



where  
 there's a  
**Storz Station**  
 . . . there's **PRECISION**

*. . . precisely why there's never a dull moment . . .  
 precisely why in each of these major markets*

**more radios are tuned to the Storz Station  
 than to any other**

**MINNEAPOLIS-ST. PAUL WDGY is first . . .** all-day average. Proof: Hooper (31.9%) . . . Trendex . . . Pulse. See Blair or General Manager Jack Thayer.

**KANSAS CITY WHB is first . . .** All-day. Proof: Metro Pulse, Nielsen, Trendex, Hooper, Area Nielsen, Pulse. All-day average as high as 48.5% (Nielsen). See Blair or General Manager George W. Armstrong.

**NEW ORLEANS WTIX is first All-day.** Proof: Hooper (WTIX 2 to 1 . . . Pulse. See Adam Young or General Manager Fred Berthelson.

**MIAMI WQAM is first . . .** All-day. Proof: Hooper (42.1%) . . . Pulse . . . Southern Florida Area Pulse . . . Trendex. See Blair . . . or General Manager Jack Sandler.

**STORZ  
 STATIONS**

TODAY'S RADIO FOR TODAY'S SELLING  
 TODD STORZ, PRESIDENT • HOME OFFICE: OMAHA, NEBRASKA

**WDGY Minneapolis St. Paul**  
 REPRESENTED BY JOHN BLAIR & CO.

**WHB Kansas City**  
 REPRESENTED BY JOHN BLAIR & CO.

**WTIX New Orleans**  
 REPRESENTED BY ADAM YOUNG INC.

**WQAM Miami**  
 REPRESENTED BY JOHN BLAIR & CO.