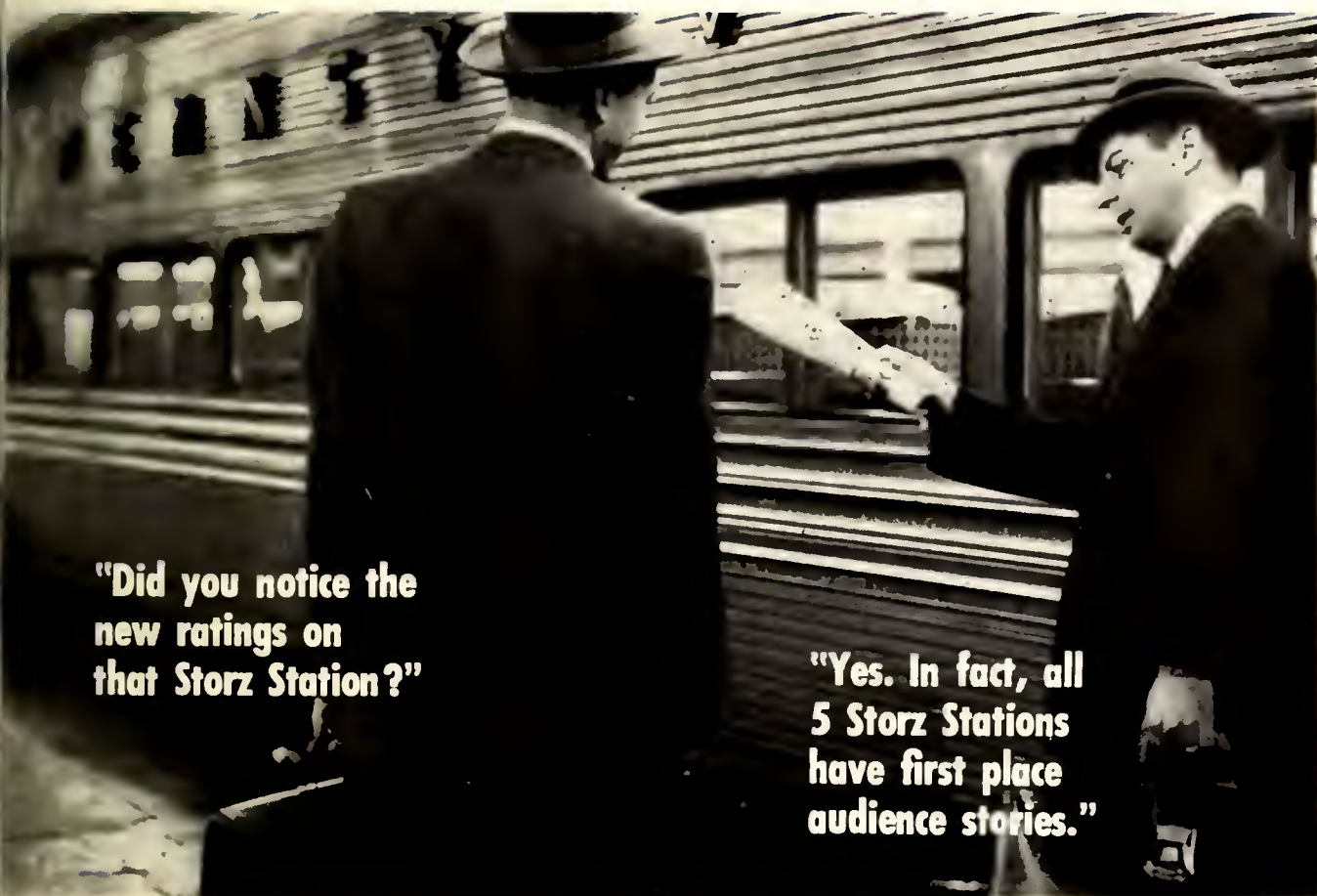


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IS NETWORK RADIO'S BOOM HURTING SPOT?

Spot is gaining, but it could grow faster, say its salesmen. They feel net radio is building by underpricing

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How spot radio helped launch the Viscount

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Key to planning local level air strategy

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Monthly tv cost and programing Comparagraph

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The Storz Stations
Today's Radio for Today's Selling

TODD STORZ,
President

DIGEST BY THE RADIO