

# Vox Jox

By CLAUDE HALL  
Radio-TV Editor

replacing Wink Martindale, who has left to join KMPC in Los Angeles. . . . A note from Bob Raleigh Jr., program director of WPGS, Washington; "Re: Letter from Wayne Erickson in Vox Jox about WPGC paying from \$92 to \$115.50, Wayne, baby, you should have read the whole thing. That was for part time, and not bad pay for a couple of days' work. Full-timers here get about four times that figure, and

it's not bad pay, a lot better than our direct competition, which is non-union, and pays not too much better than the figure you had in mind. Hope this relieves your head."

Speaking on a programming panel during the April 30-May 2 annual convention of the Eastern States Country Music Inc. association in Wheeling, W. Va., will be WJJD program director Roy Stingley, WXRL, Lancaster, N.Y. program director Lou Schriver, and Country Music Association president Wade Pepper, who also is head of country music promotion for Capitol Records. They'll speak on Friday at 3 p.m., and if you're in the area, I recommend dropping by Chuck Chellman, an old friend, and Little Richie Johnson will speak on a later panel about promotion. Registration for the whole convention is \$10 to ESCMI Convention headquarters, Capitol Music Hall, 1015 Main St., Wheeling, W. Va. 26003.

Music Director Mike Anzek writes that WRVU's FM affiliate at Vanderbilt University, Nashville, will be going on the air in a week or so. He needs records. Susan Hinson has joined the music department and recordmen may call her at 615-322-8913. Dick Christensen has joined KBIZ, Ottumwa, Iowa, and is doing the 3-6 p.m. slot and serving as music director. Lineup includes Chuck Conger, Bob Dolan, Clair Stone, and Jim Danczek, with Alan Drisk and Lance Renaud doing weekends. Station needs chicken-rock and MOR records. Along with about 10 other letterwriters this week, Dick would like to know the whereabouts of Skip Broussard.

Dale Eichor, music director at WXCL, Peoria, Ill., wrote threatening me with a Ted Atkins award if I didn't mention in Vox Jox about his son—Timmy. . . . Speaking of the great Atkins, he was one of the speakers at the NARM convention in Los Angeles last week and commented that free goods given to record stores by record companies hoping to hype the KHJ playlist has really fouled up attempts to get an accurate record store report for the playlist. Any of you other major market stations having this problem? If so, I'd like to know about it.

Continuing story of the Coffee Breecak continues with this note from Peter J. Devlin, WRSC, State College, Pa.: "Having worked with Tony Scott of WBVP in Beaver Falls, Pa., I read with some amusement the plug for a five-minute record, as Tony calls it a "run and get Coffee record (the capitalization was no mistake, if you know Tony you would always bow your head when you say the word coffee) since I know what a run it is to get the cup of coffee there. First, there must be a quarter-mile of hallway at WBVP. You've got to run from the control room, down this long hallway, then double back, parallel to the hall to get to the front entrance of the station. Then you've got to climb a flight of stairs, go through two sets of double glass doors, turn right, and run up Seventh Avenue to the Echo Point, a local dining spot. When I was doing that in 1968 and 1969, I used to call in advance. They'd have it ready to grab as I ran in the door. I spent two great years as WBVP and would recommend it to anyone."

Mike Jeffries, who was last with WBAB in Babylon, N.Y., is now doing the morning show at WBUD in Trenton, N.J. Owner of the Top 40 station is Dick Hardin, Theresa Rose is general manager. They need

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# KACY Modifies Its Format; Lineup Set

OXNARD, Calif. — KACY, which has just increased its broadcast power to 50,000 watts, has modified its format. Music director Bob Chandler reported that the station has changed from straight Top 40 to a progressive contemporary sound. "We play the 15 best selling singles and the top 20 albums. The hourly mix consists of four oldies, between four and five album cuts, and the rest is the top 15 singles. So far, the response has been totally favorable."

The station is programmed by Bill Tanner and covers a potential audience of 370,800. Air personalities have been encouraged to treat the music with "a more adult ap-

proach and to drop the usual teeny bopper cliches such as heavy and 'outta sight,'" said Chandler. "It is our contention that anybody can jump on and play with the vernacular of the day (witness Spiro Agnew saying 'right on'), but how many people are innovative, sincere, and, above all, genuine in their approach to radio. Our on-air people are experienced professionals who know music and are very capable of communicating." The lineup includes Chandler 6-10 a.m., Tanner 10 a.m.-2 p.m., Tom Lynch 2-6 p.m., Danny Martinez 6-midnight, Christopher Lance midnight-6 a.m. and Dan Ohse on weekend.



BROADCASTING FROM the roof of a local shopping center in the hearse you see here is WIRK air personality Keith Monti. Wishing the music director of the West Palm Beach Top 40 station bon voyage is Tom Campbell of Muntz House of Stereo, a local tape outlet; Tom Reynolds, program director of WIRK; and Tom Sgro of United Artists Records. From left, Monti, Campbell, Reynolds, and Sgro. Monti will live in the hearse, broadcasting from there, until \$500,000 is raised for the United Fund.

# WTWX-FM Free Form 3 Hrs.

GUNTERSVILLE, Ala. — WTWX-FM has gone to free-form progressive programming nightly from 10 p.m.-1 a.m. Program director Kerry R. Jackson said that the show had come about because no one in the area had the opportunity to hear this type of music and he felt that since the 3,000-watt station does reach several college and university towns there was a need for a program which featured album cuts exclusively.

The new program Jackson hosts, leans towards the newer LP re-

leases, which Jackson and Ben Johnson, WGSX-FM air personality, program by telephone requests and the music's relevancy to the audience. Older LP cuts are played as well to provide a good blend and balance in programming.

