

# Musicals Spurt —Rock on Stage

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big boxoffice take of the touring companies both in the station and abroad, and the heavy disk action received by the score of "Hair," especially, with a No. 1 single (the Fifth Dimension's "Age of Aquarius" on Soul City) and the No. 1 album (the original cast version on RCA), has demonstrated to theater producers that rock pays off.

It's also interesting to note that the composer of "Hair," Galt MacDermott, and the writers of "Your Own Thing," Hal Hester and Danny Apolinar, are readying new rock works for next season. MacDermott is composing a rock-opera based on Shakespeare's "Troilus & Cressida," to be titled "Cressida" and to be presented by Joseph Papp. Hester and Apolinar are working on a rock-musical based on Lewis Carroll's "Alice in Wonderland," to be titled "Alice" and to be presented by David Black.

Other scheduled musical properties that fall in the rock groove are "Frankenstein," to be written by Michael Sarne and presented by Michael Butler, and "Tryp," to be composed by Roger McGuinn, of the Byrds, and presented by Ivor David Balding.

Following is a list of additional musicals which are already scheduled or which producers have on their agenda for production next season:

"All About Eve," score by Charles Strouse & Lee Adams, producer, Joseph Kipness; "A Raisin in the Sun," score by Judd Woldin & Robert Brittan, producer, Fred Coe; "A Wild Oat," score by Bill Snyder & Stanley Baum, producer, Bill Snyder; "Billy Liar," score by Kenneth Solms & Gail Parent, producer, Lee Guber; "Candy Store," score by Mitch Leigh & Mack David, producer, Alexander H. Cohen; "Catfish Bend," score by Bobby Scott & Herbert Martin, producer, Ed Padula; "Coco," score by Alan Jay Lerner & Andre Previn, producer, Frederick Brisson; "Company," score by Stephen Sondheim, producer, Harold Prince.

Also, "Don't Flash Tonight," score by Peter Garey, Ralph Blaine & James Gregory, producer, Margove Productions; "Elmer Gantry," score by Stanley Lebowsky & Fred Tobias, producer, Joseph Cates; "1491," score by Meredith Willson, producer, Edwin Lester; "Heaven Help Us," score by Burton Lane & Sheldon Harnick, producer, John Herman; "Hello, Sucker!" score by Wilson Stone, producer, Lee Guber & Shelly Gross; "Hogan's Goat," score by Mitch Leigh, producer, Mitch Leigh & Albert Marre; "Hurray, Boys, Hurray!" score by Robert Goldsmith & Glenn Paxton, producer, Fred Coe; "Jimmy," score by Bill & Patti Jacob, producer, Jack L. Warner & Don Saxon; "La Strada," score by Lionel Bart, producer, Charles K. Peck Jr.; "Lillies of the Field," score by Jule Styne & Sammy Cahn, producer, Edgar Lansbury, Max Brown, Richard Lewine & Ralph Nelson.

Also, "Look at Me, I'm Something Special," score by George Fischeff & Carole Bayer, producer, Fred Coe; "National Velvet," score by Lionel Bart, producer, David Merrick; "On Time," score by Charles Burr, producer, Lester Osterman; "Our Crowd," score by Charles

Strouse & Lee Adams, producer, Stuart Ostrow; "People Like Us," score by Cole Porter, producer, Albert W. Selden; "Robert & Elizabeth," score by Ron Grainer & Ronald Miller, producer, Slade Brown.

Also, "Serena Blandish," score by Arthur Siegel & June Carroll, producer, Leonard Sillman; "Smith," score by Matt Dubey & Dean Fuller, producer, Cheryl Crawford; "Something About Anne," score by Ralph Blaine & James Gregory, producer, Stanley Gordon; "Tattered Tom," score by Hugh Martin & Ralph Blaine, producer, Margrove Productions; "The Americanization of Emily," score by Carolyn Leigh & John Barry, producer, Norman Rosemont & Barry Korbin; "The Bootleggers," score by Buddy Bregman & Dick Vosburgh, producer, Joseph Harris & John Bowab; "The Girl Upstairs," score by Stephen Sondheim, producer, Stuart Ostrow; "The Rothschilds," score by Sheldon Harnick & Jerry Bock, producer, Hillard Elkins; "The Street Where the Heart Lies," score by Gilbert Beaud, producer, Lee Guber; "The Teahouse of the August Moon," score by Stan Freeman & Franklin Underwood, producer, Herman Levin; "W.C.," score by Laurence Rosenthal, producer, David Black; "Yellow Drum," score by Claibe Richardson.

