

**TRANSACTIONS**

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**Tattersall Takes  
KKAL & KZOZ  
For \$3 Million**

The Tattersall Corp. will buy Central California properties KKAL/Arroyo Grande & KZOZ/San Luis Obispo from Kal Koast Radio Corp. for \$3.05 million, plus a consulting agreement.

Tattersall principals include Martin Hawke, who formerly owned KYSC/Yreka, CA and KMED/Medford, OR; and former RKO VP and WFYR/Chicago GM Jim Barker. The seller is a subsidiary of American General Media, which owns KERN & KQXR/Bakersfield, KKQV & KTRN/Wichita Falls, and WWWG/Rochester.

Country-formatted KKAL has 5 kw days/2.5 kw nights on 1280 kHz; KZOZ operates a CHR format with 29.5 kw on 93.3 mHz at 1430 feet.

Chapman Associates handled the transaction.

**Storz Deals  
KXOK For  
\$2 Million**

Storz Broadcasting will sell one of its two remaining stations, KXOK/St. Louis, to Chester Broadcasting for \$2 million. KXOK owner Robert Storz retains WOAM/Miami, while the sale gives Chester its first radio property. The buyer is headed by local bank president Emmett Capstick. KXOK, a former longtime CHR outlet, presently offers Talk programming with 5 kw on 630 kHz.

**Woolfson Pays  
\$2 Million For  
WGUS-AM & FM**

Broadcasting Associates of America, Inc. has agreed to sell WGUS/North Augusta, SC and WGUS-FM/Augusta, GA to Woolfson Broadcasting Corp. of Augusta for \$2 million cash.

The seller is owned by partners Donald Kern and Cal Young; they own no other stations. Woolfson, owned by Palm Beach businessman Mark Woolfson, also recently purchased WWWQ/Wilmington; that deal is pending FCC approval.

WGUS operates with 5 kkw on 1380 kHz; WGUS-FM has 3 kw on 102.3 mHz at 280 feet. Both stations broadcast Country programming.

Blackburn & Co. served as broker.

**WBTT**

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Elliott added that WLTQ has been operating mostly with parttime talent; a new lineup will be announced soon.

Transtar now has Format 41 affiliates in 19 of the top 50 markets.

**Collins**

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Collins' prior programming background includes PD/OM positions at WJLB and WDEE, both Detroit, as well as WVON & WGCI/Chicago and WIXY/Cleveland.

**WHAL & WYCO  
Sold To Tenncom**

Shelbyville Broadcasting will sell WHAL & WYCO/Shelbyville, TN to Tenncom, Ltd. for \$850,000. The seller owns no other stations; Tenncom principal Jerry Oakley also has interests in WIRC & WXRC/Hickory, NC.

WHAL operates with 1 kw days/250 watts on 1400 kHz; WYCO has 100 kw on 102.9 mHz at 510 feet. Both stations offer Country programming.

Blackburn & Co. brokered.

**Ariel Acquires  
WAOC**

Ariel Broadcasting is buying WAOC/St. Augustine, FL from Gatorland Broadcasting for \$400,000.

Gatorland principal Bill Grant has significant interests in WDXB/Chattanooga and WJRD/Tuscaloosa, as well as interests in WWWB-AM & FM/Jasper, AL; WWWR/Russellville, AL; and WWWF/Fayette, AL. WAOC represents Ariel's first property. WAOC programs Modern Country with 1 kw on 1420 kHz.

**Craig**

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a consistent major market winner." Prior to WMGK, Craig spent three years as PD at WWYZ/Hartford, having earlier worked at neighboring WDRG and WPOP. His background also includes stops at WHDH/Boston, WHYN/Springfield, and WICH/Norwich.

**WBBG's Armstrong Dies**

Lifetime Cleveland broadcaster and WBBG/Cleveland morning personality Tom Armstrong suffered a heart attack April 8 while playing golf. Armstrong, who was 65, died shortly afterwards despite CPR efforts to revive him.

Armstrong, recognized for his

successful "one-on-one" on-air approach, had been handling mornings at the Big Band station for two years. Of his 40 years in Cleveland radio, he spent 25 with WGAR, the latter 15 as morning host. After WGAR he continued in mornings at WDOK (ten years), followed by three more at WJW before coming to WBBG.

WBBG & WMJI GM Connie Edelman told R&R, "Tom was an industry veteran and had done a marvelous job for us. He leaves very large shoes to fill, as he had built up a large following. Tom was well-loved by everyone in the Cleveland community." Armstrong is survived by his wife of 40 years, Kate, and children Debbie, Bill, and Tom III.

Taking over the morning show is evening personality Carl Reese.

**Rappaport**

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port of (West Coast Director) Jon Kirksey, (East Coast Assoc. Director) Michael Caplan, and Walter Winnick. We're a little weird, but we get it done."

Rappaport joined CBS Records in 1969 as a college rep. By 1973 he had advanced from Columbia Local Manager to West Coast Regional Manager for all CBS labels. In 1975 he became Columbia's Regional Album Promotion Manager/West Coast, later becoming Associate Director/National Album Promotion before his most recent post.

Bennett joined CBS in 1974 as Memphis sales rep. Over the next four years he held local and regional promotion posts with Epic and Columbia in Miami and Atlanta. He moved to Bearsrville as Director of Promotion in 1979, rejoining E/P/A as a Product Manager in 1981.

**Matthews**

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Commenting on his promotion, C.C. told R&R, "In my new capacity I'll continue handling the day-to-day programming of KWK, while taking on the additional duties of overseeing the activities of our AM Oldies station KGLD." Gary Brown continues as PD at KGLD, and Matthews indicated it would be some time before a decision would be made to hire a separate PD for KWK.

**Broadhurst**

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Great Trails' WKJJ/Louisville. He earlier held sales positions at KDKA/Pittsburgh and served as VP/GM at WBVP & WWKS/Beaver Falls, PA. He commented, "With the CHR format on FM we're building every book, and with the addition of the ABC Information Network to WING, we anticipate an up book for both stations in the spring."

**Garcia**

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cluding a year as PD. His programming experience also includes WXLO/New York, Detroit stations WOMC and WDRQ, WISN/Milwaukee, Q105/Tampa, and Q94/Richmond. "I'm very impressed with this company," Garcia said. "They're all very professional, great human beings, and give you the basic tools to work with. The station has just been waiting for someone to come along and rejuvenate it, because all the basic talent is already there."

**ALBIMAR COMMUNICATIONS**

*a limited partnership*

Bertram M. Lee, President

has acquired the assets of

**KDAB-FM**

Ogden (Salt Lake City), Utah

*from*

KDAB, Inc. and Paul Droubay

*for*

\$2,200,000

Our Associate Greg Merrill initiated the transaction and assisted in the negotiations.

Greg Merrill

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