Tattersall Takes KKAL & KZOZ For $3 Million

The Tattersall Corp. will buy Central California properties KKAL/Arroyo Grande & KZOZ/San Luis Obispo from Kal Coast Radio Corp. for $3.05 million, plus a consulting agreement.

Tattersall principals include Martin Hawke, who formerly owned KYSC Yreka, CA and KMED/Medford, OR, and former RKO VP and WFYRI/Chicago GM Jim Barker. The seller is a subsidiary of American General Media, which owns KERN & KOKX/Bakersfield, KXCV & KTRN/Wichita Falls, and WWGR/Rochester.

Country-formatted KKAL has 5 kW days/2.5 kW nights on 1280 kHz. KZOZ operates a CHR format with 29.5 kW on 93.3 MHz at 1430 feet. Chapman Associates handled the transaction.

Storz Deals KKOK For $2 Million

Storz Broadcasting will sell one of its two roaming stations, KKOK (Salt Lake City, Utah) to Chester Broadcasting for $2 million. KKOK's owner, Robert Storz retains WQAM/Miami, while the sale gives Chester its first radio property. The buyer is headed by local bank president Emmett Capstick. KKOK, a former longtime CHR outlet, presently offers Talk programming with 5 kW on 630 kHz.

Woolson Pays $2 Million For WGUS-AM & FM

Broadcasting Associates of America, Inc. has agreed to sell WGUS/North Augusta, SC and WGGY-Augusta, GA to Woolson Broadcasting Corp. of Augusta for $2 million cash.

The seller is owned by partners Donald Kern and Carl Young; they own no other stations. Woolson, owned by Palm Beach businessman Mark Woolson, also recently purchased WWQY/Willimington; that deal is pending FCC approval. WGUS operates with 5 kW on 1380 kHz; WGUS-AM has 3 kW on 102.8 MHz at 280 feet. Both stations broadcast Country programming.

Blackburn & Co. served as broker.

WHAL & WYCQ Sold To Tenncom

Sheblyville Broadcasting will sell WHAL & WYCQ/Sheblyville, TN to Tenncom, Ltd. for $850,000. The seller owns no other stations; Tenncom principal Jerry Oskey also has interests in WIRC & WXCRI/Hickory, NC.

WHAL operates with 1 kW days/250 watts on 1450 kHz; WYCQ has 100 kW on 102.9 MHz at 510 feet. Both stations offer Country programming.

Blackburn & Co. brokered.

Ariel Acquires WAOC

Ariel Broadcasting is buying WAOC/ST. Augustine, FL from Gator Broadcasting for $400,000. Gator's principal Bill Grant has significant interests in WSB/Atlanta and WRIT/Toledo, as well as interests in WWKB-AM & FM; Jasper, AL; WWVR/Russellville, AL; and WWWW/Fayette, AL. WAOC represents Ariel's first property. WAOC programs Modern Country with 1 kW on 1420 kHz.

Craig

Continued from Page 1

a consistent major market winner." Prior to WGCK, Craig spent three years as PD at WWYF/Harford, having earlier worked at neighboring WDRC and WPDP. His background also includes stops at WHDH/Boston, WHYN/Springfield, and WHIC/Norwich.

Collins

Continued from Page 3

Collins' prior programming background includes PD/OM positions at WJLB and WDEE, both Detroit, as well as WVON & WGGI/Chicago and WIXY/Cleveland.

Matthews

Continued from Page 1

Commenting on his promotion, C.C. told R&R, "In my new capacity I'll continue handling the day-to-day programming of KWK, while taking on the additional duties of overseeing the activities of our AM Oldies station KGLD." Gary Brown continues as PD at KGLD, and Matthews indicated it would be some time before a decision would be made to hire a separate PD for KWK.

WBBG's Armstrong Dies

Lifetime Cleveland broadcaster and WBBG/Cleveland morning personality Tom Armstrong suffered a heart attack April 8 while playing golf. Armstrong, who was 66, died shortly afterwards despite CPR efforts to revive him.

Armstrong, recognized for his successful "one-on-one" on-air approach, had been handling mornings at the Big Band station for two years. Of his 40 years in Cleveland radio, he spent 25 with WAGL, the latter 15 as morning host. After WGR he continued in mornings at WDOK (ten years), followed by three more at WJW before joining WBBG.

WBBG & WMJ FM Connie Edelman told R&R, "Tom was an industry veteran and had done a marvelous job for us. He leaves very large shoes to fill, as he had built up a large following. Tom was well-liked by everyone in the Cleveland community." Armstrong is survived by his wife of 40 years, Kate, and children Debbie, Bill, and Tom III.

Taking over the morning show is evening personality Carl Reese.

Broadhurst

Continued from Page 3

Great Trail's WKJJ/Louisville, He earlier held sales positions at KDRA/Pittsburgh and served as VP/GM at WBVP & WBK/Wrzburg.

Garcia

Continued from Page 3

Including a year as PD. His programming experience also includes WXLO/New York, Detroit stations WMMQ and WDRQ, WINS/Wilma, QWIS/Tampa, and QO/Richmond. "I'm very impressed with this company," Garcia said. "They're all very professional, great human beings, and you give the basic tools to work with. The station has just been sitting for someone to come along and rejuvenate it, because all the basic talent is already there."