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much
easier . . .**

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I buy
Storz Station
cities"**

**In each of these major markets, it isn't even close;
More radios are tuned to the Storz Station than to any other.**

MINNEAPOLIS-ST. PAUL . . . WDGY #1

Hooper, Trendex, Pulse—all day.
See Blair or GM Jack Thayer.

KANSAS CITY . . . WHB #1

Metro Pulse, Nielsen, Trendex, Hooper;
Area Nielsen, Pulse. See Blair or
GM George W. Armstrong.

NEW ORLEANS . . . WTIK #1

Hooper, Pulse. See Adam Young or GM
Fred Berthelson.

MIAMI . . . WQAM #1

Hooper, Pulse, Southern Florida Area
Pulse, Trendex. See Blair
or GM Jack Sandler.

STORZ STATIONS

TODAY'S RADIO FOR TODAY'S SELLING
TODD STORZ, PRESIDENT • HOME OFFICE: OMAHA, NEBRASKA

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REPRESENTED BY JOHN BLAIR & CO.
WHB *Kansas City*
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WTIK *New Orleans*
REPRESENTED BY ADAM YOUNG INC.
WQAM *Miami*
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