THE REEL LIFE STORY

BOY MEETS GIRL

This you've got to hear. Boy meets girl. They become a songwriting team. They write "HOW WILL I KNOW" and "I WANNA DANCE WITH SOMEBODY." Both songs become #1 hits, and they become recording stars in their own right.

Sound like a fairy tale? It's--"REEL LIFE." /*88-1-R*/

the RCA debut album by BOY MEETS GIRL

featuring the first single, "WAITING FOR A STAR TO FALL" /*89-200*/

WXKS add

Y95 add

KRBE add

KMEL

也都 Added This Week At:

WYCR

KZZB

WKQB

WBCY

WNOK

WINK

K92

KMYZ

KYNO

MEMPHIS IS SIGNING UP FOR NFL FOOTBALL

BALL THE WALL — When the New England Patriots and the Houston Oilers played an exhibition game in Memphis (8/13), thousands of pro football-hungry Memphians turned out to see the above-plotted position, which took the form of a 14' by 48' billboard sponsored by KMIZ (253) and a local outdoor firm. Mayor Richard C. Hackett was the first to sign, but within less than three hours every available inch of white space was covered with signatures, some of whom may even have supported the city's World Football League and United States Football League franchises.

STREET TALK

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national country position is SW Regional promoter Bill Mayne. Meanwhile, Chris Palmer will shift to promoting Jazz and NAC product, as former WSIX/Nashville staffer Rick Baumgarter takes on Mayne's old position.

About Pyramid CEO Rich Balsbaugh's letter to ST denying any possible format changes at WNUA/Chicago: Truth is that the chain was considering a change, but the Arbitrends are up to a 2.7. We also heard that KMET/S.F.'s Keith Naftaly was offered the moon to join Pyramid in Chicago. As the chain continues to add properties, other names under consideration are Nationwide's Guy Zapoleon and Emmis' Jeff Wyatt.

Function At The Injunction

Chris O'Brien, the 12-year veteran of Q102/Cincinnati who was discharged from his morning partner duties with OM Jim Fox in May of this year, showed up for weekend work at crosstown AC WLW -- despite having three months to go on his noncompete clause. Q102 is seeking an injunction to prevent him from working in town until November 16. Ironically, O'Brien's wife, Jannine Coyle, who had been afternoon drive at Q102, was let go following her return from maternity leave. However, the station waived her noncompete clause. O'Brien's case heads to court this week (8/25). Meanwhile, Q102 has signed Z96/Chicago late-nighter Mark Sebastian for afternoons.

B96/Chicago has a rare on-air opening.

T&Rs to PD Buddy Scott.

KISS-FM/L.A. MD Jack Silver is hanging up his ears to devote full attention to his production duties with morning man Rick Dees. The gig is open.

One of the names currently being bandied about for that open KHYI/Beaumont-Houston PD slot is KITY/San Antonio PD Rick Upton.

John戈eman has inked CHRs WMJO/Buffalo and WQOI/Mt. Vernon, OH as clients to Gorman Media.

Vetern PD Brent Alberts, last heard from at WQFM/Milwaukee, has surfaced as PD of KFMI/Lincoln, as Bob Allen exits.

In the wake of a failed buyout attempt by Enigma Records, longtime record importer/distributor and semi-successful indie label operator Jem Records filed Chapter 11 bankruptcy proceedings last week (6/17).

Longtime CKLW/Detroit MD Rosalie Trombley is now PD at Gold CKEY/Toronto.

When a Baltimore paper began conducting one of those "vote for your favorite morning show" polls, the usual on-air engineering could be heard throughout the city. One notable exception was AOR WYYI AM driver Bob Rivers, who poo-pooed the contest and lambasted CHR B104 for a quarter-page ad that the station had taken out in support of morning man Don O'Brien.

In fact, when Rivers found out that UC V103's Randy Dennis held a slight lead over O'Brien, he urged his listeners to vote for Dennis, even going so far as to call Dennis on the air to express his support!

KFLA, morning flooer Gary Owens, an aspiring cartoonist before he got into this little thing we like to call show business, has been asked to create his own exclusive line of T-shirt designs.

Look for Michael Jackson's manager Frank Dileo to play a part in the upcoming Martin Scorsese-directed film, to be based on the novel "Wiseguy."

Ken Knox, night announcer at KMEZ/Dallas, passed away at age 63. Knox was not only part of Todd Storz's programming team at WHB/Kansas City way back when the station went Top 40, but also later served as PD/morning man at KLIF/Dallas in its glory days under Gordon McLendon.

Get-well wishes to six-string master Jimmy Page, whose recent emergency abdominal surgery caused the Geffen recording artist to postpone his upcoming US tour for at least seven days. The veteran riffslinger's first solo tour is now set to kick off in Atlanta (9/6).

Kiss My What?

As a song lyric, the phrase "kiss my ass" tends to stick out, and is certainly one that might offend some listeners. Therefore, MCA/Nashville alerted stations that one side of Lyle Lovett's new single "If I Had A Boat" contained that everlovin' sentiment, while the other side sported a well-placed "adoles" in its stead.

Unfortunately, the pressing plant mixed up the labels and sides. Fifty those production directors who turn down the monitors when carting records . . .