

## Promotions

### KEEP THE DICE ROLLING

We told you about KRPM Seattle's \$50,000 Blackjack Tournament (Billboard, Feb. 21). Now it's great to report an April Foolish trick, perpetrated on KRPM's staff and listeners, that maintains the theme of the campaign and gives it a new kick going into the spring book. A few Thursdays ago, a regular KRPM staff meeting was interrupted by an "official" representing the "Dennis Commission," who was in to "investigate the legality" of the tournament.

After his visit, listeners were informed that the game would be terminated until the commission's report was issued, and hints were made the following week that KRPM would have to pay listeners more money. All but KRPM's highest management were unaware that

it was a hoax. Listeners began calling in with concerns, and local newspapers offered to launch letter-writing campaigns to the state gambling commission.

The following Thursday, "Commissioner Dennis" went on air to say the blackjack tournament would be legal if modifications were made: namely, that KRPM double the number of winners, bringing the total giveaway to \$100,000. Also, a joker had to be added to double winner's chances, and the game's dealer, "Rex Mundane," was deemed too boring and had to be replaced.

### THE BODY SNATCHERS

Last week a bunch of ladies were snatching at the gorgeous body of KKBQ "93Q" Houston assistant PD/afternoon man Ron Parker. Why?—because he was the prop in

a "Groping For Greenbacks" gag during one of 93Q's weekly week-end warm-up parties held at various local clubs. The motivation was a \$100 bill, hidden somewhere on Parker's body other than in his underwear. Participants had 30 seconds to find the bill.

A nuance behind the gag is that Parker has always been the brunt of jokes from the "Q-Morning Zoo," and it was during that wild shift that the stunt got a test run. According to 93Q PD and Zoo leader John Lander, four women were brought in off the street and asked to go after Parker while the mikes were on. Comments that emerged included "Do you mean I have to touch that" and "Give me some surgical gloves first." And, on Parker's part, it was probably, "It's a tough job, but somebody's got to do it."

### MAKING A SCENE

Country outlets KLAC/KZLA Los Angeles are gearing up for what looks like a huge country music festival as the stations sponsor Country Scene '87. The April 4-5 event features an artist roster that ranges from John Anderson to Tom Wopat and just about every format star in between. Set to take place at the Hansen Dam Recreational Park, the festival is billed as a celebration of "family-oriented country lifestyle."

In addition to five stages worth of musical performances, the festival will feature chili cook-offs, Western-movie stunt exhibitions, square dancing, horsemanship demonstrations, and the like.

Meanwhile, crossover outlet KPWR "Power 106" Los Angeles made a scene March 25 with its Powerhouse 3 party. With the date declared "Power 106 Day," listeners were treated to performances at the Palace by Howard Hewitt, Exposé, Nancy Martinez, Giorgio, and several other crossover stars. As with past Powerhouses, tickets were obtainable only by listening to Power 106 for instructions.

KIM FREEMAN

### WADO-FM SUED

(Continued from page 10)

which it rejected. The station, the complaint notes, also has blanket deals with BMI and SESAC, although the complaint does not specify the terms.

The plaintiffs' filing in a New Jersey court apparently reflects the location of the defendant's antennae in Carlstadt, N.J. The defendants did not reply to inquiries by presstime.

ACEMLA has also been fighting a legal battle to obtain a greater share of jukebox performance fees from the Copyright Royalty Tribunal, based on an appeal of jukebox proceedings before the CRT.

In the latest legal round, on March 10, the 2nd U.S. Circuit Court of Appeals denied a summary affirmance motion from the CRT. The appeal is proceeding, and briefs are expected from all parties, including ASCAP, BMI, and SESAC, which are interveners against ACEMLA.

