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FIRST SPRING ARBITRON RESULTS

New York: WKTU Back On Top

WKTU (U) scored a big rise 4.5-6.2 and claimed the number one spot in New York. Another Urban station, WRKS, rose 5.1-5.9 to tie for second with its AM sister WOR (T) 6.5-5.9. WBSL (U) slipped 5.9-5.1. WYNY (AC) collared the fifth spot with a 4.6-4.7 score, while WRFM (BM) slipped 4.5-4.2. Tied for sixth were WCBS (N) 4.2-4.5 and WPLJ (A) 4.0-4.5. Right behind them was WINS (N) which moved 5.2-4.3, perhaps showing the impact of a personnel strike. WNBC (R) slipped a bit 3.9-3.7, WPAT-FM (BM) dropped 3.9-3.3, and WNEU (BB) boosted its numbers 2.7-3.2. WHN won the Country battle with a 2.4-2.7 rise while WKHK moved 1.5-1.7. WNEW-FM (A) posted its best book recently with a 2.5-2.9 showing.

Others with at least a one share were WABC (R/T) 3.8-2.6, WADO (S) 2.0-1.9, WCBS-FM (O) 2.6-2.8, WJIT (S) 2.3-2.2, WMCA (T) 2.5-2.2, WPAT (BM) 2.5-2.4, WTFM (AC) (now WAPP) 1.4-1.5, WPIX (R) 1.2-1.6, and WQXR-FM (CL) 1.3-1.1.

Los Angeles: KABC, KIIS, KROQ, KIQQ Gain

With a boost from baseball, KABC (T) widened its lead in Los Angeles with a 5.7-6.7 gain. KBIG (BM) was runner-up, posting a 4.6-5.0 increase. KMET maintained its slip AOR edge by moving 3.9-4.0 while KLOS was up 3.8-3.9. The big AOR winner, however, was KROQ, which jumped 3.0-3.7, the station's fifth straight up book. KIIS (R) bolted 3.1-3.9, KIQQ (R) moved 3.1-3.7, and KHTZ (AC) slipped 4.0-3.5. KFVB (N) dropped 4.3-3.6 while KNX (N) slipped 3.7-3.5. KJOI (BM) was stable at 3.5, KRTH (R) went 3.3-3.2, and KPRZ (BB) was up again, 2.3-2.6. KFI (R) was up 2.4-2.5. On the Country scene, KZLA-FM went 2.5-2.1 and KLAC tied it, 2.0-2.1.

Others with at least a one share were KACE (B) 1.3-1.5, KALI (S) stable at 1.2, KDAY (B) 1.7-1.5, KFAC-FM (CL) level at 1.0, KGFJ (B) 2.0-1.9, KHJ (C) 1.6-1.5, KJLH (B) 1.0-1.2, KKKO (J) 1.5-1.2, KLVE (S) stable at 1.3, KMPC (T) 2.5-2.4, KNX-FM (A) 3.2-2.2, KOST (BM) 2.5-2.4, KRLA (R) 2.2-2.1, KUTE (U) 1.8-1.9, KWST (R) 1.6-1.3, and XTRA (R) 1.4-1.5.

Advance Arbitron metro shares, spring quarter, average persons 12+, Monday-Sunday, 6am-midnight.

U.S. Denies Secretly Building Radio Marti

The State Department has denied that a four-tower directional antenna array being built by the Navy on Saddlebunch Key in Florida is for use by Radio Marti, the proposed U.S. propaganda station that would broadcast into Cuba.

When they learned of the project several weeks ago, Reps. Tim Wirth (D-CO) and Tom Tauke (R-IA) became suspicious that the administration had gone ahead and built Radio Marti without waiting for Congressional approval or funding.

Responding to a letter from the Congressmen, Assistant Secretary of State Thomas Enders has denied the towers are being erected especially for Radio Marti. He reportedly wrote they are being built for undisclosed "national security" reasons. However, he said he doesn't rule out the possibility that the State Department may rent the facilities for

Radio Marti in the future.

