Communication, Michigan 'Union' Plans Spark Radio Conference

By SAM SUTHERLAND

MT. PLEASANT, Mich. - In a move to revitalize regional communication and a potential source of funds, 14 college radio stations were the key themes of a radio conference held at the University of Michigan's Alumni Centre on Oct. 14-15. Personnel from the Michigan Domestic and University stations convened there for two days to develop and improve operational procedures in college radio, both in general and with specific regard to radio in Michigan. Representatives from 17 of the state's 28 college radio stations attended. A total of 99 student delegates presented.

Recipients represented at the conference included A&M Records Bureau in East Granby, Conn.; Columbia; Motown; United Artists, and Warner Bros. in Detroit; FM stations in Elmhurst, Ill. and Chicago, Ill.; Columbia; and BCN, WCBN-FM, U. of Michigan. A&M clubs in all states and regions of the country were represented primarily to promote greater cooperation between college radio stations. The conference's goals were to evaluate a possible association and the beneficial potential of those stations to increase both station professionalism at each school, and the quality of programming at a national level.

Following Saturday morning's registration, delegates met for the first time in the last two years. Concurrent sessions. While tentative plans for the future were discussed, delegates were encouraged to express their opinions and concerns.

Hence, seminars, with Sales and Promotion, Music and Public Affairs, Music and Distribution, Engineering, and Programming, dressed in the variety of personal, each with a different key of interrelated topics.

Saturday evening, a banquet was held at the campus University Centre and sponsored by a group of Orphan performed for the delegates. Some students met at nearby Deerfield Vill- lage, where many conferences were lodged, to talk, with other and with professionals.

Sunday's meetings focused di- rectly on the Michigan area and any earlier proposals from the sponsor stations. The conference also dealt with a wide association of college stations. While that project was still in its infancy, stations attending gave support for further explorations of such a union.

A general meeting Sunday morning set forth the basic goals for the Michigan station. A MN, now, and the legal and financial aspects of the proposed union. A final general meeting, summarizing the findings of the semi- nas, laid the groundwork for the further development of the association. At least one of the major goals of the conference was to assemble a Michigan college radio profile which would provide details and information on each station, along with a profile of the collective potential of the stations. While Luko and Goldberg agreed to continue as spokes- man for the infant association, personnel from other stations volun- teered their services for the cre- ation of various research and com- munication projects.

At the conference's end, most students and professionals were enthu- siastic about both the further development of the Michigan as- sociation and the conference. Professionalists cited the cooperative at- titude with which the student. The existence of "freebie" scavenger as evidence of the growing professionalism of college stations has indicated. Representatives, on the other hand, were encouraged by the general helpfulness of profes- sionals in participating in the as- sociation. The experience has been a key take of promotional efforts were also welcomed.

Film Flashes

New Line Cinema, 121 University Place in New York, has some interesting new additions, among them "Reefer Madness," the 1936 anti-dope film that has been drawing crowds of folk who probably disagree with the film's aesthetic. That film is part of a package now available, but the real news in the package is the second film, "Marxian Space Party." Annette Funicello and others are available in the project at any level, but the Firestone Theatre are, and the film presumably captures a good deal of that Columbia Records' outfit's particular perspec- tive (functionality). The party includes footage from the Surrealist Light People's Party Convention, where George Fapoon emerges as the only logical choice of performers. (They're a group currently, presently, when Firestone release their next album (very soon indeed).

For booking information, contact Robert Harper at New Line.

National Film Service in Raleigh, N.C. have released a new catalog of offerings from Walt Disney and friends. Davy Crockett, Mickey, Donald, Fred MacMurray et al appear between the covers.

Ivy Film 16 in New York is assembling a package of features with Cary Grant. Sidney Tager, Ivy president, has set those films to spearhead Ivy's releases, with titles including "The Grass Is Greener," "In Search of That Touch of Mink," "Father Goose," and "Operation Petticoat." Devotees of Grant's middle and late periods should take notice.

Monarch in Expansion

NEW YORK—Monarch Enter- tainment, Inc. of New York City, N.Y. is diversifying its activities to include out-of-state concert promo- tions. They are considering to be between campus and off-campus activities.

John Seher, partner with Al Hirschfeld, runs Monarch in New York City, N.Y. He said that the campus productions will be run in association with student radio stations and with the University of Wisconsin in Madison, the University of Michigan in Ann Arbor, the University of Washington, and the Newark State College in Newark, N.J. It was clear that a series of non-campus con- certs are also being planned.

The series is designed to feature the Monarch Memorial Au- torium in Syracuse, N.Y. As of now, there are not 10 concerts, including: Stephen Stills and Manassas at the Tavern on 2nd Street in Chicago, Ill. on Thursday (26), the Beach Boys at the Allstate Arena in Chicago, Ill. on Friday (27), the Steve Miller Band at the Beacon Theatre in New York City, N.Y. on Saturday (28), the Beach Boys at the Auditorium in Chicago, Ill. on Monday (30), the Beach Boys at the War Memorial in Syracuse, N.Y. on Tuesday (31), and the touring Sir Barrett English company of "Tommy," Eric Anderson and the New Beatles of the Purple Sage at Newark State College (26).

Among acts appearing on extensive college tours are Chicago, Columbia Records' recording group, who appear at St. John's University in Jamaica, N.Y. on Monday (30), and touring performance at the University of Wisconsin in Madison. The group Orphan performed for the dele- gates. Some students met at nearby Deerfield Vill- lage, where many conferences were lodged, to talk, with other and with professionals.

Beyond that, such efforts can also demonstrate that college radio itself is "important," even vital to the exposure of music's". That the concept itself became more concrete through practical measures proposed and now already in the works.

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