IRV LIGHTMAN

FOR WEEK ENDING APRIL 4, 1987

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## HOT ADULT CONTEMPORARY™

Compiled from a national sample of radio playlists.				TITLE	ARTIST
THIS WEEK	LAST WEEK	2 WKS. AGO	WKS. ON CHART	LABEL & NUMBER/DISTRIBUTING LABEL	
1	1	1	11	★★★ NO. 1 ★★★ MANDOLIN RAIN #CA 50B7 3 weeks at No. One ◆ BRUCE HORNSBY & THE RANGE	
2	3	4	8	◆ NOTHING'S GONNA STOP US NOW GRUNT 5109/RCA	◆ STARSHIP
3	2	3	10	◆ LET'S WAIT AWHILE A&M 2906	◆ JANET JACKSON
4	6	14	5	◆ I KNEW YOU WERE WAITING (FOR ME) ARISTA 1-9559	◆ ARETHA FRANKLIN AND GEORGE MICHAEL
5	5	13	7	◆ I'LL STILL BE LOVING YOU RCA 5065	RESTLESS HEART
6	12	18	5	◆ THE FINER THINGS ISLAND 7-28498/WARNER BROS.	◆ STEVE WINWOOD
7	4	2	15	◆ YOU GOT IT ALL MCA 52968	◆ THE JETS
8	13	16	6	◆ TONIGHT, TONIGHT, TONIGHT ATLANTIC 7-89290	◆ GENESIS
9	9	10	9	◆ ONLY LOVE REMAINS CAPITOL 5672	PAUL MCCARTNEY
10	8	8	21	◆ SOMEWHERE OUT THERE (FROM "AN AMERICAN TAIL") MCA 52973	◆ LINDA RONSTADT AND JAMES INGRAM
11	16	19	7	◆ STONE LOVE MERCURY 888 292-7/POLYGRAM	◆ KOOL & THE GANG
12	10	5	17	◆ BALLERINA GIRL MOTOWN 1873	◆ LIONEL RICHIE
13	17	25	4	◆ JUST TO SEE HER MOTOWN 6226	◆ SMOKEY ROBINSON
14	7	6	19	◆ WILL YOU STILL LOVE ME? WARNER BROS. 7-28512	◆ CHICAGO
15	26	37	3	◆ BABY GRAND COLUMBIA 38-06994	◆ BILLY JOEL FEATURING RAY CHARLES
16	11	11	9	◆ SOMEONE LIKE YOU RCA 5105	◆ DARYL HALL
17	14	9	15	◆ I'LL BE ALRIGHT WITHOUT YOU COLUMBIA 38-06301	◆ JOURNEY
18	15	7	12	◆ STOP TO LOVE EPIC 34-06523/E.P.A.	◆ LUTHER VANDROSS
19	33	—	2	◆ SAME OLE LOVE (365 DAYS A YEAR) ELEKTRA 7-69484	◆ ANITA BAKER
20	22	29	4	◆ WHAT DO WE MEAN TO EACH OTHER A&M 2917	SERGIO MENDES
21	20	20	10	◆ TWENTY YEARS AGO RCA 5078	◆ KENNY ROGERS
22	19	17	10	◆ JACOB'S LADDER CHRYSALIS 43097	◆ HUEY LEWIS & THE NEWS
23	23	24	6	◆ LISTEN TO THE BEAT OF A HEART COLUMBIA 38-06641	THE BURNS SISTERS BAND
24	25	26	5	◆ AS WE LAY ELEKTRA 7-69518	SHIRLEY MURDOCK
25	28	30	3	◆ DON'T DREAM IT'S OVER CAPITOL 5614	◆ CROWDED HOUSE
26	18	12	12	◆ WITHOUT YOUR LOVE COLUMBIA 38-06570	◆ TOTO
27	21	15	16	◆ SOMEDAY MANHATTAN 50048/EMI-AMERICA	◆ GLASS TIGER
28	29	35	3	◆ I GOT THE FEELIN' (IT'S OVER) COLUMBIA 38-06632	◆ GREGORY ABBOTT
29	24	21	17	◆ AT THIS MOMENT RHINO 74403	◆ BILLY VERA & THE BEATERS
30	RE-ENTRY			◆ THE LADY IN RED A&M 2848	CHRIS DE BURGH
31	NEW ▶	1		◆ LA ISLA BONITA SIRE 7-28425/WARNER BROS.	MADONNA
32	NEW ▶	1		◆ NOTHING'S GONNA CHANGE MY LOVE FOR YOU AMHERST 311	GLENN MEDEIROS
33	40	—	2	◆ ALWAYS WARNER BROS. 7-28455	◆ ATLANTIC STARR
34	27	22	20	◆ THIS IS THE TIME COLUMBIA 38-06526	◆ BILLY JOEL
35	NEW ▶	1		◆ SE LA MOTOWN 1883	LIONEL RICHIE
36	36	39	3	◆ HOLD ME PAISLEY PARK 7-28580/WARNER BROS.	SHEILA E.
37	NEW ▶	1		◆ STARLIGHT EXPRESS MCA 53041	EL DEBARGE
38	NEW ▶	1		◆ SONGBIRD ARISTA 1-9573	◆ KENNY G.
39	NEW ▶	1		◆ LEAN ON ME WARNER BROS. 7-28430	◆ CLUB NOUVEAU
40	30	23	9	◆ RESPECT YOURSELF MOTOWN 1876	◆ BRUCE WILLIS

