like Steve can bring us. His knowledge of the market is deep; we have some holes to fill, and he's the one to do it. I'm flattered that so many strong candidates called concerning this job, but Steve's winning track record, enthusiasm, and team concept make him the right choice."


erating the station softening its sound were denied by Fox. "The competitive nature of a market determines how far you can broaden your base, and now is not the time to be traveling into unfamiliar areas. One of Steve's first things to work on is to fill our morning vacancy, with Pat Reilly and Wally Hines joining Jan in Chicago. We're looking for the right team to make a lot of noise in this market."

Kingston, who returns to the Baltimore/Washington area (having previously programed WPGC-AM & FM/Washington and WYRE/Annapolis), said, "This is great. I'm leaving one fine group of broadcasters and joining another, plus I'm going back home after two years in Pittsburgh. B104 is a winning situation and for me to have conceived notions about the station from this far away would be wrong. My plan is to go in and learn about the station, then add my thoughts into the mix. Jim Fox is an aggressive manager who will supply all the support I need to bring B104 the best product I can."

Meyer continued from Page 1 for a while. Finally, the opportunity among many was right for this to happen on both ends. Tex will help maximize our efforts at WQAM. We feel fortunate to be able to add such a talented individual to our company. He'll increase our growth instantly."

Meyer, VP/GM at KX104 for the past year and GSM for the previous four, commented to R&R, "The success of KX104 is one I'm most proud of to have been a part of. It's been great to see KX104 grow and prosper in numbers and profit. I'm enthusiastic about Pittsburgh and look forward to working in one of the finest radio markets in the country with the excellent management team at E2 Communications."

MCA Distributing last week set three new vice-presidential appointments. Kent Crawford joins the organization as VP/Branch Distributing from National Sales Manager at Warner Bros. Bob Schnieders moves from WQAM/ West Coast Marketing & Administration for MCA/Nashville to VP/National Accounts for the distribution arm. Harold Sulman, formerly VP/Sales for MCA Records, has been named to the same position for MCA Distributing. Sulman will oversee five new regional singles sales specialists, to be named shortly.

MCA Distributing Senior VP John Burns stated, "We are ecstatic that we can announce the appointments of three such experienced, intelligent, and energetic executives to such key positions. Kent, Bob, and Harold bring with them the precise qualities that our newly-streamlined distribution arm needs to function at its maximum."

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FTC CHALLENGE

WCI And PolyGram Hold Merger

Following the Federal Trade Commission's order last week to fight the WCI/PolyGram merger (R&R 3-9), the two companies decided to postpone their agreement from the original March 12 date to April 15. As a result, the FTC will not ask for an immediate stay, but it will halt the deal, but still seeks an injunction nullifying the merger. The FTC intends to hold an administrative trial to rule on the merger. The Commission objects to the formation of what would become the largest U.S. record distributor (WEA is now No. 2, PolyGram No. 6), believing it would further consolidate an already-shrinking industry and would make pricing less competitive.

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Lee continued from Page 3

Wendell told R&R, "After 12 years with Capitol I needed to find a new challenge and goals to attain. This will give me the chance to reevaluate some new situations and opportunities within the record industry. My time at Capitol has been one of the most rewarding experiences I could have ever hoped for - "My personal thanks to (Capitol-EMI Chairman) Bhaskar Menon, Jim Maaza, and Capitol Records for giving me the opportunity to develop my promotional skills. To Walter Lee, my successor, the warmest wishes and best of luck. With the help of Michael Lesser, Bill Bartlett, and Rusty Moody, I know I'll be very successful."

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KOSY continued from Page 3

listengers what was happening – they just had to run for it. The blaze, which took six hours to put out, reduced KOSY's newly-redesigned control rooms to cinders, along with the production rooms, sales offices, records, furniture, and most of the equipment. "We got some things out," said Michaels, "but everything we had coming up for the book is gone, as well as a lot of personal items. We really need Country and A/C record service badly to replace the oldies and current."

Until a new home is either found or built, KOSY is broadcasting out of its emergency broadcast room at the transmitter site. Michaels added, "We're on the opposite end of town from the temporary offices, and being 30 miles apart makes it tough for communication. But the listeners know we've been running on a shoestring, and they've been very supportive and understanding. All I can say is, thank God no one was hurt."

Patton continued from Page 3

Indicating that Patton would be in charge of the day-to-day operations of the company's Laurel, MD office, Hibbs also said, "John's research and marketing background, as reflected in his having been President of RAM Research Company and Bonneville, makes him a valuable addition to Juan Hiber & Associates."