JOEY REYNOLDS doing AOR? After being bounced by WFIL/PHILADELPHIA, the peripatetic personality is now on crosstown WYSP mornings on a day-by-day basis, teamed with SCRUFF CONNORS. Across town, WUSL morning man BEEJ JOHNSON has been suspended for ten days for what PD JEFF WYATT termed as "habitual lateness." Folks in Philly are now speculating whether or not this top talent will actually come back.

Advance congratulations to BURT ROSENTHAL, who we learned at presstime is stepping from GSM at CKLW/Detroit to GM at Classical neighbor WQRS. And taking over for Burt will be former WDRQ GM CHUCK BORCHARD... Also just out is that veteran Northwest programmer LARRY SNIDER is the new PD at KQIN/SEATTLE, which is debuting an Urban-A/C hybrid with a new 50 kw days/5 kw nighttime signal.

Sad to report the death of WJZTV/WASHINGTON VP/GM and Washington Area Broadcasters Asso's President BUD MYERS, who died of cancer Dec. 6. Of Bud's 26 years with parent UNITED BROADCASTING, President JERRY HOBBLAK said, "We've lost a business associate and a colleague, but most important, a friend." A memorial service will be held Sunday (12-15), and donations in lieu of flowers may be sent to Holy Cross Hospice Building Fund, 1500 Forest Glen Rd., Silver Spring, MD 20910.

Trumped-up reports of NIELSEN getting back into radio ratings after a 20-year layoff don't appear to be significant. The company response is noncommittal at best, according to response letters to radio execs who've asked the firm to compete with ARBITRON, whose healthy radio profits help it do battle with Nielsen on the TV front. Continued on Page 48

CHR CHART: 37

I95 KAMZ
Y100 KEZB
Q105 KBFM
KKhR BJ105
KIIS-FM Y106
KS103 WYKS

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