

Vox Jox

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recently made some slight modifications in our music rotation and had a separate request line installed

AFTRS Obtains J. Fields et Amic

LOS ALTOS, Calif.—“Jonathan Field and Friends,” a three-hour weekly syndicated radio program distributed here by Executive Radio Research, has been acquired by the Armed Forces Radio and Television Service for 39 weeks of broadcasting. The show, progressive in nature, is hosted by Jonathan Field and features interviews and commentary covering the progressive rock music scene.



RUDY MAUGERI, music director of KFI-AM in Los Angeles, has his copy of Roger Miller's new Columbia Records album "Dear Folks, Sorry I Haven't Written Lately" delivered by Miller, left.

Syndicated Series on Canadian Rock Launched by Ottawa Co.

OTTAWA, Ont., Can.—“The Rock of Canada,” a five-minute series featuring Canadian rock music, has been launched into syndication here by Jim Walsh and Gary Duguay, two broadcasters. Walsh is music director and air personality on CKOY-AM and CKBY-FM. Duguay is a Montreal broadcaster.

The show is biographical in nature and features a complete tune “so any station in the world can run it,” Walsh said. “We sure have a lot of good music coming from Canada these days and we’re trying to tell the world about it.”

The show is offered on an exclusive basis and is available in stereo or monaural. The package consists of five new shows a week. The first will be available for airing on Jan. 1. On-air promotional material is available at no charge from the syndicating firm of Rock of Canada Enterprises. Walsh claims that the program may be logged as educational in nature.



WHEN WCBS-FM IN New York presented a tribute to the Four Seasons for a day, Frankie Valli of the group was on hand to chat about the group for an hour live with morning air personality Jack Miller, left. Excerpts of an interview with Valli were played throughout the day and the station gave away the group's albums. Program director John Gehron said “New York is a giant Four Seasons town and our audience reaction was tremendous.”

and the thing doesn't stop ringing. So, we're getting a lot of really good feedback from our audience on the music we play. Since we are interested in music and being able to enlighten our listeners to things other than what every other station is playing, we've set ourselves up to break new stuff. However, we're having a slight problem with the record distributors, who probably don't think that anyone lives in this part of Georgia. Anyhow, we really believe in what we're doing and not only want service from everyone, but also would be more than happy to have any record people in the area stop in to chat.” Lineup at the station includes **Rick Humphrey** 6-9 a.m., **Ken (Ken Curtis) Ollweiler** 9 a.m.-2 p.m., **Ross Hamilton** 2 to signoff, and **Dr. Ed Johnson** on weekends.

Bill Ballance, air personality at KGBS-AM-FM, Los Angeles, has a book out: “The Bill Ballance Hip Handbook of Nifty Moves...” but he didn't autograph it for me like **Gary Owens** did his book. The Ballance book retails for \$6.95 and you can get a copy by writing Nash Publishing, 9255 Sunset Blvd., Los Angeles, CA 90069. One of the lines is: “The honeymoon is over when she goes for ‘I do’ to ‘You’ll do nothing of the kind!’”

The lineup at KWMC-AM, Del Rio, Tex., includes manager and program director **Michael Kyle** 6-10 a.m., **Marvin (Jay Marvinn) Yust** until 4 p.m., **Danny McDuff** 4-6 p.m., and **Gary Pine** at night with **Michael Scott** handling the news. Kyle says he, too, imports the Electric Weenie. Will you guys please get off this **Tom Adams** kick. If it wasn't for Superman Comics, where would he be?... **Jimi Fox**, music director of KUPD-AM, Phoenix, suggested that radio stations who aren't using cartridges to start considering it seriously on account of the impending vinyl shortage. He said that KUPD-AM is converting to cartridge steadily and will be able to cut down on backup records by 75 percent. ... **Barney Lane** is new program director of WRVR-FM, New York; he'll continue to also function as production director.

