors and organizations. WNEW suggested that the band contact the Assn. to Benefit Children. As a result, proceeds from the Aug. 31 concert at the Beacon Theatre will be earmarked for the association's Transitional Housing Program for Homeless Families.

CABIN IN THE SKY

Top 40 KBTS "B-93" Austin, Texas, recently put air personality "Dr." Dave Dawson on a stairway to heaven to help raise Austin's awareness of its homeless problem. Dawson broadcast live from atop a 30-foot billboard encouraging listeners to donate nonperishable food items, clothing, or cash. Representatives of the Salvation Army collected and distributed the donations.

The billboard, paid for by the local firm currently advertising on it, was a 3-D representation of a brick house, complete with windows, lights, and a front yard. Dawson broadcast directly from the platform beside the house.

WALL-TO-WALL NOSTALGIA

There have been a lot of air personalities on WALL Middletown, N.Y. during the past nearly 50 years. WALL marked its 45th anniversary by bringing back many of those personalities.

PD Rob Dillman says the planning for the weekendlong event began when 38-year WALL veteran Joe Ryan brought in a newspaper clipping about the station's first air date, Aug. 1, 1942. Unfortunately, Ryan passed away before the reunion date arrived.

More than 30 former morning men, jocks, and newscasters returned to take part and pay tribute to Ryan. There were far too many to mention them all, but here are a few and some of their current affiliations: Al Faust, producer at West Glen Communications; Ken Medick, WQHQ Salisbury, Md., PD; veteran Gotham jocks "Cousin" Bruce Morrow and Dan Ingram; WPLJ New York's Larry "Michaels" Berger; and Pulse publisher Tom Shovan. PETER J. LUDWIG

12 FOR 12

"LA BAMBA"

HITS No. 1...

Every record awarded the combined Power Pick/Sales & Airplay on the Hot 100 Singles Chart has reached No. 1...

Billboard Bats 1,000!

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HOT ADULT CONTEMPORARY™

THIS WEEK	LAST WEEK	2 WKS. AGO	WKS. ON CHART	TITLE LABEL & NUMBER/DISTRIBUTING LABEL	ARTIST
1	5	11	4	★★ No. 1 ★★ I JUST CAN'T STOP LOVING YOU EPIC 34-07253/E.P.A. 1 week at No. One	MICHAEL JACKSON
2	1	2	9	LOVE POWER ARISTA 1-9567	DIONNE WARWICK & JEFFREY OSBORNE
3	4	5	6	ONE HEARTBEAT MOTOWN 1897	◆ SMOKEY ROBINSON
4	8	12	5	DIDN'T WE ALMOST HAVE IT ALL ARISTA 1-9616	WHITNEY HOUSTON
5	7	7	7	WHO'S THAT GIRL SIRE 7-28341/WARNER BROS.	◆ MADONNA
6	6	6	10	MARY'S PRAYER VIRGIN 7-99465	◆ DANNY WILSON
7	10	19	5	LA BAMBA SLASH 7-28336/WARNER BROS.	◆ LOS LOBOS
8	2	1	12	BACK IN THE HIGHLIFE AGAIN ISLAND 7-28472/WARNER BROS.	◆ STEVE WINWOOD
9	11	17	6	DOING IT ALL FOR MY BABY CHRYSALIS 43143	◆ HUEY LEWIS & THE NEWS
10	3	3	10	LUKA A&M 2937	◆ SUZANNE VEGA
11	9	4	14	ALONE CAPITOL 44002	◆ HEART
12	14	18	6	LONELY IN LOVE FULL MOON/EPIC 34-07275/E.P.A.	◆ DAN FOGELBERG
13	12	8	19	CAN'T WE TRY COLUMBIA 38-07050	◆ DAN HILL (DUET WITH VONDA SHEPARD)
14	13	14	9	SEVEN WONDERS WARNER BROS. 7-28317	◆ FLEETWOOD MAC
15	25	32	3	WHEN SMOKEY SINGS MERCURY 888 604-7/POLYGRAM	◆ ABC
16	21	24	6	I STILL HAVEN'T FOUND WHAT I'M LOOKING FOR ISLAND 7-99430/ATLANTIC	◆ U2
17	22	25	6	NO ONE IN THE WORLD ELEKTRA 7-69456	◆ ANITA BAKER
18	15	13	16	I WANNA DANCE WITH SOMEBODY (WHO LOVES ME) ARISTA 1-9598	◆ WHITNEY HOUSTON
19	16	10	16	I'D STILL SAY YES CONSTELLATION 53028/MCA	KLYMAXX
20	18	15	11	SOMETHING SO STRONG CAPITOL 5695	◆ CROWDED HOUSE
21	17	9	13	MOONLIGHTING (THEME) MCA 53124	◆ AL JARREAU
22	20	20	8	FATAL HESITATION A&M 2942	CHRIS DE BURGH
23	23	21	22	SONGBIRD ARISTA 1-9588	◆ KENNY G.
24	37	—	2	THE STUFF THAT DREAMS ARE MADE OF ARISTA 1-9619	◆ CARLY SIMON
25	32	—	2	WHY DOES IT HAVE TO BE (WRONG OR RIGHT) RCA 5132	◆ RESTLESS HEART
26	31	38	3	MAKING LOVE IN THE RAIN A&M 2949	HERB ALPERT
27	24	22	14	LIES JIVE 1038/RCA	◆ JONATHAN BUTLER
28	29	33	4	SHATTERED GLASS ATLANTIC 7-89245	◆ LAURA BRANIGAN
29	19	16	17	EVERY LITTLE KISS RCA 14361	◆ BRUCE HORNSBY & THE RANGE
30	26	26	19	IN TOO DEEP ATLANTIC 7-89316	◆ GENESIS
31	28	27	20	MEET ME HALF WAY COLUMBIA 38-06690	◆ KENNY LOGGINS
32	38	—	2	HAPPY TOGETHER OPEN AIR 0024/A&M	THE NYLONS
33	34	36	3	THIN LINE MTM 72087	◆ IN PURSUIT
34	27	23	16	GIVE ME ALL NIGHT ARISTA 1-9587	◆ CARLY SIMON
35	36	39	3	IN MY DREAMS EPIC 34-07255/E.P.A.	◆ REO SPEEDWAGON
36	NEW ▶	1	1	TOUCH OF GREY ARISTA 1-9606	◆ GRATEFUL DEAD
37	33	29	16	KISS HIM GOODBYE OPEN AIR 0022/A&M	THE NYLONS
38	30	28	23	ALWAYS WARNER BROS. 7-28455	◆ ATLANTIC STARR
39	35	31	7	RHYTHM IS GONNA GET YOU EPIC 34-07059/E.P.A.	◆ GLORIA ESTEFAN & MIAMI SOUND MACHINE
40	NEW ▶	1	1	BETTER WAY (FROM "BEVERLY HILLS COP II") MCA 53125	JAMES INGRAM

○ Products with the greatest airplay gains this week. ◆ Videoclip availability. ● Recording Industry Assn. Of America (RIAA) certification for sales of 1 million units. ▲ RIAA certification for sales of 2 million units.