

THE BAND BIZ STORY--1948

Agency Band List Via \$\$\$ Classification

"A" BANDS

(Those which grossed approximately \$200,000 or more during 1948.)

Music Corporation of America

- Charlie Barnet
- Blue Barron
- Tex Beneke
- Carmen Cavallaro
- Xavier Cugat
- Tommy Dorsey
- Eddy Duchin
- Jack Fina
- Shep Fields
- Phil Harris
- Skitch Henderson
- Eddy Howard
- Harry James
- Spike Jones
- Dick Jurgens
- Gene Krupa
- Ted Lewis
- Guy Lombardo
- Freddy Martin
- Louis Prima
- Three Suns
- Ted Weems
- Lawrence Welk
- Bob Willis

General Artists Corporation

- Desi Arnaz
- Frankie Carle
- Jimmy Dorsey
- Woody Herman
- Louis Jordan
- Sammy Kaye
- Elliot Lawrence
- Ray McKinley
- Tony Pastor
- Henry Busse
- King Cole Trio
- Count Basie
- Jan Garber
- Cab Calloway
- Art Kassel
- Johnny Long
- Hal McIntyre
- Alvino Rey
- Buddy Rich
- Jan Garber

Associated Booking Corporation

- Russ Morgan
- Lionel Hampton
- Louis Armstrong
- Art Mooney
- Les Brown
- Gordon Jenkins

William Morris Agency

- Duke Ellington
- Charlie Spivak

Gale Agency

- Lucky Millinder
- Erskine Hawkins
- Buddy Johnson
- Illinois Jacquet

Willard Alexander Agency

- Vaughn Monroe
- Claude Thornhill
- Dizzy Gillespie

"B" BANDS

(Those which grossed less than \$200,000 but more than \$100,000 during 1948.)

Music Corporation of America

- Barclay Allen
- Murray Arnold
- Jan August
- Johnny Bond
- Nat Brandwynne
- Emil Coleman
- Chris Cross
- Bernie Cummins
- Al Donahue
- Skinny Ennis
- Sherman Hayes
- Henry King
- Victor Lombardo
- Matty Malneck
- Frankie Masters
- Buddy Moreno
- Harry Owens
- Joe Reichman
- Benny Strong
- Bob Strong
- Al Trace
- Orrin Tucker
- Griff Williams
- Sterling Young

General Artists Corporation

- Ray Anthony
- Ike Carpenter
- Gay Claridge
- Larry Clinton
- Del Courtney
- Hal Derwin
- Sam Donahue
- Sonny Dunham
- Ray Eberle
- Pea Wee Hunt
- Red Ingle
- Carlos Molina
- Joe Sanders
- Earl Spencer
- George Towne
- Jerry Wald
- Frank Yankovich
- George Olsen
- Page Cavanaugh Trio
- Bobby Byrne
- Leighton Noble
- Joe Venuti

Associated Booking Corporation

- Ina Ray Hutton
- Noro Morales
- Charlie Ventura
- Andy Kirk
- Miguelito Valdez

William Morris Agency

- Raymond Scott
- Pupi Campo

Gale Agency

- Bull Moose Jackson
- Jimmie Lunceford (Eddie Wilcox-Joe Thomas)
- Lester Young

Willard Alexander Agency

- Larry Green

"C" BANDS

(Those which grossed less than \$100,000 during 1948.)

Music Corporation of America

- Arnie Arnold
- Dick Barlow
- Denny Beckner
- Mischa Borr
- Johnny Bothwell
- Russ Carlyle
- Johnny Dee
- Dick Dildine
- Tony Di Pardo
- George Duffy
- Michael Durso
- Roy Eldridge
- Ziggy Elman (inactive)
- Charlie Fisk
- Dick Foy
- Jerry Glidden
- Cesar Gonzmart
- Bob Grant
- Glen Gray (inactive)
- Ken Harris
- Ernie Hecksher
- Joel Herron
- Henry Jerome
- Don Kaye
- Erwin Kent
- Steve Kisley
- Billy McDonald
- Nicholas Matthey
- Don McGrane
- Bob Millar
- Ray Morton
- Freddy Nagel
- Paul Neighbors
- Red Nichols
- Eddie Oliver
- Leo Pleper
- Emil Petti
- Teddy Phillips
- Gene Pringle
- Ramon Ramos
- Tommy Reynolds
- Ray Robbins
- Warney Ruhl
- Freddie Shaffer
- Bobby Sherwood (inactive)

- George Sterney
- Ronnie Stevens
- Eddie Stone
- Nick Stuart
- Joseph Sudy
- Curt Sykes
- Jimmie Tucker
- Bud Waples
- Sammy Watkins
- Alvy West
- Ran Wilde
- Florian Zabach

General Artists Corporation

- Jan Arnold
- Will Back
- Billy Bishop
- Bob Bishop
- Jay Burkhart
- Billy Butterfield
- Tony Cappa
- Al Cassidy
- Dave Cavanaugh
- Harvey Crawford
- Michael Dunn
- Hawalian Sophisticates
- Jack Emerson
- Jimmy Featherstone

