

**VOX**  
by Kim Freeman  
**JOX**

**BARBARA TEMPLE** takes on a new challenge as program director at WHTT Boston, the CBS top 40 outlet. Temple has been with WCBS-FM New York for three years, most recently as assistant program director, and was previously programming coordinator at WYNY.

Temple may prove a tough song-selector, as her resume includes backing vocals with former Animals member Alan Price and singing stints with several folk and rock bands.

Anyway, the appointment was made by WHTT VP/GM **Bob VanDerheyden**, who left CBS-FM Group programming duties recently for the local post. In bringing Temple on board, VanDerheyden hints at format adjustments.

"It's no secret that the station has not been enjoying spectacular ratings," he says. "Under the circumstances, we're looking at our options... doing a bunch of research." VanDerheyden says he sees top 40 as the prime format hole in Beantown. "We have a lot of formats up here, and a lot of vanilla radio. A lot of stations playing the same thing," he observes.

Temple succeeds **Bob Travis**, whom VanDerheyden is quick to praise. "Bob was thoroughly professional in the way he handled himself here. It was simply that other areas of the station did not get in synch." The VP/GM says Travis "will certainly be pursuing" other posts within CBS.

Windy City **WBBM-FM** fans need not be alarmed by the CBS top 40 station's new ID mix. When **WYTZ** (formerly **WLS-FM**) came on as "Z-95," **WBBM-FM** PD **Buddy Scott** decided that his "B-96" calls were a little too close for comfort. B-96 is still used as an ID, but Scott says he's added the straight **WBBM-FM** mentions to "make sure everybody knows exactly who we are."

**FOLLOWING GANNETT** corporate changes (Billboard, June 7), **Mike Schaefer** assumes day-to-day programming responsibilities at **KHS-AM-FM** Los Angeles, the top 40 powerhouse that's moving to full simulcast Saturday (28). He has been PD on the AM, and assistant PD on the FM. Schaefer's expanded duties come after **Gerry DeFrancesco's** promotion to VP/programming for the Gannett chain.

**SIX-YEAR KYGO** Denver veteran **Rick Jackson** steps upstairs to the country station's program manager post. That follows the promotion of **Bob Call** to operations manager for **KYGO** and its sister AM, **KIMN**. Jackson contin-

ues his morning duties with the promotion.

This week and last, **WSIX** Nashville's **Wayne Campbell** and **KNIX** Phoenix MD **Doug Brannan** raved about Reba McEntire's "Little Rock" single in our Out Of The Box column.

Did you know that the MCA single was co-written by one of radio's own: **Gerry House**, morning man on **KLAC** Los Angeles, and a former Nashville favorite after nine years at **WSIX-AM-FM** and one at **WSM-AM-FM**?

House also has co-writing credits on Janie Fricke's forthcoming

**Barbara Temple to Boston's WHTT**

single "He's Breathin' Down My Neck" and had a big hand in the Oak Ridge Boys' "Old Time Lovin'."

"Let me say first that I have *nothing to do* with choosing the music," House jokes, of dual careers. Of "Little Rock," House says it was written over a casual lunch and sung to McEntire "in a mall before the CMA awards." He says the biggest difficulty is in not letting all the music he works with influence his songwriting voice.

House adds that he doesn't dwell on his writing credits on air, and quips, "It's great because I can interview these artists and then pitch them on my songs!"

**WPLR** New Haven, Conn., has a new music director in **Christina**, a recruit from top 40 outlet **WIGY** Bath, Me. That's the word from **WPLR** PD **Neal Mirsky**, who reports that Christina will be doubling as host of the album rocker's midday shift. Former MD **Amanda Tepper** is now on the loose.

Over in Hartford, **Harve Allen** drops the "interim" from his PD title at fully simulcast album rock combo **WCCC-AM-FM**. That follows the April departure of **David Grossman**, who took the PD post at **WRXL** Richmond, Va.

**GERRY CAGLE** is in the news and on the air again with his move to take on mornings at top 40 outlet **WHLY-FM** Orlando. The veteran joined the Starr Broadcasting outlet two weeks ago as operations vice president and began doubling in mornings Monday (16). The "Y-106" early show has yet to assume its full form. Cagle says, "We're going to build it from the ground up."

As you'll recall, Cagle's record includes PD-ships at **WAPP** New York, **KFRC** San Francisco, **KHJ** Los Angeles, etc., and he moved to

Orlando directly from Summit's **KCMO/KBKC** Kansas City, where he was VP/programming.

Other news at Y-106 includes the recruiting of **Mike Hayes** as night personality. He'd held the same shift at **WZOU** Boston.

**MIAMI UPDATE:** There isn't one... Since the top 40 upheaval there (Billboard, June 14), rumors have been hot and heavy that former **WHQT** "Hot 105" PD **Bill Tanner** is taking the vacant programming spot at **WCJX**, which **Jon Holiday** exited two weeks ago. The inside poop is that Tanner was interviewed for the post, along with several other Miami programmers. Says **Rick Sklar**, who is assisting in the PD search as a consultant, the flow of out-of-work Miami PD's has been "like the D-Day raid on Normandy." At presstime, however, Sklar reported that a decision was not likely to arrive until next week.