Also, "Look Where I'm At," score by Jordan Ramin, Frank Stanton & Murray Samos, producer, Charles Reinhart; "Lyle," score by Janet Gari, producer, Marilyn Cantor Baker; "Columbus," score by Norman Sachs & Mel Mandell, producer, Steve Lawrence.

## NARAS Picks Categorizers To Study Awards Set-Up

NEW YORK—The National Academy of Recording Arts and Sciences (NARAS) has appointed a special categories committee to re-examine the Grammy Awards structure, and to recommend changes to the local board of governors.

Among those appointed by Father Norman J. Connor, the

## Philips LP From TV'er

CHICAGO—Philips Records will release an LP of the original music from "Dark Shadows," the ABC-TV soap opera serial.

Featuring the Robert Cobert orchestra, the LP includes the score from the show augmented by Jonathan Frid, who stars in the series as Barnabus, presenting five poetic readings appropriate to the mood of the show. In addition, David Selby, who portrays Quentin, does his own narration of "Quentin's Theme."

The release will be accompanied by a merchandising and promotion campaign.

## Credit on 'Fool'

NEW YORK — Transposed lines in the "Pop Spotlight" review in Billboard, June 7 of the "This Is Tom Jones" album fouled up the credit on the "I'm a Fool to Want You" cut. The song is the past Sinatra hit, mentioned in the review, and not "On the Dock of the Bay."

## GUILD INTO MAIL-ORDER

NEW YORK—The Theatre Guild has moved into the mail-order record business. Its first offering will be the original cast album of the current Broadway revival of "The Front Page."

Robert Ryan, Peggy Cass, Bert Convy, Katherine Houghton, John McGiver, and Julia Meade. The album was recorded Sunday (8).

## Rock Concerts' Summer Home

LOS ANGELES—Watermark Inc., the new entertainment company, has leased the Hollywood Palladium as the summer home for a series of rock concerts. Watermark's concert division at the Palladium will be called Magic Circus.

The opening show on Friday (13) will present the Who performing their rock opera "Tommy" in its entirety plus Poco and Bonzo Dog Band. All tickets will sell for \$5. Sound will be provided by Hanley of Boston with the usual visuals supplementing the big beat sounds.

Watermark will present 24 concerts on nights that the Lawrence Welk show is out of town. Other acts announced for the series include Joe Cocker, Delaney and Bonnie, Ike and Tina Turner, Al Kooper, John Mayall and Albert Collins.

## Mountain Dew Logo

NEW YORK — Ambassador Records has a new logo design for Mountain Dew, its country line. The logo, designed by Stan Presnick, the company's art director, features a cartoon sketch of a mustachioed mountaineer carrying a guitar.

chapter's president, are three national trustees, Dom Cerulli, Jim Lyons and Mort Nasatir; alternate trustee, Milt Gabler, and executive director of the New York Chapter, George Simon.

Their task includes a thorough re-evaluation of the present list of 41 Grammy categories, plus reconsideration of the voting procedures.

The New York committee, like those convened in the Academy's three other chapter cities (Los Angeles, Chicago and Nashville) serves in an advisory capacity to its local governors who, after digesting the recommendations, transmit their views to the chapter's national trustees.

Final decisions regarding the 1969 Grammy Awards categories and procedures will be made when all 19 NARAS national trustees convene in September.

## Steinmetz Overseas On 'Dr. Chips' Push

NEW YORK—To co-ordinate promotion world-wide on the soundtrack of "Goodbye, Mr. Chips," MGM Records international sales director Eric Steinmetz will visit MGM distributors and licensees in Europe, Central and South America, and the Far East now through October. The album will be released simultaneously with the film in each country.

# Lyric Arts Theatre Steps Up Talent Plan

NEW YORK — The National Lyric Arts Theatre has enlarged its board of directors to enhance its program for selecting and producing new musicals by new creative talent.

The eight new directors are: J. Mahlon Buck Jr., chairman of the board, The Drug House, Philadelphia, and board member of the Philadelphia Academy of Music; Dr. Lee Bristol Jr., president of Westminster Choir College, Princeton; Schuyler Chapin, director of the Independent Film Center at Lincoln Center; John Hammond, executive producer for Columbia Records; John W. McPherrin, former Midwest correspondent for Billboard and later publisher of The American magazine; Mort L. Nasatir, publisher of Billboard and president of the National Academy of Recording Arts & Sciences; Herman C. Nolen, former chairman of the board at McKesson and Robbins; and Stephen Sondheim, lyricist-composer.

