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STREET TALK



HALL-IDAY GREETINGS — Former Billboard radio editors don't disappear, they just become Assistant Professors of Communications for the State University of New York at Brockport, as evidenced by this seasonal snapshot of Claude Hall (extreme right) and family.

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Big changes at **94Z (WZZU)/RALEIGH**. Sr. VP **PETER JORGENSEN** turns day-to-day managerial duties over to **BILL IRWIN**, formerly GM at crosstown **WPTF & WQDR**, but most recently an in-house consultant at 94Z.

Meanwhile, 94Z GSM **BILL WHISENANT** becomes VP/GM at sister **WCHL/CHAPEL HILL** and WCHL VP/GM **HENRY HINTON** becomes GSM at 94Z, leaving **LARRY MELNICK** in the Local Sales Manager's slot. Also at 94Z, **STEVE CHRISTIAN**, most recently at Easy Listening **WWMY/GREENSBORO**, returns to CHR programming, replacing **GEORGE DENNOS**.

WPLJ/NY's on-air slogan, "POWER 95," now has accompanying new calls, **WWPR**, effective 12/17. However, crosstown neighbor **Z100**'s **SCOTT SHANNON** had a bit of fun with those new calls, claiming they stood for "World Wide Puerto Rican Radio." Shannon also hinted at a corresponding format change, a jibe that reportedly upset some of Power 95's advertisers, until some equally upset AEs could calm them down.

Little Rock Action

KFXE/LITTLE ROCK has dropped Country to become "POWER 92," with a new Urban/CHR approach consulted by **DON KELLY**. The new PD is **KEVIN BROWN** from **WIGO/ATLANTA**, who indicates the calls will be changing.

After two years at **KZOU/LITTLE ROCK**, PD **JERRY LOUSTESAU** transfers to sister station **KHFI (K98)/AUSTIN** as its new PD. This elevates current K98 PD **MICHAEL LEE SCOTT** into the OM slot. Loustesau's replacement is being sought.

KHYT/TUCSON PD **JIM BEDNAREK** and airstaffers **MARK ROMAN** and **STEVE KELLOG** were let go due to budgetary reasons. Merry Christmas!

Former **MTV** VJ **J.J. JACKSON**, most recently with **KROQ/L.A.** on the weekends, moves across town to do MD/afternoons at **KMPC-FM**.

After only two broadcasts, the neo-Nazi "Aryan Nations Hour" that aired over **KZZI/WEST JORDAN, UT** is Memorex. Sources claim the decision to give the controversial radio talk show a forum cost the station virtually all its advertisers.

KIIS/L.A.'s parent company, **GANNETT**, has launched the **GANNETT FOUNDATION'S COMMUNITY SERVICES RESOURCE CORPORATION**. It will create an adopt-a-shelter program aimed at raising \$1 million each year to benefit the 114 shelters for the 35,000 homeless in the area. Gannett is kicking in two separate \$250,000 donations to get things moving.

POWER 106/L.A. morning mouth **JAY THOMAS** is getting married this weekend to **SALLY MICHELSON**, Assistant Manager of Saks 5th Ave. in Beverly Hills.

E/I/A National AOR Director **HARVEY LEEDS** and wife **ANNIE** announce their "debut release," **ANNIE SATCHMO**, who arrived 12/26.

Condolences to **CHAPMAN ASSOCIATES** broker **MITT YOUNTS**, whose father, **JACK SPURGEON YOUNTS**, passed away last week. The senior Younts was President/owner of **WEEB/SOUTHERN PINES, NC** until 1981, former Director of **NAB** from 1965 to 1980, and was also President of the **DAYTIME BROADCASTERS ASSOC.** from 1959-61.

HERBERT S. DOLGOFF, President of **DOLCOM COMMUNICATIONS**, which owns **WTNZ/KNOXVILLE** and **WTHZ/TALLAHASSEE**, passed away suddenly last week. Dolgoff's colorful past includes a long tenure as Chief Legal Council to Top 40 legend **TODD STORZ** as well as having put Miami's first Country and Spanish stations (**WWOK** and **WCMQ**, respectively) on the air.

Local Dude Makes Good: Congratulations to **R&R**'s former Gold Editor and all-around walking encyclopedia **SEAN ROSS**, who lands a plum gig at new modern music AOR **WDRE/LONG ISLAND**, handling creative and some airwork.



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