There are four commercial minutes planned per hour, with the commercials having some relevancy in the programming. Plans are to expand the length of the show in the near future. Johnson is campaigning for better LP service from all record companies desiring exposure in his market.

# WWL COUNTRY FOR 6 HOURS

NEW ORLEANS—One of the nation's giant powerhouses here, WWL will begin programming country music midnight until 6 a.m. on March 14. Program director of the 50,000-watt station, heard over vast parts of the South, is John S. Pela. Doug China will host the new show.

# WDXB Going Round the Clock

CHATTANOOGA, Tenn. — WDXB, which features a young adult music sound, has expanded broadcast hours round the clock, according to general manager William R. Rice. From midnight to dawn, the station will feature a blending of the best of contemporary folk rock, soul (both modern and traditional), jazz, and modern classical music, he said. The air personality lineup includes Lloyd Payne 6-10 a.m., Jack Allen 10 a.m.-2 p.m., Chuck Cunningham 2-6 p.m., Bud Mayes 6-midnight, and Paul Stevens midnight-6 a.m.

# KLOO in New Night Concept

CORVALLIS, Ore. — KLOO, 1,000-watt station here, has launched a "Together Music" programming concept at night, according to program director Dennis Woltering. Starting at 6 p.m., the station programming the top rock hits. Previously, the station had been offering the daytime format of progressive MOR through until signoff, but a recent survey showed our listening audience (No. 1 from 6 a.m. until 6 p.m.) down at night, thus the night-time rock.

Woltering said that three colleges, including Oregon State University, are in the signal range. The station plans to distribute to record distributors two separate playlists, one for night and one for the day; the night list will also include LPs programmed.

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## POSITIONS WANTED

Attention, Top 40, MOR or modern country air personalities. If you have a first-class FCC license and are interested in moving to a major Mid-west market, then send tape and resume now to Box 370, Billboard, Radio-TV Job Mart, 165 W. 46th St., New York, N.Y. 10036. We are an equal opportunity employer. mh6

College graduate, with 1 1/2 years of college radio experience, looking for a station to give me a chance. Please send for resume: Box 371, Radio-TV Job Mart, Billboard, 165 W. 46th St., New York, N.Y. 10036. mh20

Young, hard working, dedicated Rock Jock, with over 3 years' experience, looking for a better paying, stable position. Format oriented but can project personality. Bright, happy air sound with tight board; specializing in production and musical programming; strong news background, married with children. Box 373, Billboard, Radio-TV Job Mart, 165 W. 46th St., New York, N.Y. 10036. mh20

Can you help me? . . . I'm looking for a growing station in a stable small or medium market that offers the opportunity for advancement and a new challenge. . . . In return I can give you 2 years' experience, 1st class FCC license, excellent references along with a talented and dedicated Top 40 personality. Want more? . . . I'm single, 23 years old, and willing to go where the job is. Now what can you do for me? (319) 596-2077. mh27

Young D.J. with excellent voice looking for position in New York, New Jersey, Long Island or Connecticut. Will also consider relocating in other states if offer is good. I am presently employed as a D.J. and host of my own interview program in all areas including News, Weather, Sports, etc. Plenty of experience in all mediums and a great deal of energy and interest. I am now attending college and am draft exempt. If you have no opening available now, please keep me on file for the future. Call (212) 428-3439 for tape and resume or write: Box 36, Oakland Gardens, Flushing, N. Y. 11364. mh27

Location South—10 years' experience program director, news and production. Family man. Permanent position desired. Write: Box 374, Billboard, Radio-TV Job Mart, 165 W. 46th St., New York, N.Y. 10036.

Note Rene: Small and medium market Rock or C&W. I am a 4-year "seat-of-the-pants-trained" guy looking for a level-headed station. If I fit your needs, I will work hard for you. I have run the gamut of duties including light repair of transmitters and studio equipment in writing and announcing. Prefer East Coast but will consider all. Box 375, Billboard, Radio-TV Job Mart, 165 W. 46th St., New York, N.Y. 10036. Resume and tape on request. mh27

I am presently working at a MOR Top 40 station in Maine and would like to move into medium market. 24, 3rd, tight board, single, strong on production, hard working and dependable. Send for tape and see. Box 376, Billboard, Radio-TV Job Mart, 165 W. 46th St., New York, N.Y. 10036. mh27

## POSITIONS OPEN

Can you top or come close to one of America's best morning teams? Southern major mkt., almost rock. Gotta be double tough. Big voice, funny, heavy. Pay is tops. I don't care where you are, if you're good! Free paid. Radio Job Finder, 318 Blaze, San Antonio, Tex. 78218. mh20

Attention, Top 40, MOR or modern country air personalities. If you have a first-class FCC license and are interested in moving to a major Mid-west market, then send tape and resume now to Box 370, Billboard, Radio-TV Job Mart, 165 W. 46th St., New York, N.Y. 10036. We are an equal opportunity employer. mh29

"Are you up to date in the radio medium as the hot pants are in the fashion world?" Have you the experience, maturity, talent, and ability of a pro? Immediate opening in Midwest for a newsman and for a contemporary styled jock. Top 40 or Country. Send resume, air check, glossy photo, and related material that will prove you are a pro to Disc-Jockey Placement Service Inc., Box 1023, Nashville, Tenn. 37202, or call (615) 895-5240. mh27

Country music in Pittsburgh, Pa., WEEP, AM & FM, recently went 50,000 watts. Opening for a morning drive jock. Opportunity for medium market country jock to move up to one of the Top 10 markets. Rush air check to Bud Causey, WEEP, Fulton Building, Pittsburgh, Pa. 15222. Phone 412-471-9950. Replies confidential. mh27