The original founders of the National Lyric Arts Theatre who were present at the meeting to enlarge the board of di-

rectors and select new officers included Albert Selden and Hal James, the producers of "Man of La Mancha," and John Fearnley, Charles Hollerith, Alfred Drake, Walter Fried and Norman Zelenko. They also reappointed Alfred Drake artistic director and named John W. McPherrin the new president.

An executive committee to recommend policies and programs was also organized. It includes the chairman of special committees appointed by the president: i.e., Schuyler Chapin, chairman of the Development Committee; Charles Hollerith of the Selection Committee; John Fearnley and J. Mahlon Buck Jr. of Theatre Locations; Herman Nolen of Corporate Operations; Mort L. Nasatir of Public Relations; Stephen Sondheim of Professional Relations, and John Hammond of Industry Relations.

During the summer, Alfred Drake will tour as star of "On Time," a musical commentary of the generation gap, with music and lyrics by Charles Burr which was one of the organization's 1968 presentations at the Goodspeed Opera House, East Haddam, Conn.

# RCA's D. Davis Head Of Nashville NARAS

NASHVILLE—Danny Davis, chief producer for RCA Victor here, and leader of the Nashville Brass, has been elected president of the Nashville chapter of the National Academy of Recording Arts and Sciences.

Davis, in his second years as a governor, succeeds Don Light. The new first vice-president is Jim Stewart, president of Stax and Volt Records. Other vice-presidents are Jerry Crutchfield, MCA; and Wesley Rose, Acuff-Rose and Hickory Records. Buddy Killen of Tree Publishing and Dial Records was named secretary, and Rick Powell, president of Athena Records, treasurer.

Newly named governors and their categories are Buzz Cason, vocalists and singers; Bill McElhiney, leaders and conductors; Buddy Killen, a&r men and producers; Jim Glaser, song-

writers and composers; Glenn Snoddy, engineers; Wally Cochran, instrumentalists and musicians; Rick Powell, arrangers; Red O'Donnell, art directors, library editors; and Tex Ritter, spoken word, documentary. Newly elected governors-at-large are Wesley Rose, Bob McCluskey, Cecil Scaife, Jerry Crutchfield, Harold Streibich and Ben Peters.

The election of Streibich, Memphis attorney, producer, and president of Music Memphis, brought to two the number of Memphis members on the board of governors. The membership has overwhelmingly ratified a new constitution, written to remove past ambiguities, to delegate authority, and to update conditions.

Four members of the board of governors are national trustees: Wesley Rose, Danny Davis, Bill Williams and Buddy Killen.

# FCC Hits N. Y. Announcer

WASHINGTON—Too many air plugs for polka parties by an announcer who had a financial interest in the dances and chose records for the station's program, brought a crackdown from the Federal Communications Commission last week. A Mineola, N. Y. station, WTUE, faces a \$5,000 fine, and Fordham U's educational station WFUV (FM), New York City, has been warned to check more carefully the use of its station by "associate" announcers.

The Mineola station management is held liable for failure to keep track of announcer Bill Shibilski's "Polka Party" program, which he produced, announced and sold to the station under contract. Shibilski promoted polka dances held at the Columbus Lodge in North Massapequa, L. I. The FCC says it monitored 11 plugs on a Sunday in September 1968, while station logs showed only two commercials for the polka parties.

Shibilski's over-the-air promotion of records and the record talent appearing at the polka

parties, while he owned stock in the polka enterprise, was a violation of the conflict of interest rules, FCC found. Station owners, Bursam Communications, have declared ignorance of what was going on, but the FCC says this only proves management remiss in its duty to prevent improper use of its station.

Shibilski also handled the program for Fordham University student-run FM station, "donating" his services on an associate basis. Educational stations are not allowed to broadcast commercials, but since no money was paid out for the program, the station thought there was no reason to consider the announcements as commercials. WFUV also pleaded innocence of Shibilski's financial interest in the dances. The FCC let them go with a scolding.

## BMI Ad Listing

NEW YORK—The BMI ad, in Billboard, June 7, saluting the most performed songs of 1968, listed the names of BMI affiliated writers and publishers only.