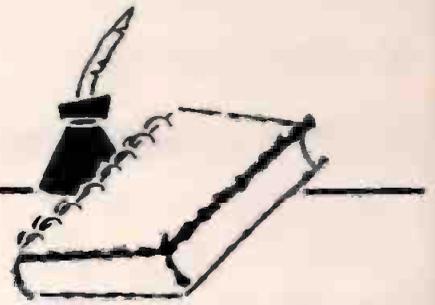




station log



► News:

WBT Charlotte, N. C., is spreading Communist propaganda—direct from Moscow—and listener reaction is reported “very favorable.”

Calm yourself, Congressman! The Sunday night broadcasts of Radio Moscow are the station’s way of letting Americans hear, “for the first time, exactly how the Communists are fighting the cold war, how they are attempting to undermine and destroy the Free World in general and America in particular.”

Jefferson Standard Broadcasting Co. Executive Vice President Charles H. Crutchfield says he realizes that a few listeners will accuse WBT of spreading the Communist line. “This is precisely what we will do,” he declares. “However, we are hopeful that our efforts will be so effective that the usual complacency among Americans will be shaken to the very roots.”

Alan Newcomb of WBT and Rupert Gillett, former associate editor of the *Charlotte Observer*, conduct the program. They interrupt the tape-recorded Radio Moscow “newscast” at necessary intervals to explain, refute and comment on the subjects covered.

Microphones in Houston, Tex., are finding a welcome in a formerly forbidden area. And KXYZ Houston

has received compliments from judge, prosecutor and defense attorneys on its coverage of the recent Stickney murder trial.

KXYZ taped principal portions of the trial for broadcast every 30 minutes, and had live microphones in court for the verdict. The judge, by the way, invited the radio newsmen back.

Residents of Kentucky were warned and kept abreast of recent weather news when WAVE Louisville made what it claims is the first use of CONELRAD for tornado warnings in the state.

From 12:50 p.m. to 11:05 p.m., WAVE aired constant reports on the CONELRAD band. Other Louisville stations that did not have teletype service to the weather bureau, WAVE says, got the latest weather advisories from WAVE, as phone lines to the bureau were tied-up. WAVE broadcast eyewitness accounts as well as the radar and weather bureau reports.

► Public Service:

On the theory that radio’s public service contributions are more easily understood and dramatized when measured in dollars, two stations have reported the release of figures to illustrate this phase of radio activity.

WQAM Miami, Fla., reports that during 1958, “to further local, regional, national and international concepts, which help make for a better community, nation and world,” it contributed the following:

Spot announcements—11,297. Programs—725, ranging from 15 minutes and up, and totaling 259 hours. “A conservative estimate of the free public service time, based on our existing rate cards,” Jack L. Sandler, WQAM general manager claims, “would be upwards of \$500,000.”

More than \$138,385 in free time was donated by WHLI Hempstead, N. Y., during 1958, according to John T. Clayton, the station’s director of public affairs.

WHLI lists 647 public service pro-



A welcome to Omaha is given Frank Arney (center), newly appointed assistant farm director at WOW-AM-TV, by Arnold Peterson (left), WOW’s farm director, and Ray Olson, the Nebraska station’s program director.

grams and 12,022 announcements for national and Long Island campaigns. WHLI also contributed time, Mr. Clayton says, for 3,443 “Calendar of Events” items for some 1,500 community organizations.

► Programming:

The second annual Pop Music Disc Jockey Convention and Seminar, sponsored by the Storz Stations with the cooperation of the various record companies, will be held at the Americana Hotel, Miami Beach, from May 28 through May 30.

Listed as speakers so far are Gordon McLendon, president of the McLendon Stations, and Matthew J. Culligan, executive vice president in charge of NBC Radio. The Storz people indicate that the entertainment portions will feature “the biggest line-up of top name talent ever assembled on one stage.”

Standard Radio Transcription Services Inc. and Amay Inc., Chicago sound recording studios, have arranged for Amay to install a branch studio for tape recording, transferring and editing in Standard’s Chicago office. Standard will headquarter at the Sheraton-Blackstone during the NAB Convention.

Lang-Worth Inc., New York, with its February release to stations, reports it is experimenting with an-Im stereo tape. About 31 cuts were included for station ID’s and lead-ins.

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Principals on hand in transfer of Indianapolis Muzak franchise to WFBM are: Seated, J. Ripley Kiel, former co-holder of franchise, and Shirl K. Evans, WFBM-Muzak mgr. Standing from left, are Weston C. Pullen Jr., WFBM president; Kenneth J. Hovey, former franchise co-owner, and Eldon Campbell, WFBM-AM-TV vice president and general manager.