○ Products with the greatest airplay gains this week. ◆ Videoclip availability. ● Recording Industry Assn. Of America (RIAA) certification for sales of 1 million units. ▲ RIAA certification for sales of 2 million units.

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## HOT CROSSOVER 30™

Compiled from national radio airplay reports.				ARTIST	TITLE
THIS WEEK	LAST WEEK	2 WKS. AGO	WKS. ON CHART	LABEL	
1	2	3	6	◆ JODY WATLEY MCA	★★★ NO. 1 ★★★ LOOKING FOR A NEW LOVE 1 week at No. One
2	1	1	6	◆ CLUB NOUVEAU WARNER BROS.	LEAN ON ME
3	4	6	4	◆ PRINCE PAISLEY PARK	SIGN 'O' THE TIMES
4	7	9	6	◆ A. FRANKLIN/G. MICHAEL ARISTA	I KNEW YOU WERE WAITING
5	3	2	6	◆ JANET JACKSON A&M	LET'S WAIT AWHILE
6	10	15	5	◆ KOOL & THE GANG MERCURY	STONE LOVE
7	6	5	6	◆ THE COVER GIRLS FEVER	SHOW ME
8	8	7	6	◆ DONNA ALLEN 21/ATCO	SERIOUS
9	5	4	6	◆ EXPOSE ARISTA	COME GO WITH ME
10	11	10	6	◆ SHEILA E. WARNER BROS.	HOLD ME
11	9	8	5	◆ GENESIS ATLANTIC	TONIGHT, TONIGHT, TONIGHT
12	12	17	6	◆ COMPANY B ATLANTIC	FASCINATED
13	13	16	4	◆ HERB ALPERT A&M	KEEP YOUR EYE ON ME
14	21	—	2	◆ MADONNA SIRE	LA ISLA BONITA
15	17	23	4	◆ STARSHIP GRUNT	NOTHING'S GONNA STOP US NOW
16	24	—	2	◆ KIM WILDE MCA	YOU KEEP ME HANGIN' ON
17	15	18	4	◆ STARPOINT ELEKTRA	HE WANTS MY BODY
18	22	30	3	◆ BEASTIE BOYS DEF JAM	BRASS MONKEY
19	29	—	2	◆ ATLANTIC STARR WARNER BROS.	ALWAYS
20	23	25	3	◆ GREGORY ABBOTT COLUMBIA	I GOT THE FEELIN' (IT'S OVER)
21	26	27	3	◆ THE SYSTEM ATLANTIC	DON'T DISTURB THIS GROOVE
22	16	11	6	◆ SHIRLEY MURDOCK ELEKTRA	AS WE LAY
23	18	22	5	◆ GEORGIO MOTOWN	SEXAPPEAL
24	30	—	2	◆ CYNDI LAUPER EPIC	WHAT'S GOING ON
25	27	28	4	◆ SINITTA OMNI	FEELS LIKE THE FIRST TIME
26	NEW ▶	1		◆ NANCY MARTINEZ ATLANTIC	MOVE OUT
27	20	12	6	◆ PAUL LEKAKIS ZYX	BOOM BOOM (LET'S GO BACK TO MY ROOM)
28	NEW ▶	1		◆ L. VANDROSS/G. HINES EPIC	NOTHING BETTER THAN LOVE
29	NEW ▶	1		◆ BUNNY DEBARGE MOTOWN	SAVE THE BEST FOR ME
30	NEW ▶	1		◆ WANG CHUNG Geffen	LET'S GO!