

Vox Jox

Dominic R. Quinn has been named program director of WNEW, the leading easy listening station in New York. He had been vice-president of network programs for CBS radio and, previous to that, program director of WEEI, Boston. . . . James Rowe is the new program director of WIGO, r&b station in Atlanta. Where did Rudy Runnells, my Texas buddy, go? . . . Fred

By CLAUDE HALL
Radio-TV Editor

Barton, formerly general manager of KXEN, St. Louis, has been named general manager of KICM, Denver (the 1,000-watt station is located in nearby Golden).

Larry Dean has been upped to the position of program director of



r&b - formatted WEEB, Baltimore. He replaces Jerry Boulding, who has departed for New York. Les Anderson is now music director of the station and other deejays include Diamond Jim Sears, Jay Cole, the fantastic Eddie Castleberry, and Kitty Broady. . . . Bill Bivens, veteran deejay, has been named station and sales manager of WSWA-FM, Harrisonburg, Va.; he'd been with WSOC-FM in Charlotte.

The station just recently bowed on the air. . . . Over in Spokane, Wash., station manager Wayne Henry is making a dent with an FM station—KTWD-FM—and has surpassed many AM stations in that market with an easy listening format. Station survey showed 69.9 per cent of the homes had FM receivers and that 19.5 per cent of those surveyed listened to KTWD-FM. This, I can believe. A recent Pulse showed about 15 points on FM alone in New York at night. Okay, so WABC had 15 by itself (Cousin Bruce again led the market), but Rosko's 4 on WNEW-FM and the WOR-FM 3 are not to be sneezed at. Rosko has consistently come up with a 4, indication of a loyal audience.

Lee Sherwood, who'd been program director of WQAM in Miami, will take over as program director of WFIL in Philadelphia. Jim Hilliard, who's going to WIBC in Indianapolis as general manager, will fly back and forth for a while between Indianapolis and Philadelphia—as a consultant to the Philadelphia rocker. . . . Avner Rakov, former program manager of WBZ in Boston, passed away Aug. 23. He was most recently vice-president for radio-TV at Ingalls Associates. . . . Out in Seattle, Pat O'Day has been named station manager of KJR. O'Day, program director of the station since 1962, is one of the sharpest radio people around and this move up couldn't happen to a nicer guy. He replaces Gaylen Blackford, who has been assigned other duties with the Seattle, Portland, and Spokane radio firm. My sincerest congratulations, Pat.

Ed Preston, who was music director at CHML in Hamilton, Ontario, is now an Ontario promotion man for RCA Records and "diggin' it," he says. . . . Ann Wade is now traffic manager for WMAR-FM, Baltimore; she'd been at WEBB. . . . Thomas McCrum replaces Gene Loffler as general manager of KAHJ in Auburn, Calif. . . . Ed Bisailon has been named program director at KLOA in Ridgecrest, Calif.; he also does a 6 p.m. to midnight show on the station. . . . Where is Steve Poncio, the Houston Hoss?

Roy L. Cordell, veteran broadcaster, is now general manager of KPNW, 50,000-watt channel operation in Eugene, Ore., that is programming easy listening music.

RADIO-TV JOB MART

RADIO-TV JOB MART

This column is published for people seeking positions as well as station managers seeking personnel. Rate is \$5.00 per one half inch (app. 40 words). A box number will be used to protect the identity of the advertiser. Send copy along with payment to:

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