

Congress Org To Investigate AGVA Fuss

Local 6 Brings Plaintiff

PHILADELPHIA, Aug. 14.—A congressional committee will start looking into the American Guild of Variety Artists (AGVA) controversy on charges brought to it about a year ago by Local No. 6 of the actors' union.

Rep. Carroll Kearns, who was just made chairman of the subcommittee of the House Education and Labor Committee, said that he would conduct hearings in Philadelphia, starting August 23. Rep. O. C. Fisher, Texas, will be the other member of the committee. The counsel will be Irving McCann.

Kearns, reached by phone at his home, said that while he hadn't all the papers before him, he understood that the investigation was called on charges made by Dick Jones (executive secretary Local 6, AGVA), against the National Actors' Union and the Associated Actors and Artists of America (Four A's). Subpoenas, Kearns said, were being prepared. (See Congress Org on page 38)

Hollywood AFM Urges Tax Repeal

HOLLYWOOD, Aug. 14.—American Federation of Musicians (AFM) Local 47 prexy, J. K. (Spike) Wallace, last week wired local congressmen and senators urging the repeal of the 20 per cent federal amusement tax at the present special session of the 80th Congress. Taking the cue from AFM head James C. Petrillo, Wallace told solons that "retention of the tax has contributed to the current decline in the entertainment industry and is responsible for the loss of many job opportunities for union musicians."

Petrillo recently notified over 700 AFM locals of union's stand on the war-time levy adopted at recent Asbury, N. J., convention and asked all locals to pressure legislators for an end to the 20 per cent tax.

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Montreal Outdoor Music Shows Take A Deep Nosedive

(Continued from page 3)

by such outfits as Canadian Concerts & Artist, La Societe Classique and private promoters, it must be admitted that the weather problem is insurmountable if insurance problems continue to harass the producers of these events. In other words, insurance rates are so high, and clauses so complex, that the promoters feel they have little protection if the event is rained out, which has happened on many occasions.

Also, bad production in the way of inferior acoustics, inadequate seating arrangements, bad timing and a host of other things have driven off many of the folks who used to attend these events religiously. Last summer, for instance, a concert with Lauritz Melchior scheduled at the Montreal Ball Park for 8:30 p.m. didn't start until 9:45 and, as a result, (See Montreal Music Shows, page 26)

Det. Mulls Municipal Showbiz Admish Tax

DETROIT, Aug. 14.—The possibility of a municipal tax on amusement admissions was under consideration by city authorities here this week, as part of a move to find new sources of revenue to run the city government. The report on amusement taxes in other cities was turned over to a citizens tax study committee by John H. Witherspoon, assistant corporation counsel, and John N. Daley, city controller, was assigned to prepare an estimate of the revenue from various tax schedules.

No action is expected before a further committee meeting August 30.

Nat'l TV Pic Org To Elect Officers

NEW YORK, Aug. 14.—The National Television Film Council, trade organization concerned mainly with the relationship of films and video, will hold election of permanent officers at its meeting Thursday (19). Sydney Kaye, veepee and general counsel of Broadcast Music, Inc., will speak on *The Right To Perform Music on Television*.

The dinner-meeting, which will begin at 7 p.m. at Sardi's, also will discuss the proposed standard film exhibitor contract with video stations.

"Playhouse" Seg Renewed for Fall

HOLLYWOOD, Aug. 14.—Hallmark Playhouse, summer dramatic ailer starring James Hilton, has been renewed for the fall and will originate in Hollywood. The bankroller will drop the *Radio Reader's Digest* tag, retaining the present format which features famous plays, with Hilton as narrator. Bill Gay will produce, with Al Capstaff supervising. Show will remain in the Thursday night National Broadcasting Company slot.

Reason for the shift in format was the sponsor's dissatisfaction with the split in product identification, whereby the magazine shared plugs with Hallmark cards. Agency is Foote, Cone & Belding.

2 Jacksonville Orgs Get FCC Go-Ahead

WASHINGTON, Aug. 14.—Two more commercial television stations have Federal Communications Commission's go-ahead as the results of grants of construction permits (CP) this week (13). Recipients of the new CP's were Jacksonville Broadcasting Corporation, for a new TV station in Jacksonville, Fla., on Channel 9, and Metropolis Company, for a TV station on Channel 8 in Jacksonville.

Meanwhile, the FCC denied a petition by Television Productions, Inc., and denied a motion filed by Television California, which had asked the commission to set aside a May 13 memorandum opinion and order serving Don Lee Broadcasting System's application for a TV station in California from consolidated proceedings on applications for video stations in San Francisco.

Earle C. Anthony, Inc., of Los Angeles, was granted special temporary authority to commence TV operation, with activities specified in its CP and was granted a waiver to operate the minimum number of required hours for a period ending October 6.

KTLA's "Hollywood" Sold To Admiral for 13 Weeks

HOLLYWOOD, Aug. 14.—Admiral this week starts footing the bill for a 13-week tele series tagged *So This Is Hollywood*, a man-in-the-street seg originating from in front of Earl Carroll's theater-restaurant.

Deal was set between KTLA's Klaus Landsberg and Admiral's Atkins-Gilbert Advertising Agency, with Ronnie Ames, Carroll's newly appointed exploitations-public relations chief, sitting in for the nitery.

ABC May Sign Mosler as New Sponsor to Air

NEW YORK, Aug. 14.—A company which has never used broadcast advertising of any kind this week was reported ready to ink a contract as the first bankroller to sponsor a program series over the tele web of American Broadcasting Company (ABC). The firm, John H. Mosler Company, makers of safe deposit vaults, is virtually set to sponsor the novelty 30-minute quiz package, *Quizzing the News*, of which Allen Prescott is emcee. The day and hour are not set yet.

The plugs are likely to be institutional, tied up with the 100th anniversary of the sponsor. The program will be carried in five cities. Albert Frank-Guenther Law is the agency for Mosler, which has done so little advertising that it is not even listed in *Standard Advertising Register*.

Philly Pro Basketball Games Go to Norge

PHILADELPHIA, Aug. 14.—For the second consecutive year the Norge company, refrigerator and household appliances manufacturers, will sponsor the home basketball games of the Philadelphia Warriors, pro team, at the Philadelphia Arena via WFIL-TV. Sponsorship will be thru the local Norge distributor, Trilling & Montague, with the Campbell-Ewald Agency, Detroit, representing the sponsor.

Starting November 4, WFIL-TV will pick up the Tuesday and Thursday night home games, 33 in all, with contract calling for the championship play-off if the local team figures in it. Last season marked the first time that Trilling & Montague made use of video as an advertising medium.

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The Billboard also publishes:
Turnover and Vend.



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MY HAPPINESS

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No. 1 Disk in the Nation's Juke Boxes

YOU CALL EVERYBODY DARLIN' by Al Trace, Regent 117

No. 1 Most Played Juke Box Folk Record

BOUQUET OF ROSES by Eddy Arnold and His Tennessee Plowboys, Victor 20-2806

No. 1 Best Selling Retail Folk Record

BOUQUET OF ROSES by Eddy Arnold and His Tennessee Plowboys, Victor 20-2806

No. 1 Most Played Juke Box Race Record

I CAN'T GO ON WITHOUT YOU by Bull Moose Jackson, King 4230

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I CAN'T GO ON WITHOUT YOU by Bull Moose Jackson, King 4230

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