Miller Earns Sr. VP Stripes At Zomba

Zomba Label Group VP of video/adult promotion Shannah Zomba has earned her senior VP stripes. She will continue to work closely with video outlets MTV, VH1, Fuse, Nickelodeon and Music Choice and continue to oversee the adult radio format. Miller joined ZLG in 2004 when she segued from Arista Records to become senior director of video/adult promotion. "Shannah’s consistent winning track record has earned her this position within Zomba," ZLG executive VP of pop promotion Joe Riccitelli says. "Her multilayered promotion experience makes this a well-deserved promotion.

The Programming Department

■ After four years at Northshire alternative WEDG/Albany, N.Y., night dude/production director Raif is leaving May 11. "No details on where he’s headed... probably to the barber," OM/PD Will Ober tells ST.

■ Jerry Mac is the man with the plan at NextMedia/ Wilmington, N.C., as he comes riding in to take over as OM. When he’s not out looking for locations where "Dawson’s Creek" was filmed, he’ll also be handling day-to-day programming of top 40 WAZO, as PD Marc Jacobs has left the building. You may hazily recall that Mac left the dual-cupholdered PD chair at Clear Channel top 40 WAKZ (95.9 Kiss FM) and hot AC WMXY (Mix 98.9)/Youngstown, Ohio, late last month. Feel free to pester the ever-loving days out of him at 910-791-3088 ext. 21 or jmac@nextmedialogroup.com.

■ A buttload of changes went down at Pembroke Pines CHR/top 40 WLVY (94 Wired)/Elmsa, N.Y., starting at the top of the management food chain with the departure of PD/MD morning guy Gary Knight, who’s taking a self-imposed hiatus to follow his wife to Charlotte (home of R&R ’07) where she scored a sweet job in the lucrative world of banking. But that’s not all! APD/morning dude Brian Stoll is also leaving, making the in-state move to afternoons at Saga AC WYXL/Ithaca, N.Y. Back at 94 Wired, morning sidekick Mike Strobel is immediately thrust into the spotlight as the new PD/MD, and utility infielder Shawn James scores himself some nice APD stripes.

■ Congrats to the lovely and talented Scarlet C, midday goddess at CBS Radio AC WKQC (104.7)/Charlottesville (home of R&R ’07), who scored periwinkle APD stripes and a sweet four-year contract extension on the same day. "Plus, I got an office," she proudly tells ST. The station also welcomes Derek James back to radio as the station’s new morning personality. The shift has been open since Tom Jeffries retired at the end of January. James, a veteran of crosstown WLKN, left radio in December 2005 to become the weekend weather anchor for the local Fox-TV affiliate, a gig he will hold on to, because, hey, it’s TV. But wait! There’s more! Flush with power, OMPD John Reynolds also hands out MD stripes to afternoon personality T. Edward Bensen.

■ Chris Carter, OM/PD of Crossroads Communications’ hot AC WBOW/Teke Haute, Ind., is the new PD of Artistic Media Partners WAZY/Lafayette, Ind. The station has been without a PD since Dan Baisden left. "To say I’m going to be a part of the history of America’s first top 40 station, WAZY, is pretty mind-blowing," Carter says (no relation, as far as we know). "It’s amazing when you run down the line-up of personalities and managers—names like Todd Storz, Gary Spears, Lou Michaels, etc. Don’t get me wrong, I’m not comparing myself to them or even saying I belong in their company. I just hope the team we’re putting together does it right. Make it fun, make it personal and make it proud once more," he says. "Maybe we’ll stir the echoes . . ."

■ URBan Radio Broadcasting makes programming changes; Riley, PD of urban KBCE and urban AC KMXH/ Alexandria, La., transfers to urban sister WERE/Tupelo, Miss., replacing Stan Allen. Riley’s former duties in Alexandria are taken over by Darrel Johnson, former PD of KNOU/New Orleans.

■ Tom Kennedy exits as MD/morning jock at Clear Channel AC WRVF (101.5 the River)/Toledo. Here’s PD Tom Cook to test our stamina by intentionally cramming as many nauseating clichés as possible into one sentence: ‘While I’d love to work ‘take it to the next level,’ ‘at the end of the day,’ ‘leverage our assets’ or ‘synergy’ in, I’ll keep it simple and say I’m searching for a replacement.’ Thanks, Tom.

Greenville, N.C.: Land Of Confusion

So much stuff happened in Greenville, N.C., our heads are spinning. Let’s pound some Advi and try to sort this out. A few weeks ago, a new company called Inner Banks Media bought a couple of stations from Archway: top 40 WRHD and WRHT (the Hot FM) and country WWHA and WWNK (Mark FM). Last week, inner Banks decided to pull a frequency switcheroo, with top 40 moving to 94.1 and 94.3; country packed up and headed to 96.3 and 103.7 and renamed as "Thunder Country."

You with us so far? Good, because there’s more. Mad Dawg, last seen as midday talent/imaging director at WQDR/Raleigh, comes in as OM of Thunder Country and the Hot FM, and he’ll also do mornings on Thunder Country. Longtime Hot FM staffer Gina Grey moves over from afternoons on Hot to the same shift on Thunder Country. Hot FM production/imaging director Dylan McKay takes over Grey’s former afternoon shift, and Rod Simpson makes the daylight-intensive move from nights to middays on Hot. Jeff Hackett, who was last seen as MD/midday jock at NextMedia’s crosstown country monster WRNS, joins Thunder for middays and will handle music stuff.

We’re dizzy now and must lie down.

Love & All That Crap

■ Congrats and best wishes to veteran morning talent Mike Butts, who married Elizabeth Hale, his former producer, for over many years. Mike Butts info: go to mkbuttonline.com.

■ Tampa is still hopping after a monotonous parade of familiar-looking radio and record characters recently invaded the city for the nuptials of a man known simply as Kane. Who doubles as morning maniac on WHT (Hot 99.5)/Washington and afternoon dude in his old stomping grounds, WFLZ/Tampa. A star-studded array of people you’ve probably heard of managed to evade security long enough to witness Mr. Kane tie the knot with his much hotter fiancée, Natasha. Congrats and big love to the happy couple.