McCoy

Moen

Programs

KEZR

Mc Coy

New

KBUC PD

McCoy has been named VP/Programming & Operations John Moen has been named VP/Programming & Operations for AC KEZR/San Jose. The station had been without a PD since Tom Watson exited last April.

GM John Levitti told R&R, "As we look to the 1990s, we felt we'd have to upgrade ourselves, and hired Mike McVay as our consultant. His first objective was to recruit one of the best AC PDs in the country. John's programmed different formats and has an understanding of the competitiveness of major markets these days. He not only has the programming skills, but the marketing skills."

Moen told R&R, "The immediate MOE/San Page 26

RCA Celebrates Oslin Grammy

At RCA's post-grammys bash at New York last week, executives gathered to salute K.T. Oslin, who won Best Country Vocal Performance, Female honors for "Fire Boys." Pictured (l-r) are RCP President Bob Storz, BMG Co-Chairman Monty Lueftner, Michael Graeter of German magazine Bild, Oslin, and manager Stan Monroe.

Teifeld Joins Arista

Teifeld has been named National Singles Director/West Coast for Arista. He joins from Chrysalis, where she held a similar title. Arista VP/Pop Promotion Rick Bisceglia stated, "Jan has earned a well-deserved reputation as an extremely dedicated and hardworking person, and I'm very excited that she is now a part of the A-team."

Teifeld told R&R, "I'm thrilled to be working with (Sir) VP Denny Leener, Rick Bisceglia, and the best promotion staff in the business. I'm looking forward to breaking new and exciting Arista acts, such as the Church, at pop radio, as well as furthering the success of Arista's more established acts, including the label debut of Hall & Oates."

Scherner GM At KYTE-AM & FM

Bob Scherner has moved cross-town for similar duties at KYTE-AM & FM. He replaces acting GM Greg Reed, who will continue as Exec. VP/Radio for parent Hearty Broadcasting.

Commenting on his appointment, Scherner said, "Both the AM and the FM are solid and stable. It's now a matter of doing all we can to expand on the positive momentum that's been building for some time."

Previously, Scherner was GSM SCHERNER/See Page 26

WNOE Sets New Programming Team

WNOE-AM & FM/New Orleans has split the programming duties for the Country combo, with consultant Graeme Richards named FM PD and AM afternoon talent Dan Diamond promoted to PD. Former AM & FM PD Ralph Cherry is now involved with the music for both stations while also pulling the 6pm airstain on the AM.

WNOE-AM & FM GM Eric Anderson told R&R, "The infusion of both these gentlemen's talent will be extremely beneficial to this market. With about six rockers here, we decided it was about time to get on our horse and flail away with what we have to offer. You'll see us getting much more aggressive." Asked about entering the day-to-day programming wars after many years of operating his own consultancy, Richards laughed, "(Station owner) Jimmy Neo was a competitor of mine and I thought he was coming to get me - until I met him. He's a real sweetheart and the kind of person you want to work for. I love New Orleans and this is the first opportunity I've had to settle here. There's a great future for country music in this market with this facility."

Diamond, whose daughter is country singer Lisa Angelie, told R&R, "Programming is something I've done before and I'm happy to be back in the chair again. I'm really going to enjoy competing with my good friend Graeme. It'll make us both better."

The AM is positioned as Classic Country while the FM will skew more modern. Diamond added that Classic Country "doesn't mean older," but rather a classic, traditional sound.

Richards' career has covered all formats. He was National PD for Siers from 1986-95 and had his WNOE/See Page 26

Moore

WLVE/Miami Exec. Director/Programming & Operations John Moen has been named VP/Programming & Operations for AC KEZR/San Jose. The station had been without a PD since Tom Watson exited last April.

GM John Levitti told R&R, "As we look to the 1990s, we felt we'd have to upgrade ourselves, and hired Mike McVay as our consultant. His first objective was to recruit one of the best AC PDs in the country. John's programmed different formats and has an understanding of the competitiveness of major markets these days. He not only has the programming skills, but the marketing skills."

Moen told R&R, "The immediate MOE/San Page 26

Howard

Howe KWLT VP/GM

KDKB/Phoenix GM Carolyn Howe has been promoted to VP/GM at sister AC outlet KWLT/San Diego effective March 21.

Sandusky Radio Division President Normana Rau told R&R, "Carolyn brings 13 years of media experience, including 11 years of management, to K-Lite. She's done an excellent job at KKBV and will fit in very well in San Diego."

Howe told R&R, "I'm looking forward to learning from all the people who have been at the station for a long time. There's lots of good experience among them."

While the station is currently AC, Rau hinted changes are forthcoming. "We have not been a big player in that market to this point, but we HOWE/See Page 26

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35-50 Demo Dominates Near Future

A new demographic report says the 35-50 age group will head 45% of US households by the turn of the century, while sub-35 households will skid to 29%. See R&R's Lifestyle section for more details.

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URBAN CONTEMPORARY

COUNTRY

MUSIC-INTENSIVE AC

FULL-SERVICE AC

GOLD-INTENSIVE AC

NAC

CONTEMPORARY JAZZ

MAINSTREAM JAZZ

AOR TRACKS

AOR ALBUMS

CHR

AC, AOR, CHR, URBAN CHARTS

R&R is published weekly, except the week of December 25th, for $235 per year, or $425 to overseas subscriptions (U.S. funds only), by Radio & Records, Inc., at 1930 Century Park West, Los Angeles, California 90067. Annual subscription plan includes the weekly newspaper plus two Ratings Report & Directory issues and two New Music Programming Guides. Reprints are prepared based on the actual value of issues received prior to cancellation. Nonrefundable quarterly rates available. All reasonable care taken but no responsibility assumed for uncollected material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended by publication reproduction and may therefore be used for this purpose. Nothing may be reproduced in whole or in part without written permission from the Publisher. The terms AOR, AOR Tracks, Back Page, Breakers, Must Added, National Airplay/30, Parallels, R&R and Record, and Street Talk are registered trademarks of Radio & Records. © 1988. POSTMASTER: Send address changes to R&R, 1930 Century Park West, Los Angeles, California 90067.