Dick Burch has taken over the morning show at WMAQ-AM, Chicago; he was with WHEN-AM, Syracuse, N.Y. Congratulations, **Buffalo**. ... **Dick Reus**, previously the program director of WLEE-AM, Richmond, Va., for several years, writes that he's getting “a bit itchy again to get back in with a good organization.” He's a darn good man. If anybody has a position in music or programming (or air work in a bigger market), please call him at 804-270-0858. ... **Jay Howard** is the new program director of WKLM-AM, country music station in Wilmington, N.C. The lineup there features **Bill Dixon** mornings, **Jay Bryd** midday, **Howard** until sign-off. Format hinges on 30 records with 10 extras. ... Lineup at WKWK-AM, Wheeling, W. Va., includes music director **Bill Robbins** 6-9 a.m., program director **Bob Dorris** 9-noon, **A.J. Austin** noon-3 p.m., **Jim Roberts** 3-7 p.m. the **Dougger** 7-midnight, and **Jim Ferguson** all-night.

Michael O'Shea writes that he has resigned as program director of KLIF-AM, Dallas, effective Nov. 23. “I have been named the new program director of WFTL-AM, Fort Lauderdale and will begin there on Nov. 26. We will continue our MOR

Toronto Co. Sells Yule Season '90

TORONTO—“A Gift of Peace and Love,” a three-hour special for contemporary stations designed for the holiday season, is being syndicated by Footprint Productions Ltd. here.

The show is a co-production of That Commercial Place and Footprint and contains five minutes of availables in each hour segment. Demo records are available on request from Daniel L. Plouffe at Footprint. Ad mats and custom promos come with the show. Some of the tunes featured in the show are “One Tin Soldier,” “In the Year 2525,” “Everything Is Beautiful,” and “Power to the People.”

approach, but with a number of refinements and streamlinings. I was into my seventh year with Cliff, including three as program director (1970-72) so this was not an easy decision. I am thankful that I had the chance to work with and for such industry leaders as **Gordon McLendon** and **Ken Dowe**. I hope to apply many of the principles of broadcasting I have learned under these men to my new assignment.” You know it's amazing how many people owe a large part of their careers to **McLendon**.

Don Evans has been named program director of WRCP-AM-FM, Philadelphia, a country music station. He'd been program director of WEEP-AM-FM, a country music operation in Pittsburgh. ... **KTHO-AM-FM**, South Lake Tahoe, Nev., is looking for a personality with a first ticket. Talk to **Bill Kingman**. Good scene for a good man. Station is located right on Lake Tahoe. ... **Bob Hughes** at WASH-FM, Washington, writes: “In your FM-DX sweepstakes, we've had confirmed reception reports from Norristown, Pa.; Hauppauge, Long Island, and Baton Rouge, La.” Come on, Bob! Those alligators in the swamps of Baton Rouge don't listen to radio! The lineup of the adult-contemporary station now includes **Eddie Gallaher** 6-10 a.m., **Jerry Clark** 10 a.m.-2 p.m., **Jay Morrill** 2-6 p.m., music director **Bob Duckman** 6-10 p.m., **John Dowling** until 2 a.m., and **Jim Lashley** 2-6 a.m. Hughes also notes: “We've been willing to play some new product with good reaction. **Helen Reddy** recently presented music director **Bob Duckman** with a plaque for

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ELTON JOHN, MCA Records artist, became a disk jockey for a couple of hours recently on KMET-FM, Los Angeles. From left: Richard Kimball, music director of the progressive format station; John, and Pat Pipolo, vice president of record promotion for MCA Records.

Santa Barbara to Daytime Progressive

SANTA BARBARA, Calif.—KTYD-FM and KGUD-AM, has switched to a progressive format hinging on familiar cuts during the daytime when the AM daytime operation simulcasts the FM side. The AM call letters are being changed to KTYD-AM, said program director Larry Johnson, who does the 6-10 a.m. show. The rest of the air personality lineup includes **Ray Briare** 10 a.m.-3 p.m., **Bill Zimmer** 3-7 p.m., music director **Laurie Cobb**, and **Joe Reseland** midnight-6 a.m., with **Randy Scott** doing weekend work.

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PERSONALITY DJ?

GARY OWENS (KMPC, LOS ANGELES) RECENTLY WROTE TO THE SULLIVAN LETTER:

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