

U.S.

RADIO



DECEMBER
1958

35 CENTS

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Spot Radio
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ng 'Images' And
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OKLAHOMA CITY'S ONLY 50,000 WATT RADIO STATION IS NOW A STORZ STATION



- Jules Rudominer
- Auto Accessories
- Spend \$750,000
- 59 Radio Campaign
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Watch Storz Station proven *programming* team up with 50,000 watt (clear channel) coverage to create the big, bright new radio buy in America's 48th market. Talk to KOMA General Manager Jack Sampson.

THE NEW

K O M A

50,000 WATTS
clear channel
Oklahoma City

one of the STORZ STATIONS W D G Y, W H B, K O M A, W T I X, W Q A M
 Minneapolis-St. Paul Kansas City Oklahoma City New Orleans Miami
 Todd Storz, President, Home Office, Omaha • W D G Y, W H B, W Q A M represented by John Blair & Co. W T I X represented by Adam Young Inc.