- Ernie Fields
- Johnny Gilbert
- Albert Gomez
- Chuck Gould
- Wayne Gregg
- Daryl Harpa
- Will Hauser
- Gray Gordon
- Lenny Herman
- Buddy Hisey
- Johnny Hodges
- Cee Pee Johnson
- Austin Little
- Del Lucas
- Joe Lutoher
- Dude Martin
- Del Mason
- Jose Mells
- Deke Moffitt
- Eddie Noel
- Jimmy Palmer
- Charlie Peterson
- Hal Pruden
- Ernie Ray
- Pete Rubino
- Tommy Reed
- Shorty Sherock
- Lyle Sisk
- Deuce Spriggins
- Jack Terrell
- Thelma White
- George Winslow
- Al Jahns
- Don Ricardo

Associated Booking Corporation

- Randy Brooks (inactive)
- Bob Berkey
- Morrey Brennan
- Don Bestor (inactive)
- Jack Stallcup
- Argueso
- Tommy Ryan
- Larry Fotine
- Eddie Rogers
- Johnny (Scat) Davis
- Bob Chester (inactive)
- Noble Sissle (inactive)
- Sacasas
- Pillado
- George Paxton (inactive)

William Morris Agency

- Carl Sands
- Teddy Powell
- Leonard Sues
- Dick LaSalle

Gale Agency

- Paul Williams

Shaw Artists Corporation

- Hal Singer
- Tadd Dameron
- Charlie Parker
- Cozy Cole
- Theonius Monk
- Chubby Jackson

Universal Attractions

- Nine (9) orks (names unobtainable at press time)

Survey Shows \$\$ Power of Name Maestri

MCA No. 1; Competish Keen

(Continued from page 3)

Art Agency marriage with GAC and the Continental Artists Agency welding with Joe Glasser's ABC firm. Also, 1948 marked the exit of the Frederick Bros. Agency from the name band sales field and the re-trenching of the McConkey Music Corporation into a Midwestern territory agency after attempting to build into a national ork sales office. The only major new entry in the band agency sweepstakes is the Shaw Artists Corporation, which set up shop only four weeks ago after agent Billy Shaw severed his partnership in the Gale Agency.

Band agency competition, for a decade a three-ply proposition between MCA, GAC and WM, with only occasional barks from the other indies, now has narrowed down to a two-agency clash between MCA and GAC, with ABC heading the pack of indies in the competition. MCA's quantitative ork holdings represent some 41 per cent of the traveling bands in the country while GAC controls approximately 35 per cent. The remaining 24 per cent of the industry's orks are divided among ABC, WM, Willard Alexander, Gale Agency, Shaw Artists Corporation and Universal Attractions. With Spivak and Ellington fishing around for new deals and soon expected to part from WM, traders figure WM may drop out of the band business completely, thus narrowing the competition even further. The competition is split into two segments, with four agencies (MCA, GAC, Alexander and ABC) in the white field and four agencies (ABC, Gale, Shaw and Universal) specializing in Negro tootlers.

Glaser, Alexander Bids

Glaser's ABC set-up, which until 1948 was primarily specializing in Negro and Latin talent, made a strong bid to replace WM in third slot by acquiring Russ Morgan and Les Brown from MCA management, and by the blossoming of the Art Mooney band via the record route. Alexander, who has the Vaughn Monroe ork—polled the nation's No. 1 box-office attraction for the past couple of years—has been slowly expanding his org. He acquired Dizzy Gillespie's bop crew some months ago and just completed a deal to book Claude Thornhill's band which just exited from WM.

The percenters make no bones about the band business' poor showing in the past couple of years but they are currently showing wild optimism for the future. These hopes are built mainly around the prospective reopening of a great number of vaude houses thruout the country, with a good number of new theaters already set for tootling talent. The bookers feel that these theater dates, being opened by flick houses adding live talent shows to meet video competition, could readily make up for the great number of one-night dates which have been lost to leaders in the past couple of years.

One-Night Business

The one-night situation for name orks is still at a low level accord— (See Band Biz Story on page 21)

Musicraft May Get New \$; Need Creditors' Okay

NEW YORK, Feb. 26.—Musicraft Records' execs this week reported that the firm had arranged for an injection of fresh capital from an undisclosed source, pending acceptance of a new refinancing plan which will be presented to creditors next week. The waxery, which is now operating under terms of Chapter XI of the Chandler Act, will have preliminary talks with creditors in the early part of next week prior to presenting its plan to the court referee for consideration.

Meanwhile, the diskery's plants, which were turned over to first lien

Agency Band Box Score

AGENCY	"A" Bands (\$200,000 gross or above.)	"B" Bands (\$100,000 to \$200,000 gross.)	"C" Bands (Under \$100,000 gross.)	TOTALS
Associated Booking Corporation....	6	5	17	28
Gale Agency.....	4	3	1	8
General Artists Corporation.....	19	22	48	89
Music Corporation of America.....	24	24	57	105
Shaw Artists Corporation.....			6	6
Universal Attractions.....			9	9
Willard Alexander Agency.....	3	1		4
William Morris Agency.....	2	2	4	8
TOTALS	58	57	142	256

bondholders for liquidation, are being put up for disposal via auction.

The diskery is issuing its first records in some time this week. The

release will number three records and will include work by chirp Sarah Vaughan and warblers Mel Torme and Phil Brito.