Another letter to Reps. Wirth and Tauke from the Defense Department was classified and cannot be disclosed. A bill to fund Radio Marti is expected to go before the House Commerce Committee in mid-July, while the Senate Foreign Relations Committee was to hold its first hearing on the issue Thursday (7-1).

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Stone Becomes KJLH PD

J.B. Stone, who recently resigned as a KGFJ/Los Angeles air personality and slightly earlier programmed the station, has been named Program Director at Stevie Wonder's KJLH/Los Angeles. KJLH VP/GM Dr. Don Mizell told R&R, "I'm very happy we were able to land someone of J.B.'s stature. His track record and professional demeanor will be strong assets to the organization,

DC-101 Terminates Stern, Hires WAPE's Greaseman

WWDC-AM & FM(DC101)/Washington terminated morning personality Howard Stern Monday (6-28) more than a month before Stern's scheduled departure for WNBC/New York. At the same time the Washington AOR announced it had hired WAPE/Jacksonville morning personality "The Greaseman" to replace Stern.

Commenting on Stern's departure, DC-101 President/GM Goff Lebar told R&R, "Howard was terminated because he had been given verbal directives by (Operations Manager) Don Davis and directives in writing. . . maybe he was hoping we would take him off the air, because for the past several weeks he seems to have said anything he wanted to say in spite of being told what not to say. In this case he was making personal attacks on disc jockeys all over the country and in our market, which we told him not to do."

Davis elaborated, "Basically, he violated some written direc-

tives that we'd given him several times in recent weeks. We suspended him on Friday (6-25), and after reviewing the suspension we decided to terminate him."

Stern told R&R he was "hurt" by the action, saying, "I'm in total shock because I don't think I've done or said anything wrong. I've always talked about other radio stations in other markets with listeners who have called up and were from those markets. I have no hostilities toward the station. I've enjoyed working there, but it's upsetting to leave on a sour note."

Greaseman's Longterm Contract

In announcing that Greaseman would fill Stern's vacated morning slot at DC-101, Davis made his second new talent acquisition in as many weeks, having revealed the hiring of WIKS/Indianapolis personality Adam Smasher last week (R&R 6-25). Davis said, "We've signed Greaseman to a longterm contract, and he'll be starting with us on Monday, August 2. That

DC-101/ See Page 16

David To Step Down At RAB

The Chairmen of the Radio Advertising Bureau's Board of Directors and Executive Committee have been instructed to release RAB President Miles David from his multi-year contract, according to sources inside the RAB Board.

The Executive Committee apparently met secretly at an

EXCLUSIVE

RAB Board meeting last month. There it was decided that a change in leadership at the RAB would be in the best interest of the radio industry. Speculation is that David would be asked to stay at the association.

Neither RAB Board Chairman George Duncan (President of Metromedia Radio) nor RAB Executive Committee Chairman Bud Armstrong (head of Storz Broadcasting) were available for comment when contacted, while David was out of town and unreachable.

Reportedly, Duncan was assigned the task of breaking the news to David. Unclear at press time was whether David had actually been informed of the Committee's action. But a check of RAB Board members demonstrated that very few had learned of the decision.

Mason Now Group VP For First Media

KFMK/Houston VP/GM Dan Mason has been promoted to the newly-created position of Group VP for First Media Corporation. First Media President Glen Potter explained Mason's new position, saying, "In addition to his present responsibilities in Houston and Chicago, Dan will be in charge of the programming for all First Media stations."

Mason first joined the company in 1977 when WZGC(Z93)/Atlanta, the station he was programming, was purchased by First Media. He later became PD at First Media's WPGC-AM & FM/Washington. In 1979 he joined KTSA & KTFM/San Antonio as General Manager, returning to First Media a year later as GM of KFMK. In February Mason was elected Vice President of First Media Corporation, oversee-

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and I think the radio station will benefit from his expertise on a number of levels."

Noting that no drastic changes are planned, Mizell amplified, "J.B.'s charge is to make the fine-tuning ad-



J.B. Stone

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