

D PROTECT YOUR PROFITS ARD'S INTERNATIONAL YORK, SEPTEMBER 3-5, 1980

Billboard's International Talent Forum 6... three full days of workshops, symposiums, panel discussions. Your opportunity to ask the tough questions, get the best thinking, probe into today's problems that can cancel out profits and suddenly leave you with costly liability. Protect yourself and your opportunity to hedge against the unexpected.

**YOU'LL BE THE
 BENEFICIARY OF
 MANY NEW IDEAS.**

ARTISTS

New support for your act. Should you sign for the single big appearance or smaller multiple dates? Find out the latest facts on fees, guarantees, percentages, promotion, video, the best clubs and facilities. Artist Managers... what should they do for you?

BOOKING AGENTS

Who's hot and who's not? Spotting the superstar. Negotiating with the superlawyer/agent. Booking the new facilities, the revival of the nightclub. How to deal with the demanding operator. Get practical answers and keen insights at Billboard's International Talent Forum 6.

PROMOTERS

Reducing the risk of live talent snafus... cutting the best deal... innovative publicity techniques... the most potent advertising... staff vs. contract security and controlling the costs... finding financing in a tight money market... impact of the video explosion on live audience... dealing with artists' new demands.

FACILITIES

Is a trend developing to enclose amphitheatres so that they may compete for year-round attractions? Which facilities are raking in the bulk of the live talent dollars? How are they doing it? The changing college circuit; nightclubs; theatres; outdoor theme parks. Some of the country's leading owners and operators will talk candidly about the problem and profit opportunities

PLUS, ALL THESE EXTRA DIVIDENDS FOR YOU.

**Opening Cocktail Reception
 Wednesday evening... One on One
 Luncheon Thursday afternoon...
 Annual Awards Banquet Friday
 evening...**

Plan now to attend and involve yourself in the one convention dealing with your profits and your future...
**Billboard's International Talent
 Forum 6, September 3-5, Sheraton
 Centre, New York City.**

INSURE YOURSELF REGISTER NOW.

**Early Bird Cutoff
 Date: July 25.**

Billboard®

REGISTRATION FORM



Mail Completed Form to:
SALPY TCHALEKIAN/NANCY FALK
 Billboard's International Talent Forum 6
 9000 Sunset Boulevard
 Los Angeles, California 90069

Please register me for Billboard's International Talent Forum 6

September 3-5, 1980/The New York Sheraton Centre

I am enclosing a check or money order, in the amount of (please check):

- \$265 each—EARLY BIRD REGISTRATION (before July 25)
 \$295 each—REGULAR REGISTRATION (after July 25)
 \$215 each—Student/Military/Talent Forum Panelists/Moderators

Name(s) _____

Company _____

Address _____

City _____

Title(s) _____

First Name or Nickname for Badge _____

Phone (____) _____

State _____

Zip _____

You may charge your registration if you wish:

- Master Charge Bank Americard/Visa
 Diners Club American Express

Credit Card Number _____

Expiration Date _____

Signature _____

Registration does not include hotel* accommodations or airfare. Registrant substitutions may be made. Absolutely no refunds after August 18. Cancellations before cut-off of August 20 will be subject to a 10% cancellation fee. Billboard must be notified of all cancellations in writing.

Register Now! Registration at the door will be \$30.00 higher.* All information on hotel accommodations will be mailed to you immediately upon receipt of your completed registration form.

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