**NEW YORK'S SOFT ROCK** outlet **WNSR** (formerly **WRFM**) has solidified its on-air staff. **Dick Bartley**, host of United Stations' "Solid Gold Saturday Night," will chair the morning shift, followed by former **WGBB** Long Island afternoon driver and **WHN** New York weekender **Jim Douglas**. Easing listeners through afternoon traffic is **Bill Neil** from **WNSI** Philadelphia, while **Bob Worthington** will usher in the evenings. Worthington is from **WYEN** Chicago, and he'll be followed on the overnight shift by **Paulette Bolin**, a recruit from **WEZN** Bridgeport.

**THE AMNESTY** Concert Scene: Compared to last year's Live Aid event, the Conspiracy of Hope finale concert at Giant's Stadium Sunday (15) was a piece of cake for radio, says **WNEW-FM** New York PD **Charlie Kendall**. Kendall and his crew were one of several Gotham teams on hand Sunday for live broadcasts.

"The most unique thing about it was how flawlessly it ran," Kendall says. "It's another feather in the cap for [event promoter] **Bill Graham** and [concert promoter] **John Scher**," the PD adds.

Naturally, we secured the wrong color passes to visit the local radio rooms, but it was nice to see **WXRK's** **Mark DiDia** and **Meg Griffin** drop by the press room. Other New York stations broadcasting from the concert included **WAPP** and **WBAB**.

We also enjoyed hearing song excerpts from the concert early last week on **WNEW**, which was later pulled at Westwood One's request, Kendall reports. "For us it was followup on a historical event," he says. Kendall, by the way, was pictured and interviewed in a recent New York Times article tracking the influx of oldies at album rock radio.

We must correct a misunderstanding in our June 7 column. According to **WVEE** Atlanta PD **Ray Boyd**, V-103 assistant PD **Mike Roberts** was **Larry Steele's** successor in the V-103 morning shift, not Steele's sidekick. Steele moved to **WVEE** competitor **WEKS**.

**Westwood One Delivers the Fireworks for July 4th!**

We've just lit the fuse for some radio pyrotechnics so exciting, even Lady Liberty will be staying close to home for the Holiday!

It all starts with a bang on June 21 at 10 p.m./EDT and 10 p.m./PDT, when we join forces with HBO for a digital stereo simulcast of *Bob Dylan In Concert*, an hour-long performance featuring the legendary singer-songwriter backed by Tom Petty & The Heartbreakers. A 15-minute pre-show featuring exclusive interview material with both Dylan and Petty will precede the concert portion of the simulcast for all Westwood One affiliates.

Then, on July 4, the excitement explodes with four blockbuster holiday specials!

Leading off, it's *Farm Aid II: The Picnic*, at 9 a.m./EDT. This 18-hour concert extravaganza will be simulcast with VH-1 in stereo and broadcast by Westwood One and Mutual over both the Satcom 1R and Westar IV communications satellites, and on a non-exclusive basis to any radio station in the country which wishes to carry it. Mutual Station Relations personnel will be clearing this very special event for both Mutual and Westwood One affiliates. Contact them in Arlington at (703) 685-2050 or in Los Angeles at (213) 204-5000 or Telex 4996015 WWONE.

Next, it's on to an outrageous 4th of July party you can only attend on your radio. *David Lee Roth's 4th Of July Barbeque* promises two hours of fun, music and craziness as only Diamond Dave himself can do it! There's also an exclusive preview of Dave's new solo album. Plus previous hits such as his versions of "California Girls" and "Just A Gigolo"/"I Ain't Got Nobody," a few choice classics, and some of Dave's favorite tunes.

Then, Westwood One presents a musical birthday salute with the *BBC Concert For The Colonies*, a six-hour holiday weekend spectacular featuring classic live performances by the biggest names in British rock history. Recorded by the BBC between 1964 and the present, the *BBC Concert For The Colonies* presents performances, some never before broadcast in America, by such superstars as The Beatles, The Kinks, Pink Floyd, The Rolling Stones, The Who, Supertramp, The Fixx, The Pretenders, Dire Straits, The Moody Blues and many, many more.

And what fireworks presentation would be complete without a colorful Grand Finale? We've got it - *Scott Shannon's Rockin' America Red-Hot Summer Hits Special*. Scott presents four hours of mayhem as he takes a look at the red-hot hits of summers past: the surfin' sounds of the '60s, the psychedelic sounds of the Summer of Love, plus the biggest hits of the '70s and '80s. There'll be dancin' on the beach and in the streets during *Scott Shannon's Rockin' America Red-Hot Summer Hits Special* this July 4th weekend!

Don't miss out on this explosive lineup of holiday weekend specials, *exclusively* from Westwood One. Contact your Station Sales Representative at (213) 204-5000 or Telex 4996015 WWONE.