HONORARY SWEETHEARTS—Heart members Ann and Nancy Wilson are surrounded by admiring Sigma Chi fraternity brothers at UCLA after naming the pair honorary sweetheart following the group’s speaking engagement on campus in L.A.

91 Firms at Forum

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Illustration of the artist,” according to representative Kenneth Lewis. Whereas with disco lighting, it’s all effects.

Varshon, a New York based manufacturer of lighting controllers, displayed his 883 and 881 memory controllers. The 881 features a digital LED pattern readout while the 883 memory controller has a programmed computer memory module which allows for automatic operation.

In terms of sound, JBL showcased its speakers which now contain a module that particularly lowers harmonic distortion.

Also: BOSE is featuring its model 802 speaker amplifiers for disco, manager of professional products Roy Komak says, none of BOSE’s products are designed with disco specifically in mind.

Technics was showing its new SL-Direct drive turntable which has a linear tracking tonearm. The entire turntable is no bigger than an average album jacket.

Also: of the forum were: Allen Speakers and amplifiers, Argosy, Ltd; Lighting American United Co.’s N.C. Leeds; and cocktail beverage; Audio literati inc.; groups, amplifiers; Littleman Entertainment Equipment Co.’s special effects. Call: Myron Daphane, President. Casablanca Records and Tapes; Camelot Music; Ekkor’s circuit’s lighting products; Rank Audio Visual; Integrated Sound Systems, Inc.; Graeber Inc.; Immedia Communications Inc., and Invention Accountants, Inc.

Forum Attendees Unite On Disco

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Forum will be featured in an upcoming issue.

Chicago One-Stop

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Another area one-stop includes Universal – National (located in Gary, Ind.), Sander’s Fletcher’s Barney’s, Town and Country, Ernie’s and Gables.

According to one major label Chicago branch manager, direct sales to larger retail interests represent only 25% of the company’s total area business. The remaining 75% is to one-stop and racks.

Liebman is offering full-line prerecorded records and tapes. Ska, calypso, reggae, Brazilian, disco, African, Latin, jazz, ethnic, accessories, cutouts supplied from the company’s Indianapolis surplus goods warehouse, and special order servicing. Hit product in various music categories is discounted in 10-count lots in weekly special offers. Also based at the one-stop are sales managers Sam Schifman and Wayne Kahn.

Bogart Bows His BogArts

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In a farewell letter to Casablanca employees Monday (13), Bogart said he was leaving the company to pursue a new course.

“I am still your landlord,” he wrote. Bogart and Guber are principals in a new five-building complex which Casablanca occupies on the north side of the 8600 block on Sunset Blvd.

Bogart, who has experience dealing with label through independent and branch (Warner Bros. and Poly- gram) distribution, says he has not determined which avenue of distribution will handle the new label.

Bogart, a former executive with Cameo/Parkway and Buddah labels back East, started Casablanca in 1968.